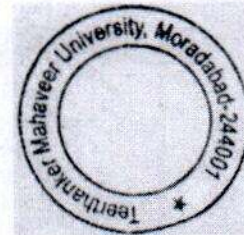


Study & Evaluation Scheme

of

Master of Business Administration (Handicrafts Export Management with Export Promotion Council of Handicrafts -EPCH)

[Applicable from Academic Session - 2020-2021 till revised]
[As per CBCS guidelines given by UGC]



TEERTHANKER MAHAVEER UNIVERSITY
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MBA (Handicrafts Exports Management)			
Two-Year (4-Semester) CBCS Programme			
Basic Structure: Distribution of Courses			
S.No	Categories	Credit Hours	Total Credits
1	Core Course (CC)	8Courses of 3Hrs. / week/ course (Total Hrs. 24/ week / course)	24
2	Ability-Enhancement Compulsory Course (AECC)	3 Courses of 2 Hrs. / week / course (Total Hrs. 6/ week / course)	6
3	Skill-Enhancement Elective Course (SEC)	2 Courses of 3Hrs. / week/ course (Total Hrs. 6/ week / course)	6
4	Generic Elective Course (GEC)	4Courses of3Hrs. / week/ course (Total Hrs. 12/ week / course)	12
5	Program/Discipline Specific Course (DSC) - EPCH	5 Courses of 5Hrs. / week/ course (Total Hrs. 25/ week / course)	25
		1 Course of 4 Hrs. / week/ course (Total Hrs. 4/ week / course)	4
		1 Course of 3 Hrs. / week/ course (Total Hrs. 3/ week / course)	3
6	Value Added Course (VAC)	4 Courses of 8 Hrs. / week/ course (Total Hrs. 8/ week / course)	0
7	Comprehensive Viva- Voce	1 Course of 4 Hrs. / week/ course (Total Hrs. 4/ week / course)	6
8	OJT (On Job Training) I	1 Course of 4 Hrs. / week/ course (Total Hrs. 4/ week / course)	4
9	OJT (On Job Training) II	1 Course of 18Hrs. / week/ course (Total Hrs. 18/ week / course)	18
Total Credits			108

Contact hours include work related to Lecture, Tutorial and Practical (LTP), where our institution will have flexibility to decide course wise requirements.

B. Choice Based Credit System (CBCS):




Choice Based Credit System (CBCS) is a versatile and flexible option for each student to achieve his target number of credits as specified by the UGC and adopted by our University. The following is the course module designed for the MBA (Handicrafts Exports Management) program:

- **Core Course (CC):** Core courses of MBA (Handicrafts Exports Management) program will provide a holistic approach to management education, giving students an overview of the field, a basis to build and specialize upon. These core courses are the strong foundation to establish management knowledge and provide broad multi-disciplined knowledge can be studied further in depth during the elective phase. The core courses will provide more practical knowledge, case-based lessons and collaborative learning models. It will train the students to analyse, decide, and lead rather than merely know while creating a common student experience that can foster deep understanding, develop decision-making ability and contribute to the business and community at large. A wide range of core courses provide groundwork in the basic management disciplines: accounting, marketing, responsible business, finance, organizational behaviour and human resources, statistics, strategy etc. The integrated foundation is important for students because it will not only allow them to build upon existing skills, but they can also explore career options in a range of industries, and expand their understanding of various business fields. We offer core courses in semester I & II during the MBA (Handicrafts Exports Management) program. There will be 3 credits for each core course offered.
- **Ability Enhancement Compulsory Course (AECC):** As per the guidelines of Choice Based Credit System (CBCS) for all Universities, including the private Universities, the Ability Enhancement Compulsory Course (AECC) is a course designed to develop the ability of students in communication (especially English) and other related courses where they might find it difficult to communicate at a higher level in their prospective job at a later stage due to lack of practice and exposure in the language, etc. Students are motivated to learn the theories, fundamentals and tools of communication which can help them develop and sustain in the corporate environment and culture. We offer three AECCs to choose from a list- one in Semester I & one in Semester II of the program. Each AECC will be of 2 credits.
- **Skill Enhancement Course:** This course may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge. We offer two SECs- one each in I Semester & II Semester. One SEC will carry 3 credits each.
- **Generic Elective Course (GEC):** Generic Elective is an interdisciplinary additional subject that is compulsory in the first and second semester of a program. The score of Generic Elective is counted in your overall aggregate marks under Choice Based Credit System (CBCS). Each Generic Elective paper will be of 3 Credits and students will have the choice of taking 4 GE's: 2 each in Semester I & II. Core/ Discipline Specific Electives will not be offered as Generic Electives.
- **Value Added Course (VAC):** A value added course is a non-credit audit course which is basically meant to enhance general ability of students in areas like soft skills, quantitative aptitude and reasoning ability - required for the overall development of a student and at the same time crucial for industry/corporate demands and requirements. The student possessing these skills will definitely develop acumen to perform well during the recruitment process of any premier organization and will have the desired confidence to face the interview. Moreover, these skills are also essential in day-to-day life of the corporate world. The aim is to nurture every student for making effective communication, developing aptitude and a general reasoning ability for a better performance, as desired in corporate world. There shall be one course each in Semester I & Semester II and will carry no credit, however, it will be

