



TEERTHANKER MAHAVEER UNIVERSITY

(Established under Govt. of U. P. Act No. 30, 2008)

Delhi Road, Moradabad (U.P.)

SAMPLE QUESTION PAPER FOR RESEARCH APTITUDE TEST IN MANAGEMENT

Max. Marks: 100

Time: 2.00 Hrs.

Note:

1. The question paper is divided into two parts viz. Part A and Part B, carrying 50 marks each.
2. **Part A** consists of 50 multiple choice questions carrying one mark each. All questions are compulsory. There shall be no negative marking. The answers are to be marked on the OMR sheet with black pencil.
3. **Part B** consists of 8 descriptive type questions, out of which any 5 questions are to be answered. Each question shall carry 10 marks. A candidate is expected to limit his answer in about 200 words for each question.

Part (A)

Total Marks: 50 X 1 = 50

- Q1. Who said that members of the same species are not alike?
- (a) Darwin
 - (b) Herbert Spencer
 - (c) Best
 - (d) Good
- Q2. A statistical measure based upon the entire population is called parameter while measure based upon a sample is known as
- (a) Sample parameter
 - (b) Inference
 - (c) Statistic
 - (d) None of these
- Q3. Generalized conclusion on the basis of a sample is technically known as
- (a) Statistical inference of external validity of the research
 - (b) Data analysis and interpretation
 - (c) Parameter inference
 - (d) All of the above
- Q4. A researcher selects a probability sample of 100 out of the total population. It is
- (a) A cluster sample
 - (b) A random sample
 - (c) A stratified sample
 - (d) A systematic sample
- Q5. A researcher divides the population into Postgraduates, graduates and 10+2 students and using the random digit table he selects some of them from each. This is technically called
- (a) stratified sampling
 - (b) stratified random sampling
 - (c) representative sampling
 - (d) none of these

Part (B)

Total Marks: 5 X 10 = 50

- Q1. What is SWOT analysis? Explain with reference to an organization.
- Q2. Explain various theories of motivation.
- Q3. Write about the importance of induction and training in an organization.
- Q4. Explain 7P's of marketing of services.
- Q5. Explain all capital budgeting techniques.
- Q6. What are fiscal and monetary policies of government of India?
- Q7. Explain all kinds of market structures and price output determination in these structures.
- Q8. Explain the Simon's decision making model.

Caution: Please note that the questions appearing above in this sample paper are only for the guidance of the candidates.