Teerthanker Mahaveer University TMIMT College of Management

BBA (Bachelor of Business Administration)

Programme Outcome

PO-1	:	Critical Thinking Skills: Students are able to define, analyze, and devise solutions for
		structured and unstructured business problems and issues using cohesive and logical
		reasoning patterns for evaluating information, materials, and data.
PO-2	:	Communication Skills: Students are able to conceptualize a complex issue into a
		coherent written statement and oral presentation.
PO-3	:	Technology Skills: Students are competent in the uses of technology in modern
		organizational operations.
PO-4	:	Entrepreneurship and Innovation: Students will demonstrate the fundamentals of
		creating and managing innovation, new business development, and high-growth
		potential entities.
PO-5	:	Business Knowledge: Students demonstrate technical competence in domestic and
		global business through the study of major disciplines within the fields of business.
PO-6	:	Social Interaction: Elicit views of others, mediate disagreements and help reach
		conclusions in group settings.
PO-7	:	Environment and Sustainability: Understand the issues of environmental contexts and
		sustainable development
PO-8	:	Self-directed and Life-long Learning: Acquire the ability to engage in independent and
		life-long learning in the broadest context socio-technological changes

Programme Specific Outcome

PSO-1	:	Understanding of business and management concepts, theories, tools, techniques and principles
PSO-2	:	Analyzing the business problems and situation, applying the cross-functional business
		knowledge and technologies in solving real-world business problems.
PSO-3	:	Evaluating the techniques and tools to applying in different business.
PSO-4	:	Applying the facts and rules for problem-solving skills to solve real world problems
		related to business and management.

Course Outcomes

BBACC101	CO-1	Understanding the concepts, theories, processes, functions and
		techniques of business management
	CO-2	Understanding the levels of management for planning ,organizing
		directing and controlling human resources
	CO-3	Demonstrating the roles and skills of a good manager.
	CO-4	Applying and demonstrating decision making skills.
	CO-5	Analyzing theories of motivation for motivating employees to perform
		better and maintain a quality life.

BBACC102	CO-1	Understanding the theories of organizational behavior for better learning
		of human resources.
	CO-2	Analyzing issues of organizational behavior in organizations
	CO-3	Developing strategies of learning as per the need of organizations.
	CO-4	Analyzing different types of personality traits to manage human resources
		better
BBACC103	CO-1	Understanding the concept of cost, nature of production and its
		relationship with business operations.
	CO-2	Understanding the concepts of markets and different market structures in
		economy
	CO-3	Determining the price and output equilibrium under different market
	00.4	structures.
	CO-4	Analyzing the causes and consequences of different market conditions
	CO-5	Analyzing real-world business problems with a systematic theoretical
		framework by studying the demand analysis, elasticity of demand and demand forecasting
TMUGE101	CO-1	Identifying their strengths and weakness, reasons of fear and failure that
		would enable them to improve their communications skills.
	CO-2	Understanding the importance of English Language in business world.
	CO-3	Developing self confidence.
	CO-4	Develop the ability to speak in English and become articulate
	CO-5	Applying the basics of English grammar to enhance the language skills.
	CO-6	Developing both verbal and non verbal communication for enhanced
		Body Language and communication
BBAAE102	CO-1	Understanding ecology and environment for promoting sustainable
		development.
	CO-2	Understanding environmental policies, practices and Acts and its
		application in industries.
	CO-3	Applying the measures to control pollution.
	CO-4	Analyzing the opportunities to make optimum use of natural resources
	CO-5	and biodiversity. Applying the disaster management skills in case of disaster.
BBAGE101	CO-3	Applying the disaster management skills in case of disaster. Understanding the basics and essentials of having a valid contract
BBAGEIUI	CO-2	Understanding the difference between valid and void contract and their
	30-2	related consequences
	CO-3	Understanding about the essentials of having contract of agencies, rights
		and duties of agent etc.
	CO-4	Understanding the concept of negotiable instrument and their utility in
		normal business operations
	CO-5	Analyzing the contract of Bailment and Pledge.
BBAGE102	CO-1	Understanding the basic characteristics of Indian economy, its potential
		on natural resources in order to relate them with economic development.
	CO-2	Understanding agricultural foundation, economic growth and
		development and its contribution to the economy as a whole
	CO-3	Analyzing the progress and nature of agricultural sector and its
		contribution to the economy as a whole.
	CO-4	Developing plans to promote small scale industries in India and enhance

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		overall performance of domestic sector
	CO-5	Developing a perspective on the different problems and approaches to
		economic planning and development in India
	CO-6	Assessing the planning undertaken by the government of India in order to
		have knowledge and lay them as foundation of the ongoing planning and
		economic reforms
	CO-7	Analyzing issues and challenges of Indian Economy and make plans and to
		curb poverty, inequality, unemployment and inflation.
BBASE101	CO-1	Understanding the basic components of a computer system, its
		classification and application.
	CO-2	Understanding the concept of Data Communication, its modes, its forms
		and Data Communication Channels.
	CO-3	Applying word-processing software (MS-Word) to solve basic information
		system.
	CO-4	Applying the knowledge of Microsoft Office programs to create
	20-4	professional and academic documents
	CO-5	
DDACE403		Creating and designing a word document for general office use.
BBASE102	CO-1	Understanding and modifying Excel options.
	CO-2	Developing the skills of working in MS excel.
	CO-3	Applying the data consolidation feature to combine data from several
		workbooks into one.
	CO-4	Applying a variety of data validation techniques.
	CO-5	Applying the data consolidation feature to combine data from several
		workbooks into one
BBACC201	CO-1	Understanding the principles and theories of accounting and identifying
		financial transactions that need to be recorded in accounting.
	CO-2	Developing writing skills for recording financial transactions and preparing
		reports in accordance with GAAP.
	CO-3	Analyzing the role of accounting information and its limitations.
	CO-4	Analyzing increased exposure to errors and frauds.
	CO-5	Analyzing the differences between cashbooks and passbooks.
BBACC202	CO-1	Understanding the basic concepts and terminologies used in the field of
		management information systems.
	CO-2	Comparing the processes of developing and implementing information
		system.
	CO-3	Understanding the various systems, types of MIS and decision making
		process and its tools.
	CO-4	Analyzing how information technology impacts a firm.
	CO-5	Developing planning and decision making skills with the help of Simon
	CO-3	Model.
	CO-6	Applying DBMS to accomplish the information objectives of an
		organization.
BBACC203	CO-1	Understanding the business concept and theories of the various
		constituents of environment and their impact on businesses.
	CO-2	Understanding the economic, socio cultural, political and technological
		environment and its impact on business forecasting.
	CO-3	Applying the environmental analysis techniques in practice.
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	CO-4	Analyzing the impact of technology on society and economy both.
	CO-5	Analyzing GATT/ WTO and Global Liberalization for globalization of Indian
		Business.
TMUGE201	CO-1	Understanding the basics of functional grammar.
	CO-2	Understanding the barriers to communication, importance of listening
		skills and &effective oral presentations.
	CO-3	Applying the various techniques of verbal and non verbal communication
		at workplace.
	CO-4	Understanding concepts of written communication and letter writing
		formats and principles.
	CO-5	Applying variety of reading strategies to foster comprehension
	CO-6	Analyzing literary work using appropriate critical vocabulary.
BBAGE201	CO-1	Understanding the concepts and provisions of company law.
	CO-2	Understanding the concepts of share capital and the difference between
		a member and shareholder.
	CO-3	Understanding the various concepts and procedures for effective
		management of a company.
	CO-4	Understanding the legal procedure and provision of winding up a
		company.
	CO-5	Understanding the various concepts borrowing power and charges on
		assets.
BBAGE202	CO-1	Understanding the concepts of Macroeconomics and its interrelations
DDAGEEGE		with Microeconomics.
	CO-2	Understanding how the economy is regulated through monetary and
		fiscal policies.
	CO-3	Analyzing the income determination through classical and Keynesian
		economics
	CO-4	Analyze different phases of trade cycle, demonstrate various trade cycle
		theories, understand the impact of cyclical fluctuation on the growth of
		business, and lay policies to control trade cycle
	CO-5	Applying simple models of international trade to study the flow of goods
		between countries and discuss the costs of protectionism within the
		context of such models
BBASE201	CO-1	Understanding the role of business Mathematics in the field of
		business/industry
	CO-2	Understanding the role of business mathematics in the field of e role of
		business mathematics in the field of business/industry.
	CO-3	Applying matrix operation, minors, cofactors, use cofactor method to find
		inverse of a matrix, use Cramer's rule to solve systems of equations
	CO-4	Applying statistical knowledge so as to make statistical analysis in
		business which thereby help them in further studies in management.
	CO-5	Evaluating the underlying assumptions of analysis tools in business.
BBASE202	CO-1	Understanding the barriers to effective communication and ways to
		overcome them
	CO-2	Utilizing analytical and problem solving skills appropriate to business
		communication
	CO-3	Applying business communication strategies and principles for effective
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		communication in group discussions , presentations and in any domestic
		and international business situations.
	CO-4	Demonstrating effective oral and writing business presentation skills
		during mock assumed situation
	CO-5	Applying communication skills in international context by presetting
		report.
BBASE203	CO-1	Understanding the role of a sales force in marketing strategies
	CO-2	Understanding the role of a salesman in today's market place and the
		importance of building partnerships.
	CO-3	Designing and demonstrating sales presentation that is tailored to a
		potential buyer's needs.
	CO-4	Demonstrating personal selling skills to enhance personal and business
	CO 4	growth.
	CO-5	
DD 4 66 202		Evaluating the success of a sales force, based on sales force objectives.
BBACC-302	CO-1	Understanding the concepts of HRM and HRD
	CO-2	Understanding the human resources and their effective management in
		organizations.
	CO-3	Assessing the human resources needs of an organization and a
		department
	CO-4	Evaluating the procedures and practices of recruitment and selection.
	CO-5	Assessing training needs and developing training & development
		programs.
	CO-6	Developing skills and knowledge required for resolving human resources
		issues and problems.
BBACC-303	CO-1	Understanding marketing terminology, concepts and individual
		components of a marketing mix.
	CO-2	Identifying the marketing segments and targets Customers.
	CO-3	Analysing the product mix and product life cycle in Formulating marketing
		strategy.
	CO-4	Understanding different marketing channels for developing distribution
	CO-4	strategies
	CO-5	Applying the strategies of advertising, public relations and sales
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DDACC304	CO 1	promotion for marketing of product & service
BBACC304	CO-1	Understanding the basic concepts, role and importance of
	60.5	entrepreneurship for the economic development
	CO-2	Understanding the systematic process of selecting and screening of a
	65.5	business idea.
	CO-3	Developing personal creativity and entrepreneurial initiative
	CO-4	Understanding the concepts and schemes offered by various commercial
		banks and financial institutions like IDBI, ICICI, SIDBI, SFC. etc.
	CO-5	Analyzing business environment in order to identify business
		opportunities.
TMUGE301	CO-1	Understanding the grammar and its rules for sentence construction.
	CO-2	Understanding the concepts, strategies & structure for public speaking,
		extempore speeches and Power point presentation.
	CO-3	Applying professional writing skills while drafting minutes of meeting,
		agenda and notices.
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	CO-4	Applying variety of reading strategies to foster comprehension.
	CO-5	Analyzing literary work and value based text to enhance thought process
		and ethical conduct.
	CO-6	Demonstrating the ability to write clear sentences, construct paragraphs
		and essays with the use of details, examples and evidences.
BBAAE301	CO-1	Understanding the core values that shape the ethical behavior of a
		manager in functional areas of an organization
	CO-2	Understanding the morals & values that ought to guide the management
		and resolve the moral issues in the profession
	CO-3	Analyzing the role of morals and values in technological development and
		its challenges.
	CO-4	
	CO-4	Developing value based management system and work environment in
		organization.
	CO-5	Developing framework for management ethics and human Values.
BBAGE301	CO-1	Understanding the various accounting concepts and standards.
	CO-2	Analyzing the working of non-profit organization and their accounting
		procedures.
	CO-3	Applying the concept of accounting in various other formats of working
		like, royalty accounting, branch accounting, and hire purchase etc.
	CO-4	Analyzing the profit and loss from working in partnership with the
		accounting information developed
	CO-5	Developing the accounting procedure to cope up with any format and
		type of business transaction.
BBAGE302	CO-1	Understanding the various accounting concepts and standards.
DDAGESOZ	CO-2	Analyzing the working of non-profit organization and their accounting
	CO-2	procedures.
	CO-3	Applying the concept of accounting in various other formats of working
		like, royalty accounting, branch accounting, and hire purchase etc
	CO-4	Evaluating the profit and loss from working in partnership with the
		accounting information developed.
	CO-5	Developing the accounting procedure to cope up with any format and
		type of business transaction.
BBAGE401	CO-1	Understanding the concepts of production and material management,
		maintenance methods of manufacturing functions, location and plant
		layout
	CO-2	Analyzing the facilities and location layout in different organizational
		contexts
	CO-3	Understanding methods of statistical quality control to solve various
		problems faced during business operations.
	CO-4	Understanding and analyzing existing store management and purchase
		policy of and organization
	CO-5	Understanding and analyzing policy of material and store management
		system so as to get the maximum out of it.
BBACC401	CO-1	
DDACC401	CO-1	Understanding the use of finance and its various tools used in decision
	60.3	making.
	CO-2	Understanding time value of money, preparation and appraisal of
		projects.

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	CO-3	Applying capital requirements for starting a business & management of
		working capital.
	CO-4	<u> </u>
	CO-4	, , , , ,
		recommendations on whether and why an investment should be
		accepted or rejected.
	CO-5	Identifying and analyzing issues related to investment decisions
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	CO-6	Analyzing the financial objectives of various types of organizations and
		the respective requirements of stakeholders
BBACC401	CO-1	Understanding the use of finance and its various tools used in decision
		making.
	CO 3	
	CO-2	Understanding time value of money, preparation and appraisal of projects
	CO-3	Applying capital requirements for starting a business & management of
		working capital
	CO-4	Analyzing a company's performance for making appropriate
	1	recommendations on whether and why an investment should be
		accepted or rejected.
	CO-5	Identifying and analyzing issues related to investment decisions
	CO-6	CO6. Analyzing the financial objectives of various types of organizations
		and the respective requirements of stakeholders.
BBACC-402	CO-1	Understanding the strategic issues and policy decisions of a business and
		how current management concepts address these issues.
	CO-2	Understanding the strategic management process and the difference
		between strategic analysis, strategy formulation and strategy
		implementation.
	CO-3	Applying credible business analysis in a team setting.
	CO-4	Developing critical thinking skills needed to perform external analysis of
		organizations and their competitive environment.
	CO-5	Applying the concepts and analytical tools for conducting a strategic and
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		competitive analysis of a company.
	CO-6	Analyzing the use of various tools (e.g., five forces model, SWOT analysis,
		Portfolio matrix models) in a variety of industries.
TMUGE401	CO-1	Applying the knowledge of grammar, rules of translation, phrases and
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		idioms
	CO-2	Analyzing the compound and complex sentences for effective speaking
		and good English writing
	CO-3	Applying the rules of grammar to solve a comprehension problems and
		professional writing
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	CO-4	Applying the rules of grammar for writing small stories.
	CO-5	Participating in mock interview conducting in class and working on
		communication and writing skills.
BBAGE401	CO-1	Understanding the concepts of production and material management,
PDAGE401	50-1	
	1	maintenance methods of manufacturing functions, location and plant
		layout.
	CO-2	Analyzing the facilities and location layout in different organizational
		contexts
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	CO-3	Understanding methods of statistical quality control to solve various
		problems faced during business operations.

CO-5 Understanding and analyzing existing store management and purchase policy of and organization CO-5 Understanding and analyzing policy of material and store management system so as to get the maximum out of it CO-1 Understanding the principles and benefits of corporate income tax. CO-2 Analyzing the earlier indirect tax system and present indirect tax system on provisions, advantages and diadavantages of GST. CO-4 Understanding and applying various laws of GST and their implications CO-5 Understanding and analyzing the importance and benefits of input Tax Credit. BBASE401 CO-1 Understanding on various kinds of research, objectives of doing research, research process, research designs and sampling CO-2 Acquiring knowledge on qualitative research techniques. CO-3 Developing knowledge on measurement & scaling techniques as well as the quantitative data analysis. CO-4 Developing necessary critical thinking skills in order to evaluate different research approaches utilized in the service industries CO-5 Apply the understanding of feasibility and practicality of research methodology for a proposed project. CO-6 Develops trategies for the operation management in the organization and help management to get optimum results out of limited resource Understanding about the concept of operation research, various techniques and theories CO-2 Analyzing the mathematical formulation in solving the various operation related issues. CO-3 Applying the linear programming and transportation technique to optimize rather minimize the cost of transportation technique to optimize rather minimize the cost of transportation technique to optimize rather minimize the cost of transportation technique to optimize rather minimize the cost of transportation and help management to get optimum results out of limited resources. BBASE403 CO-1 Understanding the organization and get maximum results. CO-3 Applying the technique of job sequencing to streamline the operation within the organization and finding out the dynamics of internet in growi		1	
BBAGE402 CO-1 Understanding and analyzing policy of material and store management system so as to get the maximum out of it		CO-4	Understanding and analyzing existing store management and purchase
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CO-2 Analyzing the earlier indirect tax system and present indirect tax system CO-3 Understanding the structure, types, basic terms, concepts, various provisions, advantages and disadvantages of GST. CO-4 Understanding and applying various laws of GST and their implications CO-5 Understanding and applying various laws of GST and their implications CO-6 Understanding on various kinds of research, objectives of doing research, research process, research designs and sampling CO-2 Acquiring knowledge on qualitative research techniques. CO-3 Developing knowledge on measurement & scaling techniques as well as the quantitative data analysis. CO-4 Developing necessary critical thinking skills in order to evaluate different research approaches utilized in the service industries CO-5 Apply the understanding of feasibility and practicality of research methodology for a proposed project. CO-6 Develop strategies for the operation management in the organization and help management to get optimum results out of limited resource BBASE402 CO-1 Understanding about the concept of operation research, various techniques and theories CO-2 Analyzing the mathematical formulation in solving the various operation related issues. CO-3 Applying the linear programming and transportation technique to optimize rather minimize the cost of transportation technique to optimize rather minimize the cost of transportation technique to optimize rather minimize the cost of transportation. CO-6 Developing strategies for the operation management in the organization within the organization and get maximum results. CO-1 Understanding the significance of game theory and find its role in strategy formulation in the organization and get maximum results. CO-6 Developing strategies for the operation management in the organization and help management to get optimum results out of limited resources. BBASE403 CO-1 Understanding the role and significance of E-Commerce / E-Business in present scenario. CO-2 Analyzing the suitability of E-Commerce for different			system so as to get the maximum out of it
CO-3 Understanding the structure, types, basic terms, concepts, various provisions, advantages and disadvantages of GST. CO-4 Understanding and applying various laws of GST and their implications CO-5 Understanding and applying various laws of GST and their implications CO-6 Understanding and analyzing the importance and benefits of Input Tax Credit. BBASE401 CO-1 Understanding on various kinds of research, objectives of doing research, research process, research designs and sampling CO-2 Acquiring knowledge on qualitative research techniques. CO-3 Developing knowledge on measurement & scaling techniques as well as the quantitative data analysis. CO-4 Developing necessary critical thinking skills in order to evaluate different research approaches utilized in the service industries CO-5 Apply the understanding of feasibility and practicality of research methodology for a proposed project. CO-6 Develop strategies for the operation management in the organization and help management to get optimum results out of limited resource BBASE402 CO-1 Understanding about the concept of operation research, various techniques and theories CO-2 Analyzing the mathematical formulation in solving the various operation related issues. CO-3 Applying the linear programming and transportation technique to optimize rather minimize the cost of transportation CO-4 Applying the technique of job sequencing to streamline the operation within the organization and get maximum results. CO-5 Understanding the significance of game theory and find its role in strategy formulation in the organization CO-6 Developing strategies for the operation management in the organization and help management to get optimum results out of limited resources. BBASE403 CO-1 Understanding the role and significance of E-Commerce / E-Business in present scenario. CO-2 Analyzing the suitability of E-Commerce for different variety of business organization and finding out the dynamics of internet in growing them. CO-3 Applying the tools to promote business with the	BBAGE402	CO-1	Understanding the principles and benefits of corporate income tax.
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		CO-2	Understanding the concept and importance of ratio analysis and cash

		flow analysis
	CO-3	Applying cost -volume profit analysis techniques to calculate breakeven
		point.
	CO-4	Applying various techniques of financial analysis to assess financial
		position of a firm
	CO-5	Analyzing financial information for cost ascertainment, planning ,control
		and decision making
	CO-6	Developing standards and budgets for planning and controlling cost.
BBAM501	CO-1	Understanding consumer behaviour in an informed and systematic way
	CO-2	Understanding the application of market research in framing effective
		marketing strategies.
	CO-3	Applying appropriate research approaches including sampling, data
		collection and questionnaire design for specific marketing situations
	CO-4	Assessing the dynamics of human behaviour and the basic factors that
		influence the consumers decision process
	CO-5	Developing marketing strategies that are consumer based and create and
		enhance customer value
	CO-6	Analyzing the factors internally and externally in order to understand
		consumer behaviour.
BBAM5032	CO-1	Understanding the roles and responsibilities of the sales managers
	CO-2	Understanding the marketing channels, retailing and sales planning
		process and apply control on sales plans
	CO-3	Applying and enhance the sales force productivity and performance
	CO-4	Developing effective sales strategy for organizations.
	CO-5	Applying distribution channel strategy for sales and distribution of goods and services.
	CO-6	Developing decision making skills of future sales and distribution
		managers.
BBAM502	CO-1	Understanding the importance of segment and target research to service
		companies.
	CO-2	Understanding the roles of relationship marketing and customer service
		in adding value to the customer's perception of a service
	CO-3	Demonstrating knowledge of extended marketing mix for services
	CO-4	Developing marketing plans and control systems specific to service based
		activities.
	CO-5	Applying relevant services marketing theory research and analysis to
		relevant case studies
BBAM 601	CO-1	Understanding the theories, concepts and techniques of integrated
		marketing communications.
	CO-2	Understanding the key principles and tools of media planning.
	CO-3	Applying various research techniques to measure the effectiveness of integrated advertising and marketing communication initiatives.
	CO-4	Developing advertisement plans for achieving advertising objectives
	CO-5	Analyzing brand positioning & customer preferences for developing
		marketing situation analysis
	CO-6	Developing ethical creative solutions to address advertising and
		marketing
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		communication challenges.
BBAM602	CO-1	Understanding the concepts, theories, and techniques of retail
		management, store design, merchandising & integrated marketing
		channel.
	CO-2	Understating the ways that retailers use marketing tools and techniques
		to influence the customers
	CO-3	Evaluating the effectiveness of merchandising decisions in the retail
		stores.
	CO-4	Understanding and demonstrating good customer service in a retail
		environment
	CO-5	Evaluating marketing channels & technology for decision making about
		choice of a channel & technology to fit the product category(ies)&store
		format(s)
	CO-6	Analyzing impact of technology on retailing and recognizing the major
		elements of the retailing process applied to actual retailing situations.
BBAM 603	CO-1	Understanding branding concepts, theories, methodology, processes and
		models of brand management
	CO-2	Differentiating among brand equity, brand architecture& brand identity.
	CO-3	Differentiating &relating brand positioning ,brand extension & co-
		branding
	CO-4	Analyzing brand popularity & suggest steps for building brands.
	CO-5	Analyzing contemporary brand related problems and develop appropriate
		strategies and initiatives for brand promotion.
BBAM501	CO-1	Understanding concepts of Indian financial system, financial markets,
		banking and insurance sector in India
	CO-2	Understanding the role of banks & applicability of RBI regulations,
		determination of interest rates, banking sector reforms &concepts of
		insurance.
	CO-3	Understanding the legal and financial evaluation for concepts of leasing
	CO-4	Analyzing the recent development in the Indian financial system
	CO-5	Understanding the concepts of mutual funds, credit rating & NBFCS.
BBAF502	CO-1	Understanding the concepts of investments, alternative investment &
		evaluation, stock exchange & SEBI.
	CO-2	Understanding the relationship between risk and return in investment
		decisions & fundamental analysis.
	CO-3	Understanding the concept of portfolio management, portfolio selection
		& portfolio evaluation & revision.
	CO-4	Applying the techniques ,theories & principles for security analysis and
		portfolio management
	CO-5	Analyzing and evaluating investment portfolio management.
BBAF 503	CO-1	Understanding the concepts, techniques and models of project
		management
	CO-2	Understanding the concepts and techniques of project appraisal
	CO-3	Developing project report and formulating product ,price, HR, finance,
		technology needs.
	CO-4	Developing execution plan, monitoring and control procedure
	CO-5	Understanding the project control techniques ,cost benefit analysis,

		project implementation & project financing
BBAH501	CO-1	Understanding the concept, theories& techniques of human resource
		development and its relevance to the organization.
	CO-2	Understanding the concepts of assessing development needs, developing
		HRD programs& evaluating effectiveness of HRD programs
	CO-3	Analyzing the techniques of HRD &influence of motivation on
		development activities.
	CO-4	Understanding &differentiating among coaching, mentoring, competency
		mapping& talent management.
	CO-5	Analyzing technology application in HRD & HRD practices in organization
	CO-6	Understanding & analyzing key HRD issues: Training and Development
		centres, career management and employee improvement
BBAH502	CO-1	Understanding the concepts, theories and policies of Industrial relations
		.and labour law
	CO-2	Understanding the various processes of handling employee relations.
	CO-3	Understanding aspects of employment laws to real workplace situations
	CO-4	Analyzing the dynamic legal context in which employment relationships
		are enacted.
	CO-5	Analyzing strategies for resolving industrial conflicts.
BBAH503	CO-1	Understanding the performance appraisal methods and various other
	60.0	dimensions with respect to employee potential and performance.
	CO-2	Understanding job evaluation and compensation management.
	CO-3	Apply reward techniques for rewards to develop recommendation
	CO-4	Analyzing various organizational performance management programs and best practices for effective performance management systems.
	CO-5	Analyzing career path and resources available to support individual development.
BBAI501	CO-1	Understanding the concepts of international business management for
International		developing a knowhow of how business organizations operate in an
Business		international environment.
Management	CO-2	Developing and presenting international business plan.
	CO-3	Applying current technologies to support an organization's integrative trade initiatives
	CO-4	Evaluating the impact of statutory and regulatory challenges.
	CO-5	Understanding balance of payments and balance of trade
BBAI502	CO-1	Understanding the process of export procedures & documentation
	CO-2	Understanding foreign trade policy.
	CO-3	Applying knowledge and skills for development of marketing plans tied to global business activity and country-specific business conditions
	CO-4	Developing communication skills and effectively using basic international business vocabulary for international trade and import / export operations
	CO-5	Analyzing export opportunities and undertaking export marketing in
		countries offering export potential for wide ranging products of Indian origin.
	CO-6	Analyzing the various terms and conditions of export and import finance.
BBAI503	CO-0	Understanding the concepts ,nature, growth and major issues related to
DDAIDUD	CO-1	Uniderstanding the concepts , nature, growth and major issues related to

		international marketing
	CO-2	Understanding the role of marketing as a fundamental organizational
	CO 2	policy process
	CO-3	Developing skills in research and analysis trends in global markets and in
	CO-3	modern marketing practice
	CO-4	
	CO-4	Assessing an organization's ability to enter and compete in international markets.
	60.5	
	CO-5	Analysing and evaluating data, information, and evidence related to
		international marketing opportunities and threats relevant in the current
	20.5	world
	CO-6	Developing creative international market entry strategies.
BBAVV551	CO-1	Understanding the departments, sections of an organization, staffing and
		different levels of an organization
	CO-2	Applying internship site terminology appropriately
	CO-3	Demonstrating effective communication skills ,participate well as a team
		member and build professional network
	CO-4	Demonstrating the ability to prepare and assess a report.
	CO-5	Developing the values and behaviors necessary for professional and
		ethical practice.
TMUGS501	CO-1	Understanding time pressures and the need for time management.
	CO-2	Applying effective communication skills in a variety of public and
		interpersonal settings
	CO-3	Developing interpersonal skills for an effective professional growth
	CO-4	Handling difficult situations with grace, style and professionalism
	CO-5	Developing strategies and procedures for becoming an effective leader.
BBAF601	CO-1	Understanding the theories & concepts of the Working Capital
		management.
	CO-2	Understanding the importance of financing the working capital
		management.
	CO-3	Applying corporate cash management, accounts receivable management,
		bank relations, and inventory management techniques to maximize the
		share holders' value.
	CO-4	Analyzing the relative merits of alternative working capital sources and
		the likely short term and long term impact on the firm.
	CO-5	Analyzing comparative working capital management policies and their
		impact on the firm's profitability, liquidity, and risk and operating
		flexibility.
	CO-6	Analyzing the choices of short -term funding available to a company and
		recommend financing options.
BBAF602	CO-1	Understanding the various concepts banking services and risks faced by
32 332		banks.
	CO-2	Understanding the banking innovations and overview about insurance
		industry.
	CO-3	Understanding the various principles, provisions that govern the life and
		general insurance contracts.
	CO-4	Preparing bank reconciliation statement, insurance claims and
		depreciation accounting.
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	CO-5	Understanding the techniques of analyzing banking and insurance risks
BBAF 603	CO-1	Understanding the basic concepts and terminologies of income tax and
		various provisions of Income Tax Act.
	CO-2	Applying the various tax provisions to resolve income tax issues of gross
		&taxable incomes and tax liability.
	CO-3	Understanding the filing of returns and the procedures of handling and
		clarifying tax notices.
	CO-4	Understanding and applying the concepts of set offs and carry forward to
		calculate current tax liability.
	CO-5	Developing an overview of various provisions of incomes under the head
	CO-3	house property, profit and gains of business or profession capital gains
		and other sources.
DD ALICO4	60.4	
BBAH601	CO-1	Understanding the main concept of negotiation & its important in
		maintaining the peaceful environment at work place
	CO-2	Applying the techniques of negotiation for achieving favorable outcomes.
	CO-3	Applying negotiation skills to be more effective while managing conflict
		within an organization.
	CO-4	Demonstrating an understanding of how to manage conflicts and lead to
		constructive outcomes.
	CO-5	Preparing a negotiation plan by analyzing information about self, other(s),
		and negotiation situations.
	CO-6	Evaluating the different types of strategies to be employed for effective
		negotiation and conflict resolution.
BBAH602	CO-1	Understanding the concepts, theories, models & techniques and rationale
DDAIIOUZ		of training and development.
	CO-2	Assessing training needs at different levels of an organization.
	CO-2	
	CO-3	Applying the methodologies & techniques of team building &training to
	60.4	develop a training plan for individuals and teams.
	CO-4	Designing training programs for enhancing organization's effectiveness.
	CO-5	Evaluating training and development programs and various problems of
		measurement for training effectiveness of individuals and teams.
BBAH603	CO-1	Understanding the concepts, theories, and techniques of organization
		change, design and development
	CO-2	Analyzing the relationship among organizational change, redesign, and
		organizational effectiveness.
	CO-3	Analyzing the organization situation & business context and preparing the
		plan for initiating change interventions for effective functioning.
	CO-4	Applying organizational design techniques to develop the appropriate
		organizational structure for better results.
	CO-5	Evaluating the impact of changing technology and business environment
		structures and design.
BBAI601	CO-1	Understanding the forex market and the underlying macroeconomic
JE/NOOI		fundamentals concepts that drive the financial markets.
	CO-2	Understanding the various financial institutions involved in Foreign
	CO-2	
	60.5	Exchange Market.
	CO-3	Developing numerical skills to be able to forecast future trends.
	CO-4	Analyzing various management situations in a comparative manner.

	CO-5	Developing knowledge of forex markets and interest rates.
BBAI602	CO-1	Understanding various concepts and strategies of International business,
		trade theories, trade blocks and international economic institutions.
	CO-2	Applying the environmental analysis techniques to evaluate the global
		business environment in terms of economic, social and legal aspects.
	CO-3	Analyzing the international business concepts with functioning of global
		trade.
	CO-4	Understanding the impact of regional trade blocks , foreign exchange &
		interest rates and International economic institutions & agreements on
		the operation of a multinational corporation.
	CO-5	Analyzing the international business and strategies adopted by firms to
		expand globally.
BBAI603	CO-1	Understanding the concept of international business environment and its
		impact on businesses.
	CO-2	Developing international business plans.
	CO-3	Applying export compliance policies and procedures by way of company-
		wide training programs.
	CO-4	Understanding logistics engineering and customer service staff on
		customs export compliance requirements.
	CO-5	Developing techniques for negotiating effectively within various cultural
		environments to increase market access for exports