

## PARTNERSHIP MoU

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into this 5<sup>th</sup> day of December 2019, between: KRACKiN and Teerthanker Mahaveer University Moradabad

**KRACKiN** a unit of iNURTURE Education Solutions Pvt Ltd, a company registered under the Laws of India, having its registered office at #11/4 Niton Compound, Block B-1, Palace Road, Bangalore – 560052 represented by Mr. Vivek Bhattacharya, Executive Vice President – Global Sales, (hereinafter referred to as "First Party"

AND

**Teerthanker Mahaveer University** having its principal office at N.H. 24, Delhi Road, Moradabad, Uttar Pradesh 244001, represented herein by Dr Vivek Raman, Registrar, (hereinafter referred as 'Second Party')

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

**KRACKiN** a Unit of iNURTURE Education Solutions Pvt. Ltd. strives to strengthen the quality of education in educational institutions and enhance the industry readiness of its students through its offering in KRACKiN platform.

**Skill-X** is a Skilling solution offered by KRACKiN:

- Software solution to help educational institutions improve the industry readiness of its students
- Online skilling platform providing students with a ready repository of skilling interventions and knowledge resources to build the skills required by the industry
- Showcase the profile to Industries for career opportunities

**Teerthanker Mahaveer University** has been established by an 'Act' (No. 30) of 2008 of the Government of Uttar Pradesh and is approved by the University Grants Commission (UGC) vide letter No. F. 9-31/2008(CPP-1) dated October, 2008. The University is located on

National Highway-24, barely 144 Km from New Delhi.

The multi-disciplinary University offers career oriented courses at all levels, i.e., UG, PG and Doctoral degrees across diverse streams, namely, Medical, Dental, Pharmacy, Nursing, Paramedical Sciences, Physiotherapy, Hospital Administration, Education, Physical Education, Engineering, Architecture, Polytechnic, Management, Law, Journalism, Fine Arts, Jain Studies, and Agriculture Science to meet rising aspirations of the youth.

The University provides a unique environment for students to grow under the guidance of experienced academicians. The highly committed team facilitates all round development of students to help them acquire the ability of lifelong learning and to make them competent professionals as well as good human being.

**Second Party & First Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.**

Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests. AND WHEREAS, both the parties have expressed a common interest in providing industry relevant training to TMU students, enhance their awareness, expand their industry connect and in the process, increase their employability.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

#### **CO-OPERATION**

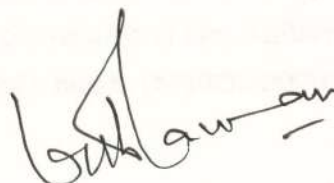
Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

#### **SCOPE OF THE MoU**

KRACKiN shall provide access to the Skill-X platform to all the students of the institution, through which the students can build their profile, understand their employability score and explore the various skill-building resources available in the platform.

#### **ROLES AND RESPONSIBILITIES**

Role of KRACKiN



1. The Students shall be on-boarded to the SkillX platform and the students shall be notified about the login credentials through e-mails
2. KRACKiN shall engage with the students through different means to educate them about the latest skills required in the industry and how the students can improve their employability
3. Assign a SPOC for interacting with the management of the institution
4. Provide for the first three months of the even semester the platform to the students of every new batch admitted to the University along with the option of undertaking one of the following programs free of cost.
  - VmWare - For Btech
  - Advance Excel
  - GST
  - Soft Skills

The list may be revised based upon the requirement and feedback and decided with mutual consent.

5. After the pilot of three months is over the students willing to make use of the services of the platform and programs as listed in the Annexure A, which have been mapped for the programs of TMU or any other program that will be on the KRACKiN platform, including the profile on SkillX platform, will be on a chargeable basis on mutually agreed price with TMU. The student can decide to avail certain services of interest to him/her at the agreed cost.

#### **Role of Institution**

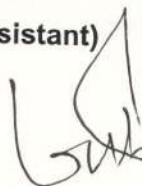
1. Onboard the students of the institution on to the platform.
2. Provide an SPOC for day to day communication.
3. Actively promote online course amongst students to take up programs as a part of Skill Enhancement Program.
4. Allow KRACKiN Team to connect with the students to help enhance their employability quotient and guide them on their industry readiness.

#### **Skill X FUNCTIONALITY**

- **Digital Profile**

Students can create their digital profile based on industry-relevant parameters. Its employability algorithm computes the score for their profile based on the data provided. The holistic profile helps a student. Create an all-encompassing archive of academic accomplishments, projects and scores

- **Industry Readiness Meter (Personal Career Assistant)**



It is a platform that acts as a job-readiness tracking system. It helps analyzing gaps and recommends suggested learning paths. These skilling paths have been created in consultation with the industry and respective domain experts. Student can avail this feature as part of annual subscription charges.

- **Skill Centre**

It is a repository of online skilling courses recommended by the industry partners. It provides an overview of industry trends and helps identify the skill sets required to be industry-ready. Student can opt for any skill Courses and Certifications as per the prescribed fees.

- **Recruitment Engine**

Helps students find internship and recruitment opportunities. The platform will help students to showcase their holistic profile to the suitable recruiters through the platform. Companies will select candidates based on the profile / employability scores. For showcasing the profile to the potential employers, students can choose to avail feature as part of annual subscription charges.

### **INTELLECTUAL PROPERTY**

Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### **DATA PRIVACY**

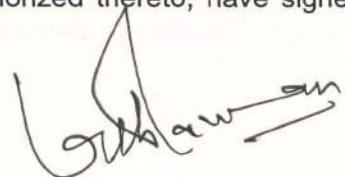
KRACKiN shall use the Information only for the Purpose above said and not disclose any or part or summary or extract of the Information to any third party without student's prior consent.

### **VALIDITY**

This Agreement will be valid for a period of 3 years from the date of signing of this MoU and can be extended by mutual consent.

Both Parties may terminate this MOU upon 60 calendar days' notice in writing.

IN WITNESS WHERE OF THE UNDERSIGNED, duly authorized thereto, have signed this Memorandum of Understanding.



For and on behalf of  
**KRACKiN** a unit of  
**iNurture Education Solutions Pvt. Ltd**

Signature with Seal:

Date: 05/12/2019

Name & Address:

Vinik Bhanachary, KRACKiN,  
Nilton Compound, Palsee Road,  
Bangalore- 560052

Witness 1

Signature:

Date: 5/12/19

Name & Address:

Nilton Compound  
Bangalore

For and on behalf Of  
**Teerthanker Mahaveer University**

Signature with Seal:

Date

5.12.2019.

Name & Address:

Dr. Vivek Kumar  
Teerthanker Mahaveer University  
Aelli Rd. Moradabad.

Witness 2

Signature:

Date: 05/12/2019

Name & Address:

Dr. Aditya Kumar



## ANNEXURE - A

### Bachelor of Commerce-Hons

Semster	Skillx Course
1	Management Concept Practices for Managers
2	Excel and Advanced Excel
3	Essentials of Tax planning
4	Goods and Services Tax
5	Cost and Management Accounting
6	Entrepreneurship and Small Business

### Bachelor of Technology - CSE

Semster	Skillx Course
1	Communication Proficiency
2	C Programming

### Bachelor of Technology - ECE

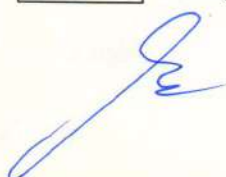
Semster	Skillx Course
1	Communication Proficiency
2	Microsoft Technology Associate (MTA)- Introduction to Programming using Block Based Languages
3	Microsoft Technology Associate - Introduction to Programming using Java
4	Microsoft Technology Associate (MTA)-Database Administration Fundamentals
5	Data Science
6	Internet of Things

### Bachelor of Business Administration

Semster	Skillx Course
1	Management Concept Practices for Managers
2	Microsoft Office Specialist Program
3	Management Accounting
4	Financial Management
5	Entrepreneurship and Small Business
6	Essentials of Cost Accounting

### Bachelor of Business Administration

Semster	Skillx Course
1	Management Concept Practices for Managers
2	Microsoft Office Specialist Program
3	Management Accounting



  
  
Registrar  
Page. 6

4	Financial Management
5	Entrepreneurship and Small Business
6	Essentials of Cost Accounting

### Bachelor of Computer Application

Semster	Skillx Course
1	Microsoft Office Specialist Program
2	C Programming

### Master of Business Administration

Semster	Skillx Course	Electives
1	Management Concept Practices for Managers	Electives
2	Cost and Management Accounting	
3	Marketing Magement	Marketing
4	Brand Planning and Consumer Insights	
	Financial Management	Finance
	Fundamentals of Business Taxation	
	HR Practices	HR
	Organisation Development and Change	