

Teerthanker Mahaveer University
Teerthanker Mahaveer Institute of Management & Technology (TMIMT)

Research Paper Publications

Sr. No	Title of the Paper	Name of the Author	Journal Name	Year of Publication	Journal ISSN no.
1	Analyzing the Impact of Hybrid Deep Learning for NFT Classification in IoT Enabled Metaverse Environments	Dr. Vipin Jain	Journal of Theoretical and Applied Information Technology	2026	1817-3195
2	Digital Marketing Strategy and Performance of Industry based on Modern Digital Transformations.	Dr. Rajesh Kumar Dr. Rajesh Kumar Ms. Deepti Raj Verma Dr. Puneet Sethi	Advances in Consumer Research	2026	3079-1766
3	Artificial Intelligence in Management Practices: A New Era of Smart Decision-Making	Vivek Anand Singh	Journal of Theoretical and Applied Information Technology	2026	2319 - 5479
4	Artificial Intelligence in the Accounting Profession: Perspectives of Chartered Accountants in India	CA Jyoti Madan Dr. Chanchal Chawla	Minnesota Journal of Business Law and Entrepreneurship	2026	1540-3270
5	Perspectives Of Chartered Accountants Towards Implication Of Artificial Intelligence In Accounting Profession In India	CA Jyoti Madan Dr. Chanchal Chawla	Advances in Consumer Research	2026	0098-9258
6	Strategic Agility in Marketing: Adopting Business Models in the Era of Market Disruptions	Dr. Avinash Raj Kumar	Advances in Consumer Research	2026	0098-9258
7	Algorithmic Fiscal Governance: AI-Enabled Public Financial Management Models for Achieving Viksit Bharat 2047 Targets	Prof. Vipin Jain	MSW MANAGEMENT - Multidisciplinary, Scientific Work and Management Journal	2026	1053-7899
8	Beyond Engagement: Causal Links Between Digital Transformational Leadership and DevOps Productivity in Hybrid Fintech Teams Using Trace Data	Prof. Vipin Jain	MSW MANAGEMENT - Multidisciplinary, Scientific Work and Management Journal	2026	1053-7899
9	Global Trends in Chartered Accountancy Research: A Bibliometric and Thematic Analysis (2020–2025)	CA.Jyoti Madan Dr. Chanchal Chawla	Asian Journal of Economics, Business and Accounting	2026	2456-639X
10	AI-Driven Transformation of the Chartered Accountancy Profession in India: Enhancing Efficiency, Empowering Clients, And Advancing Viksit Bharat @ 2047	CA.Jyoti Madan Dr. Chanchal Chawla	Research Converse	2026	3049-110X

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11	Digital Payment System: A Comprehensive Study of Emotional, Cultural, And Religious Barriers to Mobile Payment Adoption in India	Dr. Mohit Rastogi	European Economic Letters (EEL)	2026	2323-5233
12	Strategic Management Practices and Their Role in Enhancing Organizational Performance in Competitive Markets	Dr. Chanchal Chawla	Minnesota Journal of Business Law and Entrepreneurship	2026	1540-3270
13	Leveraging Machine Learning within Institutional ERP Platforms for Smart and Adaptive Education Administration	Dr. Chanchal Chawla	Advances in Consumer Research	2026	0098-9258
14	AI-Powered Inventory Management Systems for E-Commerce Optimization.	Dr. Chanchal Chawla	Advances in Consumer Research	2026	0098-9258
15	Artificial Intelligence in HRM: Transforming Recruitment and Performance Appraisal	Dr. Nitin Kumar Agarwal	Scientific Culture	2026	2407-9529
16	Impact of Ayushman Card Yojana on the Health of Rural Public in Uttar Pradesh in India	Prof. Vipin Jain	MSW MANAGEMENT - Multidisciplinary, Scientific Work and Management Journal	2026	1053-7899
17	The Moderating Role of Employee Expertise in the Relationship Between AI Adoption and Loan Management Performance in the Banking Sector	Dr. Mohit Rastogi	European Economic Letters (EEL)	2026	2323-5233
18	The Impact of Artificial Intelligence (AI) on the Quality of Service and Customer Experience in the Banking Sector	Dr. Mohit Rastogi	International Journal of Economic Practices and Theories (IJEPT)	2026	2247-7225
19	Monetary Modernization and Sustainable Currency Innovation: The Future of Banknotes in the Era of Digital Transformation under Oman's Vision 2040	Prof. Vipin Jain	European Economic Letters (EEL)	2026	2323-5233
20	Monetary Policy and Digital Innovation as Catalysts for Sustainable Economic and Environmental Transformation in Oman's Vision 2040	Prof. Vipin Jain	Jouranal of Informatics Education and Research	2026	1526-4726
21	Harnessing Spirituality to Combat Workplace Stress	Dr. Vibhor Jain	Jouranal of Informatics Education and Research	2026	1526-4726

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22	Digital Payment System: A Role of Mobile Payment Apps in Promoting Financial Inclusion in India	Dr. Mohit Rastogi	The Journal of African Development	2026	1060-6076
23	Role of Technology in Relationship between Liquidity & Profitability	Ms. Disha Rahal	European Economic Letters	2026	2321-7529
24	Empowering Growth: The Impacts of Digital Payments on Small Businesses in the Indian Market	Dr. Nitin Kumar Agarwal	MSW MANAGEMENT – Multidisciplinary, Scientific Work and Management Journal	2026	1053-7899
25	Shadow AI: Mapping the Risks of Unmonitored LLM Use in Enterprise Workflows	Dr. Rahul	Advances in Consumer Research	2026	0098-9258
26	Competency Mapping for Employability of Engineering Students with Special Reference to Selected Institutes of India	Dr. Pankhuri Agarwal	Advances in Consumer Research	2026	0098-9258
27	Assessing the influence of Non-Verbal Communication Skills Training on hiring decision and Workplace Success for Engineering Students	Dr. Pankhuri Agarwal	Advances in Consumer Research	2026	0098-9258
28	Financial Resilience and Risk Optimization in Emerging Economies: A Behavioural Finance Perspective	Dr. Manoj Agarwal	International Insurance Law Review	2026	0968-2090
29	Beyond Traditional Ledgers: A Blockchain-Integrated Accounting Model for Seamless Digital Transformation in Retail Economies	Dr. Chanchal Chawla	Advances in Consumer Research	2026	0098-9258
30	Entrepreneurial Orientation and Startup Sustainability: Evidence from Early-Stage Ventures in Developing Markets	Dr. Manoj Agarwal	Scientific Culture	2026	2400- 2416
31	Fintech as a Catalyst for Financial Inclusion in Developing Economies	Dr. Chanchal Chawla	The International Tax Journal	2025	0097-7314
32	Barriers & Challenges in Implementing Digital Interventions and their Impact on Employee Readiness	Dr. Satyendra Arya	Journal of Informatics Education and Research	2025	1526-4726

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Sr. No	Title of the Paper	Name of the Author	Journal Name	Year of Publication	Journal ISSN no.
33	Adaptive Retail Workforces in the Age of AI: Investigating Organizational Support as a Mediator and Employee Engagement as a Catalyst of Performance	Dr. Chanchal Chawla	Journal of International Commercial Law and Technology	2025	1901-8401
34	Customer Awareness and Adoption of Digital Banking Services: Effects on Satisfaction and Retention in Cooperative Banks of Uttarakhand	Mr. Paras Sabberwal, Dr. Mohit Rastogi	International Journal of Economic Practices and Theories	2025	2247-7225
35	Share Price Behavior and Buyback Announcements by Listed Companies- An Evidence from the Indian Stock Market	Dr. Rajesh Kumar CA Jyoti Madan Mr. Mohit Kumar	Management Journal for Advanced Research	2025	2583-1747
36	Role of Digital Leadership in Successful Organizational Change Management	Dr. Satyendra Arya	European Economic Letters	2025	2323-5233
37	An Empirical Study on Neo Banking Adoption in India: Convenience Factors, Trust, Demographics, and Financial Inclusion	Dr. Satyendra Arya	European Economic Letters	2025	2323-5233
38	Impact of Digital Technology Intervention on Organizational Change Management in Uttarakhand	Dr. Satyendra Arya	International Journal of Economic Practices and Theories (IJEPT)	2025	2247-7225
39	Study on Behavioural Aspects of Customer for the Adoption of Neo Banking in India: An Empirical Study with Respect to Convenience Trust Satisfaction and Financial Inclusion	Dr. Satyendra Arya	International Journal of Economic Practices and Theories (IJEPT)	2025	2247-7225
40	Share Price Behavior and Dividend Announcements by listed Companies an Evidence from Indian Stock Market	Dr. Rajesh Kumar Dr. Puneet Sethi Ms. Anshu Chauhan Dr. Anand Joshi	International Journal of Economic Practices and Theories (IJEPT)	2025	2247-7225
41	Impact of E-Governance Initiatives on Public Service Delivery Efficiency: Empirical Evidence from Indian Public Sector Organizations	Ms. Anshu Chauhan. Dr. Rajesh Kumar Dr. Puneet Sethi Dr. Rajiv Verma Ms. Disha Rahal	European Economic Letters (EEL)	2025	2323-5233
42	Analysis of Monetary Policy of Central Bank of Oman on Economic Growth and Stability	Prof. Vipin Jain	International Journal for Innovative Research in Multidisciplinary Field	2025	2455-0620

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43	Impact of Artificial on Future Managerial Decision Making	Ms. Anshu Chauhan Dr. Mukta Garg Dr. Anand Joshi Dr. Roma Khanna	International Scientific Journal of Engineering And Management	2025	2455-0620
44	ICT Interventions in Indian B-Schools: The Interplay of Teacher, Student, and Institutional Factors in Shaping Academic Performance	Dr. Chanchal Chawla	European Economic Letters (EEL)	2025	2323-5233
45	Integrating Artificial Intelligence into HRM for Real-Time Wage Tariff Planning & Budget Optimization	Dr. Chanchal Chawla	Journal of Informatics Education and Research	2025	1526-4726
46	The impact of AI integration on Employee Performance through Engagement and Organisational Support in Retail Sector	Ms. Surbhi Jain, Dr. Chanchal Chawla	Advances in Consumer Research	2025	0098-9258
47	Integrating Machine Learning with Institutional ERP: Towards Predictive and Adaptive Education Management	Dr. Chanchal Chawla	Advances in Consumer Research	2025	0098-9258
48	Assessing India's Progress Towards the UN Sustainable Development Goals: Achievements and Challenges	Dr. Nitin Kumar Agarwal	Advances in Consumer Research	2025	0098-9258
49	HR Analytics in the IT Sector: Linking Performance Appraisal Practices with Employee Engagement	Dr Vibhor jain	European Economic Letters	2025	2323-5233
50	Impact of Digital Financial Literacy Initiatives by Cooperative Banks of Uttarakhand on Adoption, Satisfaction, and Retention	Mr. Paras Sabberwal, Dr. Mohit Rastogi	European Economic Letters	2025	2323-5233
51	Integrating HR Analytics into Training and Development: Evidence from the IT Sector	Dr Vibhor jain	International Journal of Economic Practices and Theories (IJEPT)	2025	2247-7225
52	Monetary Policy and Economic Stability During Shocks & Crises Evidence from Sultanate of Oman	Prof. Vipin Jain	Research Square	2025	2693-5015

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53	Digital Payment Incentives as Catalysts of Consumption: An Empirical Study on Spending Behavior and Price Sensitivity	Dr. Chanchal Chawla	International Journal of Economic Practices and Theories	2025	2247-7225
54	Human-Centric AI Integration in Retail Workplaces Examining Digital Readiness, Organizational Learning, and Employee Resilience as Drivers of Performance.	Ms. Surbhi Jain, Dr. Chanchal Chawla	European Economic Letters	2025	2323-5233
55	Assessing the Role of Digital Payment Systems in Enhancing Operational Efficiency among Unorganized Retailers.	Ms. Shreya Kharbanda, Dr. Chanchal Chawla	European Economic Letters	2025	2323-5233
56	Evaluating The Impact of Compensation on Employee Retention in Private Universities	Dr. Mohit Rastogi Ms. Vaishali Choudhary	International Scientific Journal of Engineering And Management	2025	2583-6129
57	The Role of Motivation in the Effectiveness of Employee Retention Strategies: A Study on Private University	Dr. Mohit Rastogi Ms. Vaishali Choudhary	European Economic Letters	2025	2323-5233
58	English Opens Doors: Social Class, Equity, and the Expansion of English Education in Indian Public Schools	Dr.Pankhuri Agarwal, Dr.Vandana Whig Dr. Pirtibha Sharma, Ms. Roma Khanna, Dr. Rajiv Verma	European Economic Letters	2025	2323-5233
59	Enhancing Strategy and Governance Through AI-Driven Behavioral Competency Analytics: An ML Model for Competency Development	Prof. Vipin Jain	Journal of Machine and Computing	2025	2788-7669
60	Fiscal policy shocks and green growth in China	Prof. Vipin Jain	World Scientific Connect	2025	0219-4775
61	The Triad of ICT Success: How Infrastructure, Technical Support, and Policy Shape ICT Effectiveness in Indian B-Schools	Dr. Chanchal Chawla	International Journal of Economic Practices and Theories	2025	2247-7225
62	Internal Marketing through HRM: Enhancing Employee Engagement for Superior Customer Experience	Dr. Kamal Kishor Pandey	Advances in Consumer Research	2025	0098-9258

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63	AI-Driven Human Resource Strategies in Marketing: Recruitment, Retention, and Performance Analytics.	Ms.Surabhi Mishra Dr.Gaurav Som Dr. Vandana Whig Mr. Paras Sabberwal	International Scientific Journal of Engineering and Management	2025	2583-6129
64	Transactional Leadership Style and Its Impact on Employee Performance in the IT Sector	Ms. Radhika Dr. Manoj Agarwal	International Journal of Economic Practices and Theories	2025	2247-7225
65	From UPI to FREE-AI: India's Policy Transition towards Intelligent Financial Governance	CA Jyoti Madan Mr. Mohit Kumar	Social Science Journal for Advanced Research	2025	2583-0074
66	Customer Satisfaction as a Mediator Between Digital Banking Service Quality and Retention: An Empirical Study in Uttarakhand Cooperative Banks	Mr. Paras Sabberwal, Dr. Mohit Rastogi	International Scientific Journal of Engenering and Management	2025	2583-6129
67	HR Analytics as a Catalyst for Diversity, Equity, and Inclusion: Towards Workforce Optimization and Sustainable Growth	Dr Anushi Singh, Dr. Prachi Rastogi	International Journal of Scientific Research in Engineering and Management (IJSREM)	2025	2582-3930
68	The effect of green energy production, green technological innovation, green international trade, on ecological footprints	Prof. Vipin Jain	Environment, Development and Sustainability	2025	1573-2975
69	Analysing The Impact of Work Life Balance on Attrition Rate of Academicians in Higher Education	Ms. Roma Khanna, Dr. Raghuvir Singh, Dr. Vipin Jain	Asian And Pacific Economic Review	2025	1000-6052
70	Smart Work, Smart Life: Impact of Remote Work on Women in the IT Sector	Dr. Bindoo Malviya	Lex Localis	2025	1581-5374
71	Assessing the Impact of Super App Integration and Contactless Payment Technologies on Consumer Buying Behavior in Western India	Prof. Vipin Jain	Journal of Informatics Education and Research	2025	1526-4726
72	Exploring the Role of AI Personalization, Embedded Finance, and Gamification in Influencing Digital Wallet Users Buying Behavior in Western India	Prof. Vipin Jain	European Economic Letters	2025	2323-5233

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73	The Ei - Gender Nexus Among Management Students: An SDG Perspective	Dr. Manoj Agarwal	International Journal of Environmental Sciences	2025	2229-7359
74	A Quantitative Analysis of Factors Influencing Work-Life Balance and Quality of Life	Prof. Vipin Jain	European Economic Letters (EEL)	2025	2323-5233
75	Exploring the Use of Case-Based Learning for Teaching Sustainable Practices in Business Schools	Dr Aditi Singh Dr Anushi Singh Dr. Prachi Rastogi	Journal of Multidisciplinary Research (OAJMR)	2025	2320-924X
76	Gender Differences in Work-Family Conflict and Its Impact on Quality of Life	Prof. Vipin Jain	Journal of Informatics Education and Research	2025	1526-4726
77	History, Self, and Survival in Bapsi Sidhwa's Postcolonial Narratives	Dr Vandhana Whig	The Voice of Creative Research	2025	2582-5526
78	Education And Skill Development In Rural Areas	Dr. Vandana Whig Deepti Raj Verma	International Journal of Environmental Sciences	2025	2229-7359
79	Awareness and Adoption of Eco-Friendly Packaging among Youth: Perceptions, Influencing Factors, and Adoption Intentions	Dr. Bindoo Malviya	Eksplorium	2025	0854-1418
80	Religious Values and Sustainable Living: A Quantitative Study of Aparigraha among Jain Practitioners	Prof. Vipin Jain	TMIMT International Journal	2025	2348-988X
81	Assessing the Awareness and Understanding of Green Finance Incentives among Bank Employees	Mr. Anand Joshi, Dr. Vipin Jain	International Journal of Environment Science	2025	2229-7359
82	Financial Knowledge and Risk Preferences: An Empirical Study on Investment Behaviour of Academicians	Dr. Chanchal Chawla	International Journal of Global Research Innovations & Technology	2025	2583-8717

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83	Green Packaging and Purchase Intention: An Analysis of Consumer Perception and Loyalty	Dr. Bindoo Malviya	Green Packaging and Purchase Intention: An Analysis of Consumer Perception and Loyalty	2025	2229-7359
84	A Literature Study on the New Products Development Procedures	Dr. Mohit Rastogi	Science, Education and Innovations in the Context of Modern Problems	2025	2790-0169
85	A Study on Impact of Work-From-Home Policies on Women's Empowerment in the Digital Age	Dr. Bindoo Malviya	Shodhak: Annals of the Bhandarkar Oriental Research Institute	2025	0378-1143
86	Ai-Driven Insights for Roi Optimization: Bridging Marketing Analytics and Financial Performance	CA Jyoti Madan	Airo International Journal	2025	2320-3714
87	Evaluating the Effect of Employee Feedback on Faculty Performance in Management Institutions	Ms. Priya Kaushik Dr. Manoj Agarwal	International Journal of Environmental Sciences	2025	2229-7359
88	Venture Capital and its Significance	Dr. Chanchal Chawla	Sci. Educ. Innov. Context Mod. Probl.	2025	2790-0177
89	The Mediating Role of Customer Perceived Ethicality in Green Banking's Impact on Trust and Loyalty	Ms. Khushbu Dr. Manoj Agarwal	International Journal of Ethics And System	2025	2514-9369
90	The Organizational Structure and its importance for the Growth of the Organization	Prof. Vipin Jain	Science Education and Innovations in the Context of Modern Problems	2025	411-419
91	The Treatment of Depression using Oncology Nurses.	Prof. Vipin Jain	Science, Education and Innovations in the Context of Modern Problems (SEI)	2025	2790-0169
92	Technological Readiness & AI Adoption in the Accounting Profession: Preparing for a Sustainable Digital Economy	CA Jyoti Madan, Dr. Chanchal Chawla	Journal of Invetsment , Banking and Finance	2025	2997-2256
93	"The Role and Impact of Artificial Intelligence and Chatbots in Accounting Automation"	CA Jyoti Madan, Dr. Chanchal Chawla	Poonam Shodh Rachna	2025	2456-5563

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94	A Critical Study of SDG Centered Marketing & Consumer Behavior	Dr. Nitin Kumar Agarwal	TMIMT International Journal	2025	2348-988X
95	Review Of Transforming Grocery Shopping with Artificial Intelligent: A New Era of Convenience	Dr Pramod Kumar Srivastava, Dr Anshul Sharma, Dr Vandana Whig, Dr Nitin Kumar Agarwal	Advances in Consumer Research	2025	3079-1766
96	Circular Economy and Waste Management Practices in Urban India	Dr.Pankhuri Agarwal Dr.Pratibha Sharma Dr.Puneet Sethi Dr.Rajiv Verma	Journal of Informatics Education and Research	2025	1526-4726
97	Board Gender Diversity and Working Capital Management: Empirical Evidence from Financial Sector of India	Dr.Nazia Hasan Dr.Pankhuri Agarwal Dr.Puneet Sethi Ms. Disha Rahal	European Economic Letters	2025	2323-5233
98	Green Human Resource Management Practices: An Innovative Approach of Human Resource and its Impact on the Employees' Performance with the Mediation Role of Employees' Productivity	Ms. Taruni Sharma , Dr. Satyendra Arya	International Journal of Environmental Sciences	2025	2229-7359
99	The Effect of Fintech on Consumer Satisfaction: Improving Travel Experiences	Dr. Satyendra Arya	Intrnational Journal of Environmental Sciences	2025	2229-7359
100	Role of Statistical Tools in Research: A Key to Data-Driven A Key to Data-Driven Insights	Dr.Puneet Sethi Dr.Rajiv Verma Dr.Pankhuri Agarwal Disha Rahel	Journal of Informatics Education and Research	2025	1526-4726
101	Emotional Intelligence (Ei) Specturn: Campainging Undergraduate and Postgraduate Management Student.	Dr. Anurag Agarwal Dr. Raghuvir Singh Dr. Manoj Agarwal	Journal of Information Systems Engineering and Management	2025	2468-4376

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102	Unveiling Timeless Leadership Practices: A Study to Understand and the Relevance of Bhagavad Gita in Modern Business World	Ms. Disha Rahal Dr. Pankhuri Agarwal Dr. Rajiv Verma Dr. Puneet Sethi	Asian And Pacific Economic Review	2025	1000-6052
103	Smart Checkout and Ai-Powered Pos Systems: Influencing Customer Purchases Through Seamless Shopping Experiences Customer Purchases through Seamless Shopping Experiences	Dr. Vipin Jain, Dr. Avinash Rajkumar	Journal of Philanthropy and Marketing	2025	2691-1361
104	Mapping the work-life balance research landscape in higher education: science mapping and thematic clustering	Ms. Roma Khanna Dr. Raghuvir Singh	International Journal of Process Management and Benchmarking	2025	1741-816X
105	Parallel Realities: Migration and Social Mobility in Bapsi Sidhwa's Fiction	Dr.Pirtibha Sharma, Dr.Vandana Whig, Dr. Rajiv Verma, Mr. Anand Jhoshi	European Economic Letters	2025	2323-5233
106	Comparative Analysis of Green HRM Implementation in Public and Private Banks and its impact on Employees	Dr. Satyendra Arya	Journal of Information Systems Engineering and Management	2025	2468-4376
107	The Impact of Compensation in Retaining Skilled Employees in the Automobile Sector of SIDCUL, Rudrapur, Uttarakhand	Deepti Raj Verma, Dr. Ankit Kumar	International Journal of Social Impact (IJSI)	2024	2455-670X
108	E-Commerce Integration and Retail Efficiency: How Online Offline Synergies Shape Digital Payment Adoption	Ms. Shreya Kharbanda, Dr. Chanchal Chawla	Adalya Journal	2024	1301-2746
109	Work -Life Balance Policies: Impact on Employee Well-Being and Organizational Effectiveness	Dr.Anushi Singh, Dr.Chanchal Chawla	Journal of Informatics Education and Research	2024	1526-4726
110	Gender Equality in the Workplace: Strategies for Promoting Women's Empowerment	Dr.Chanchal Chawla	Journal Of Informatics Education And Research	2024	1526-4726
111	Shift in Customers Buying Behavior towards Online Shopping	Ms. Kajal Sharma, Dr.Chanchal Chawla	Journal of Informatics Education and Research	2024	1526-4726

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112	The Effect of Equal Employment Opportunity on Faculty Retention and Performance in Higher Education	Dr. Manoj K Agarwal Ms.Priya Kaushik	Journal of Informatics Education and Research	2024	1526-4726
113	Incentives and Barriers for Green Banking Adoption: Paving the Path towards Sustainable Financial Practices	Ms. Khushbu Dr. Manoj Agarwal	Economic Sciences	2024	1505-4683
114	The Impact of Artificial Intelligence on the Banking Sector	Mr. Mohit Kumar Dr. Mohit Rastogi Ms. Anshu Chauhan Dr. Kamal K Pandey Dr. Anshul Sharma	African Journal Of Biomedical Research	2024	1119-5096
115	Impact of Financial Knowledge on Adoption of FinTech Platforms among Academic Professionals: A UTAUT Model Perspective	Mr. Mohd Saleem, Dr. Chanchal Chawla	Nanotechnology Perceptions	2024	1660-6795
116	The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges and Outcomes	Dr. Charul Verma, Dr. Renu Ms. Priya Kaushik, Dr. Vipin Jain	African Journal Of Biomedical Research	2024	1119-5096
117	Casual Relation Between Lean Supply Chain Management Practices, Green Supply Chain Management Practices on Organizational Performances -A Study on FMCG Sector in India	Richa Saxena, Dr. Satyendra Arya	Journal of Informatics Education and Research	2024	1526-4726
118	Analysis of Green Financing Incentives in Indian Banking Sector from Banks' Viewpoint	Mr. Anand Joshi, Dr. Vipin Jain	Journal of Information And Research	2024	1526-4726
119	An Analysis of Green Financing Initiatives by Banking Sector in India	Mr. Anand Joshi, Dr. Vipin Jain	Journal of The Asiatic Society of Mumbai	2024	0972-0766
120	Empowering Identitites: The Role of Linguistic Modelling in Second Language Instruction for Professional Growth	Dr. Vandhana Whig	UGC CARE	2024	0258-0438
121	Work Life Balance among Working Women	Ms. Roma Khanna Dr. Raghuvir Singh	Journal of Informatics Education and Research	2024	1526-4726

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122	Impact of Green HR Practices on Customer's Perception in Banking Sector	Dr. Satyendra Arya	European Economic Letters	2024	2323 - 5233
123	Analysing the role of Family Support in Attrition through Work life Balance from the lens of SEM	Ms. Roma Khanna Dr. Raghuvir Singh	European Economic Letters	2024	2323 - 5233
124	Impact of HR Practices on Employee Job Satisfaction during Remote Work in Edu Tech Sector	Dr. Vibhor Jain	Journal of Informatics Education and Research	2025	2278-6848
125	The Role of Data Analytics in Driving Business Decision Making & Performance Improvement	Dr. Prachi Rastogi	Journal Of Informatics Education and Research	2024	1526-4726
126	Digital Transformation in the Era of Industry 4.0: Implications for Business Model and Operation	Dr. Puneet Sethi	Journal of Informatics Education and Research	2024	1526-4726
127	Navigating the AI Landscape: Strategies for Innovation and Competitive Advantage in Business	Dr. Anshu Chauhan, Dr. Mohit Rastogi, Dr. Avinash Raj Kumar	Journal of Digital Economy	2024	2773-0670
128	Investigating the interaction between Learner's Perceptions and Job Prospects System Development	Dr. Anushi Singh	Multidisciplinary Science Journal	2024	2675-1240
129	Investigating How Parental Participation Shapes the Education Attainment of India Children	Dr. Anushi Singh	Multidisciplinary Science Journal	2024	2675-1240
130	The Effect of Fair Treatment on Faculty Performance and Morale in Management Institutions	Dr. Manoj Agarwal Ms. Priya Kaushik	Library Progress International	2024	0970 -1052
131	"Enhancement of Emotional Intelligence of Diploma in Education Teacher Trainees through Emotional Intelligence Package (EIP)	Ms. Sakshee Rastogi Dr. Manoj Agarwal	International Journal Of Innovation Studies	2024	2589-2975
132	Impact of Green Logistic and Supply Chain Management Practices for Industrial and Environmental Sustainability	Dr. Satyendra Arya	Urban India	2024	0970-9045

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133	Reviewing the Misleading Perception related Digital Marketing	Dr. Vibhor Jain Dr. Rahul Singh Dr. Smrita Jain Dr. Sachin Bhardwaj	Urban India UGC Care Listed Journal	2024	0970-9045
134	Corporate Governance and Firm's Performance: Analysis of Literature Review	Dr. Vipin Jain	Annals of the Bhandarkar Oriental Research Institute	2024	0378-1143
135	Exploring the Role of Cultural Diversity as a Mediator in Tactical Leadership & Inventiveness	Dr. Vipin Jain	Multidisciplinary Science Journal	2024	2675-1240
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146	Digital Marketing Trends and Challenges	Dr. Anushi Singh	African Journal Of Biomedical Research	2024	2663-2187
147	A comprehensive review of Agile Techniques in Academic Institutions for Promoting Sustainability Capabilities	Dr. Vipin Jain	Multidisciplinary Reviews	2024	2595-3982
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151	Customer Satisfaction Level of Green Packaging with Special Reference to Tourist Place (Nainital City)	Dr. Bindoo Malviya	Journal of Southwest Jiaotong University	2024	0258-2724
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153	Academician Women and Work Life Balance: A Study of Work-Place Factors	Ms. Roma Khanna Dr. Raghuvir Singh	Rabindra Bharati University Journal Of Economics	2024	0975-802X
154	Exploring Faculty Views on Institutional Diversity and Equal Opportunity	Dr. Manoj K Agarwal Ms. Priya Kaushik	Annals Of The Bhandarkar Oriental Research Institute	2024	0378-1143

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157	Digital Marketing Channel (Facebook) and StudentAdmissions: A Comparative Analysis in Private Universities	Ms. Charul Verma, Dr. Vipin Jain	Rabindra Bharati University Journal of Economics	2024	0975-802X
158	Implementing Business to Employee (B2E) E-Business Model for Improving Customer Services	Dr. Bindoo Malviya	International Development Planning Review	2024	1474-6743
159	From Clicks to Carts: Investigating the Online Shopping Behavior	Ms. Kajal Sharma, Dr. Chanchal Chawla	Ipe Journal of Management	2024	2249-9040
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179	Discovering The Internet of Things: Technology and Business Process Management, Inside and Outside the Innovative Firms	Dr. Satyendra Arya	World Journal of Management and Economics	2023	1819-8643
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