

Teerthanker Mahaveer University
Teerthanker Mahaveer Institute of Management & Technology (TMIMT)

List of Conference Publications

Sr. No	Title of the Paper	Name of the Author	Journal Name/Conference Title	Month of Publication	Year of Publication	Journal ISSN no.
1	Sustainable Customer Experience Through Digital Transformation in Cooperative Banks of Uttarakhand: An SDT-2026 Perspective	Mr.Paras Sabberwal Dr. Mohit Rastogi	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
2	Intellectual Property, Benefit Sharing and Ethical Commercialization of Indian Knowledge Systems: A Sustainable Management Perspective	Dr. Puneet Sethi Dr. Anand Joshi Dr. Rajiv Verma Ms. Anshu Chauhan	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
3	Role of Nonverbal Communication Training in Enhancement of Employability Potential in Engineering Students	Dr. Pankhuri Agwarwal	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
4	Smart Loans, Smarter Banks: The Rise of AI in Indian Loan Management	Ms. Aarzoo Saxena Dr. Mohit Rastogi	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
5	Impact Of Artificial Intelligence in Human Resource Management: A Comparative Study of Samsung, Xiaomi, Apple and Vivo	Dr. Pankhuri Agwarwal	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529

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6	Steering the Digital Shift: Leaders Managing Ethical Debt in the Age of Accelerated Digital Transformation for the IT Sector	Dr. Manoj Agarwal	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
7	Influence of Content Authenticity on Long-Term Consumer Loyalty in Digital Markets	Prof. Vipin Jain Dr. Charul Verma Prof. Manoj Kumar Agarwal, Dr. Avinash Rajkumar	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
8	Trust, Readiness, and Professional Attitudes: Understanding AI Adoption among Chartered Accountants in a Digitally Transforming World	Ms. Jyoti Madan Dr. Chanchal Chawla	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
9	Students’ Digital Literacy and Its Impact on Sustainable Behavior in College Campuses: A Study of Undergraduate Students in Moradabad, Uttar Pradesh	Dr. Roma Khanna Dr. Pirtibha Sharma Dr. Satyendra Arya Dr. Richa Saxena	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
10	Leveraging Network Marketing for B2B Sales: Strategies, Challenges, and Market Impact	Dr. Kamal Kishor Pandey Dr. Himanshu Dargan Dr. Rahul Malhotra Ms. Nidhi Varshney	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529
11	Blockchain Adoption Challenges and Enablers in Indian Financial Institutions: An Empirical Investigation Using TOE Framework	Shivani Agarwal Prof. (Dr.) Vipin Jain	International Journal of Research and Technology “Sustainability Through Digital Transformation: Insights from Management, Humanities, and Sciences, organised by The Ashoka Institute of Technology and Management, Varanasi	February	2026	2321-7529

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12	Re-imagining SWOT: A Practical Approach to Strength, Weakness, Opportunity, and Threat analysis through Real-world Case Studies	Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
13	A study of policies for fostering skill development aligned with Sustainable Development Goals	Ms. Ayushi Raj Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
14	The Influence of Ethical Leadership on Achieving SDG 16: Peace, Justice, and Strong Institutions	Dr. Vipin Jain Ms. Charul Verma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
15	Impact of Communication Skills on the Placement of MBA Students	Dr.Pirtibha Sharma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
16	Examining The Role of Convenience and Merchant Acceptance in Digital Wallet Adoption: Insights from Yelahanka, Bangalore	Ms. Naini Jain Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
17	Study the Challenges and Opportunities of operating in International Market including Trade Regulations, Cultural Differences & Economic Risk	Ms. Tanya Samaiya Jain Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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18	A Review on Green Purchase Behaviour about Green Products	Mr. Navneet Kumar Vishnoi, Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
19	Exploring the Impact of Age on Work-Life Balance: A Comparative Study across Academicians	Dr. Vipin Jain, Ms. Roma Khana	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
20	A Data-Driven Approach to Upskilling Western Uttar Pradesh's Healthcare Professionals	Ms. Akanksha Arora Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
21	Analyzing the Impact of CSR Activities on Capital Budgeting and Shareholder Value: A Comparative Study of ITC and Nestlé in Emerging Markets	Ms.Riya Sharma Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
22	The Impact of Digital Currencies on Traditional Banking Systems	Ms.Khushi Jain Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
23	Blockchain Adoption in Digital Payments: A Comparative Study of Emerging and Developed Markets	Dr. Vipin Jain Ms. Charul Verma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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24	Aligning Monetary Policies with Sustainability: Evaluating the Role of Central Bank in Oman's Vision 2040 for Financing SDG-Compliant	Mr. Umar Ali Khan Dr. Vipin Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
25	Enhancing Healthcare Quality through Patient Engagement: A Sustainable Approach to Service Excellence and Well-being	Dr. Manoj Agarwal Ms. Pooja Sharma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
26	Strategic Sustainable Marketing: Driving Inclusive Business Growth in Alignment with Sustainable Development Goals (SDG 2025)	Dr. Manoj Agarwal Dr. Pankhuri Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
27	Exploring the Role of Emotional Intelligence in Enhancing the Adoption and Integration of Artificial Intelligence in Organizations	Ms Sakshee Rastogi Dr. Manoj Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
28	The AI-EI Nexus: Enhancing Digital Learning to Achieve Sustainable Development Goals	Ms.Anurag Agarwal Dr. Raghuvir Singh Dr. Manoj Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
29	Fostering Sustainable Development Through Decent Work and Economic Growth in the Digital Transformation Era	Ms. Supriya Bisaria Dr. Manoj Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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30	Role of AI Generated Celebrity and AI in Changing Consumer Buying Behavior	Mr. Deepak Tyagi Dr. Manoj Aggarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
31	Factors Affecting the Work life Balance (WLB) of IT Workforce working in Hybrid Mode: A Model Study in Delhi-NCR	Mr. Atul Choudhary Dr. Manoj Aggarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
32	Understanding the Impact of Artificial Intelligence (AI) on the Indian Youth in Contemporary Trend Products	Mr. Samarth Singh Dr. Manoj Aggarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
33	The Role of Leadership Style in Shaping Employee Motivation and Retention in the Indian Retail Industry	Ms. Radhika Dixit Dr. Manoj Aggarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
34	Bridging the Skill Gap: AI Integration in Professional Training for Engineering and Management Trainees	Mr. Anant Bhardwaj, Dr. Pankhuri Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
35	Fintech Startups and Their Role in Empowering Indian MSMEs with Digital Credit	Ms. Anshika Saxena Dr. Pankhuri Agrawal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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36	Role of Non-verbal Communication Skills in Teaching and Learning of English as a Second Language for Enhancement of Employability Potential of Engineering Students	Mr. Ankit Sharma Dr. Pankhuri Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
37	Leveraging HR Metrics and Analytics for Monitoring and Managing Attrition Rates in Large Organizations	Mr. Akanshu Saxena Dr. Pankhuri Agrawal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
38	Exploring the Link Between Psychological Communication and Job Satisfaction in Indian Higher Education Institutes	Ms. Aditi Agarwal Dr. Pankhuri Agarwal	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
39	The Green Revolution: Digital Payments Facilitate Eco-Friendly Consumer Behavior	Mr. Amit Aggarwal Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
40	The impact of technology Driven HR practices on performance Management in the IT industry	Ms. Manisha Singhal Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
41	The Role of AI in Improving Operational Efficiency and Customer Service in Indian Banks: A Public vs. Private Sector Comparison	Ms. Aarzoo Saxena Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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42	Digital Banking and Sustainable Development in Cooperative Banks in Uttrakhand	Mr. Paras Sabberwal Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
43	Work-Life Sustainability in Higher Education: An Empirical Study on Employee Retention in Private Universities	Ms. Vaishali Choudhary Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
44	Goods and Services Tax (GST) Compliance Challenges for MSME	Mr. Mukesh Kumar Yadav Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
45	Cyber Risks in FinTech-Enabled Supply Chains: Vulnerabilities, Analysis, and Mitigation Strategies	Dr. Mohit Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
46	The Impact of Industry 4.0 on Manufacturing Operations: Challenges, Opportunities, and Future Directions	Dr. Puneet Sethi Dr. Rajiv Verma Mr. Anand Joshi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
47	The Role of Digital Financial Inclusion in Reducing Poverty for Sustainable Development	Mr. Anand Joshi Dr. Puneet Sethi Dr. Rajiv Verma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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48	Inventory Control Models: Economic Order Quantity (EOQ) and Beyond	Dr. Rajiv Verma Dr. Puneet Sethi Mr. Anand Joshi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
49	Transforming Employee Benefits through Fintech	Ms. Sneha Banga Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
50	Impact of Digital Technology Intervention on Organizational Change Management	Ms. Priya Gupta Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
51	Evaluating the Influence of Supply Chain Relationships on Promoting the Circular Economy	Mr. Dhananjay Pandey Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
52	Empirical Study for Neo Bank's factors impacting Consumer Aspirations for Mobile Banking Services in Perspective to Western U.P	Mr. Vivek Birla Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
53	Sustainable Human Resource Practices: A Strategic Approach to Organizational Sustainability	Dr. Satyendra Arya Ms. Richa Saxena	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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54	Green HRM: Driving Sustainable Development Goals through Human Resource Practices	Ms. Taruni Sharma Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
55	The impact of Video Interviewing Platform in Reducing Time-to-time and Cost-per-hire	Ms. Neha Panwar Dr. Satyendra Arya	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
56	Building a Sustainable Workforce through Diversity, Equity and Inclusion: A Case Study on Diversity, Equity and Inclusion Culture at E&Y with special reference to their DE&I report of January 2025	Ms. Anjali Khanna Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
57	Transforming Retail Workplaces: The Impact of AI Integration on Employee Performance through Engagement and Organizational Support	Ms. Surbhi Jain Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
58	A Study on the performance of Start-ups in District Muzaffarnagar, Uttar Pradesh	Mr. Mukul Jain Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
59	A Study on Impact of Artificial Intelligence on Employees' Performance in IT Companies of Delhi NCR	Ms. Kavita Vishnoi Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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60	Retailing Resilience: Digital Finance and Sustainable Development in India's Unorganized Sector	Ms. Shreya Kharbanda Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
61	From Scepticism to Adoption: How Perceived Usefulness Drives AI Integration Among Indian Chartered Accountants	Ms. Jyoti Sapra Madan Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
62	Influence of Financial Knowledge and Inclusion Level on Investment Pattern of Employees of Higher Education Institutions: A Study in Uttar Pradesh, India	Mohd Saleem, Dr. Chanchal Chawla	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
63	Leveraging Digital Marketing Tools to Promote Ethical and Sustainable Consumptions	Dr. Himanshu Dargan Dr. Kamal Kishor Pandey	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
64	Sustainability through Sport: The Role of Dot Ball Trees in Promoting Environmental Responsibility among IPL Stakeholders	Dr. Kamal Kishor Pandey Dr. Himanshu Dargan	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
65	How Brands Use Social Media to Communicate CSR and Sustainability Efforts: A Study of Moradabad Region	Mr. Sumit Kumar Dr. Aditi Singh	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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66	Linking Sustainable Innovation with Corporate Environmental Responsibility: A Strategic Perspective	Mr. Sumit Kumar Ms. Vidushi Bhardwaj Ms. Aditi Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
67	Facebook Campaigns Promoting Environmental Sustainability: A Case Study from Western Uttar Pradesh	Mr. Sumit Kumar Prof. A.K. Sarkar	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
68	Corporate Social Responsibility (CSR) and its Impact on Brand Image	Mr. Kartikey Agarwal Mr. Sumit Kumar	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
69	Empowering the Workforce for a Sustainable Future: Linking Training and Development to SDGs	Mr. Ayush Kumar Yadav Mr. Sumit Kumar	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
70	Sustainable Branding: Do Consumers Prefer Environmentally Responsible Brands A Study of Moradabad Region	Mr. Sumit Kumar	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
71	Women and Skill Development: Policy Approaches for Gender-Responsive Implementation of Sustainable Development Goal	Dr. Aditi Singh Mr. Sumit Kumar	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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72	The Role of Sustainable HR Practices in Enhancing Employee Retention in The Automobile Industry: A Study of SIDCUL, Rudrapur, Uttarakhand	Ms. Deepti Raj Verma	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
73	Sustainable Development Goals (SDGs) 2025 – Progress, Challenges, and Future Directions	Mr. Amit William Mr. Anand Joshi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
74	People Analytics for Sustainable Human Resource Development: A Data-Driven Approach to Achieving SDGs in Organizations	Ms. Prachi Rastogi	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
75	Reviving Indian Knowledge Systems for Sustainable Development: Integrating Traditional Ecological Practices into Modern Environmental Policies	Ms. Monika Parmar Ms. Anshu Chauhan	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
76	The Effectiveness of Case-Based Learning for Teaching Sustainability in Business Schools	Dr. Anushi Singh	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
77	Impact of HR Practices on Employee Job Satisfaction during Remote Wrok in the Eductech Sector	Ms. Isha Jain Dr. Vibhor Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X

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78	Employee Engagement and Well-Being as a Cornerstone of Sustainability Palak, Vibhor Jain	Ms. Palak Dr. Vibhor Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
79	Green Growth and Human Capital: The Role of Sustainable HR Practices in Advancing Human Development	Ms. Muskan Saxena Dr. Vibhor Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
80	The Impact of Spirituality on Relieving Stress at Work	Ms. Ritu Saxena Dr. Vibhor Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
81	Navigating Human Resource Management Challenges in Small Businesses	Dr. Vibhor Jain	Conference Proceedings International Conference on Sustainable Development Goals- Challenges, Issues & Practices by TMIMT- College of Management, Teerthanker Mahaveer University	April	2025	2348-988X
82	Meta-Analysis through Neo Banking for QR Code as the new gateway of Retail Consumers for transaction in Indian Market	Dr. Satyendra Arya	Fostering Business Excellence: The Role of Technology, Leadership and Sustainability in Commerce and Management	January	2025	2348-988X
83	Green Financing Initiatives By Banking Sector In India	Mr. Anand Joshi, Dr. Vipin Jain	Rabindra Bharati University Journal of Economics	October	2024	0975-802X

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84	Green Financing Incentives And The Indian Banking Sector: Promoting Sustainable Development	Mr. Anand Joshi, Dr. Vipin Jain	9th International Conference on "Exploring the Future of Work: Adapting to Technological, Social, and Economic Transformation	September	2024	978-81-968844-1-3
85	Investigation of Significance of Enhancing Governance Performance in Government Entities	Mr. Vivek Anand Singh	Multidisciplinary Science Journal - Advancing Diversity and Inclusion in Organizational Management: A Multifaceted Perspectives	July	2024	2675-1240
86	Managing the Earth's Biggest Mass Gathering Event: Mahakumbh Mela (India)	Dr. Bindoo Malviya	International Multidisciplinary Conference in, Technology, Business, Management & Liberal Arts	April	2024	978-81-961975-9-9
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