

Teerthanker Mahaveer University
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Sr. No	Name of the Author	Title of the Book	Title of the Chapter	ISBN	Academic Session	Year of Publication	Publication Type
1	Dr. Vipin Jain Dr. Nitin Kumar Agarwal	Indian Knowledge System and Sustainable Development	Indian Knowledge System and Business Management: Integrating Ancient Wisdom with Modern Practices	978-81-998272-7-1	2025-26	Feb-26	National
2	Dr. Puneet Sethi Dr. Mukul Saxen Dr. Nabila Sana Dr. Nida Parveen	Emerging Paradigms in Sustainable Development	Mobile Financial Technologies and Sustainable Poverty Reduction under SDG Frameworks	978-93-7821-121-8	2025-26	Apr-26	National
3	Dr.Vipin Jain Dr. Charul Verma	Emerging Paradigms in Sustainable Development	Impact of Artificial Intelligence on Employment Patterns and Workforce Transformation in Modern Economies	978-93-7821-121-8	2025-26	Apr-26	National
4	Dr.Vipin Jain Dr. Charul Verma	Emerging Trends in Sustainable HRM: Evidence from SDG-Driven Research	Influence of Advanced HR Analytics on Sustainable Development Goals and Organizational Decision Making	978-93--7254-858-7	2025-26	Apr-26	National
5	Dr. Satyendra Arya	Emerging Trends in Sustainable HRM: Evidence from SDG-Driven Research	Green HRM Practices and Environmental Performance: An Empirical Investigation	978-93--7254-858-7	2025-26	Apr-26	National
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7	Dr. Anand Joshi	Societal Marketing: Perspectives on the Sustainable Development Goals	Impact of Eco-Labeling on Consumer Purchase Intentions for SDG 12 An Empirical Analysis in the Fast-Moving Consumer Goods Sector	978-81-69262-62-0	2025-26	Apr-26	National
8	Dr.Vipin Jain Dr. Charul Verma	Societal Marketing: Perspectives on the Sustainable Development Goals	Impact of Digital Marketing Strategies on SME Contribution to Sustainable Development Goals in Emerging Economies	978-81-69262-62-0	2025-26	Apr-26	National
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