Program Structure-MBA

Session: 2024-25

A. Introduction:

High-quality management education is essential for the digital age and using technology is powerful way to enhance changing requirements of the corporate, business enterprises and society. MBA students should be equipped to work across time zones, languages, and cultures. Employability, innovation, theory to practice connectedness is the central focus of MBA curriculum. The curriculum is designed as such that the students can gain an in-depth mastery of the academic disciplines and applied functional areas necessary to meet the requirements of business enterprises and the industry.

The institute emphasis on the following courses ***balanced with core and elective courses****:* The curriculum of MBA program emphasizes an intensive, flexible management education with total 112 credits.

The programme structure and credits for MBA are finalized based on the stakeholders' requirements and general structure of the programme.

The institute offers MBA with dual specialization- that means a student can opt for any two specializations (domains) simultaneously from the four options available viz., Marketing, Finance, Human Resource Management (HRM) and International Business (IB). Due to dynamism in business environment and manifold expansion of market in the present scenario, various industries require candidates with strong multitasking abilities. There is a massive demand for candidates who can fit into diversified roles with adequate efficiency, and an MBA degree with dual-specialization solves this demand-supply gap.

Course handouts for students will be provided in every course. A course handout is a thorough teaching plan of a faculty taking up a course. It is a blueprint which will guide the students about the pedagogical tools being used at different stages of the syllabus coverage and more specifically the topic-wise complete plan of discourse, that is, how the faculty members treat each and every topic from the syllabus and what they want the student to do, as an extra effort, for creating an effective learning. It may be a case study, a role-play, a classroom exercise, an assignment- home or field, or anything else which is relevant and which can enhance their learning about that particular concept or topic. Due to limited availability of time, most relevant topics will have this kind of method in course handout.

<table>
<tr><th colspan="5">MBA (Dual): Two-Year (4-Semester) CBCS Programme</th></tr>
<tr><th colspan="5">Basic Structure: Distribution of Courses</th></tr>
<tr><th>S.No.</th><th>Types of Course</th><th>No. of Courses</th><th>Credit per Course</th><th>Total Credit</th></tr>
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<tr><td>5</td><td>Discipline Specific Elective (DSE)</td><td>10</td><td>3</td><td>30</td></tr>
<tr><td rowspan="2">6</td><td rowspan="2">Viva-Voce (VV)</td><td>2</td><td>6</td><td>12</td></tr>
<tr><td>1</td><td>9</td><td>9</td></tr>
<tr><td colspan="2">Total</td><td>37</td><td></td><td>112</td></tr>
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Contact hours include work related to Lecture, Tutorial and Practical (LTP), where the institution will have flexibility to decide course wise requirements.

B. Choice Based Credit System (CBCS)

Choice Based Credit System (CBCS) is a versatile and flexible option for each student to achieve his target number of credits as specified by the UGC and adopted by the University.

The following is the course module designed for the MBA program:

- ***Core Course (CC):*** Core courses of MBA program will provide a holistic approach to management education, giving students an overview of the field, a basis to build and specialize upon. These core courses are the strong foundation to establish management knowledge and provide broad multi-disciplined knowledge can be studied further in depth during the elective phase.

  The core courses will provide more practical-based knowledge, case-based lessons and collaborative learning models. It will train the students to analyze, decide, and lead-rather than merely know-while creating a common student experience that can foster deep understanding, develop decision-making ability and contribute to the business and community at large.

  A wide range of core courses provides groundwork in the basic management disciplines: accounting, marketing, responsible business, finance, organizational behavior and human resources, statistics, strategy etc.
  The integrated foundation is important for students because it will not only allow them to build upon existing skills, but they can also explore career options in a range of industries, and expand their understanding of various business fields.

We offer core courses in semester I, II & III during the MBA program. There will be 3 credits for each core course offered.

- ***Ability Enhancement Compulsory Course (AECC):***As per the guidelines of Choice Based Credit System (CBCS) for all Universities, including the private Universities, the Ability Enhancement Compulsory Course (AECC) is a course designed to develop the ability of students in communication (especially English) and other related courses where they might find it difficult to communicate at a higher level in their prospective job at a later stage due to lack of practice and exposure in the language, etc. Students are motivated to learn the theories, fundamentals and tools of communication which can help them develop and sustain in the corporate environment and culture.
- ***Skill Enhancement Course:*** This course may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge.
- ***Generic Elective Course (GEC):*** Generic Elective is an interdisciplinary additional subject that is compulsory in the first and second semester of a program. The score of Generic Elective is counted in your overall aggregate marks under Choice Based Credit System (CBCS).
- **Value Added Audit Course (VAC):** A value added course is a course which is basically meant to enhance general ability of students required for the overall development of a student and at the same time which is crucial for industry/corporate demands and requirements. The curriculums of these courses are beyond the syllabus and based on the contemporary issues and skills.
- ***Program/Discipline Specific Elective Course (DSEC):*** The discipline specific elective course is chosen to make students specialist or having specialized knowledge of a specific domain like marketing, human resource, etc. It will be covered in two semesters (III & IV) of second year of the program relevant to chosen disciplines of core courses of the program. The student will have to choose any two specializations out of the four-specialization offered, i.e., Finance, Marketing, Human Resource Management & International Business. Each student will have to choose five discipline specific elective courses (DSECs) in both the specializations chosen; 3 in Semester III and 2 in Semester IV respectively.
- ***Program/Discipline Specific Massive Open Online Course (DSEM):*** To provide more flexible learning opportunities to students by choosing discipline specific courses available on MOOC platform. The List of MOOCS will be available with students as identified by the college. The MOOC platform like SWAYAM, NEPTEL, etc will be decided by University from time to time.

C. Program Specific Outcomes, Program Educational Objectives and Program Outcomes (PSOs/PEOs/POs): The learning and abilities or skills that a student would have developed by the end of two-year **MBA (Dual)** program are:

Program Specific Outcomes (PSOs)	
PSO – 1	Demonstrate effective communication skills in the domains of Finance, Marketing, Human Resource Management, and International Business to convey ideas, strategies, and decisions clearly across diverse business contexts.
PSO – 2	Apply ethical practices and corporate social responsibility in decision-making relating to Finance, Marketing, Human Resource Management, and International Business.
PSO – 3	Demonstrate the ability to independently acquire new knowledge and skills in a dynamic business environment in the areas of Finance, Marketing, Human Resource Management, and International Business

Program Educational Objectives (PEOs)	
PEO – 1	Demonstrate foundational and interdisciplinary knowledge in management to effectively analyze, strategize, and solve complex organizational challenges in dynamic business environments.
PEO – 2	Exhibit ethical leadership, social responsibility, and collaborative abilities to innovate and manage across diverse, global, and multicultural contexts.
PEO – 3	Pursue lifelong learning through research, entrepreneurship, and effective communication, fostering adaptability and continuous growth in a rapidly evolving business landscape.

Program Outcomes (POs)	
PO – 1	Apply knowledge of management theories and practices to solve business problems.
PO – 2	Foster Analytical and critical thinking abilities for data-based decision making.
PO – 3	Ability to develop Value based Leadership ability.
PO – 4	Ability to understand, analyze and communicate global, economic, legal, technological and ethical aspects of sustainable business environment.
PO – 5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

D. Pedagogy & Unique practices adopted: "Pedagogy is the method and practice of teaching, especially for teaching an academic subject or theoretical concept". In addition to conventional time-tested lecture method, the institute will **emphasize on experiential learning.**

1. ***Bridge Courses:*** At the start of the MBA program, college will organize Orientation Program for the enrolled students. Along with the Orientation Program i.e. before commencement of the First semester, students (on the basis of student's previous studies and background) will undergo Bridge Courses in Accounting & Statistics. The Course on Accounting serves the purpose of securing a footing for students with a non-accounting background and introduces them to the basic building blocks of accounting. The course on Statistics is designed to prepare students for high-level performance in different courses requiring Quantitative Applications and analytical skills.
2. ***Experiential Learning:*** Student will be imparted education with an objective of learning through experiences with the help of tools viz. Cases, Role Play – Simulation, Video Based Learning (VBL) & Learning through Movies (LTM), Field/Live Projects, Industrial Visits, Special Guest Lectures (SGL)& Extra & Student Development Programs (SDP).
3. ***Case Based Learning*:** Case based learning enhances student skills at delineating the critical decision dilemmas faced by organizations, helps in applying concepts, principles and analytical skills to solve the delineated problems and develops effective templates for business problem solving. Case method of teaching is used as a critical learning tool for effective learning and we encourage it to the fullest. We make it compulsory to teach at least one case study in each unit of every course in MBA program.
4. ***Role Play & Simulation:*** Role-play and simulation are forms of experiential learning. Learners take on different roles, assuming a profile of a character or personality, and interact and participate in diverse and complex learning settings. Role-play and simulation function as learning tools for teams and groups or individuals as they "play" online or face-to-face. They alter the power ratios in teaching and learning relationships between students and educators, as students learn through their explorations and the viewpoints of the character or personality they are articulating in the environment. This student-centered space can enable learner-oriented assessment, where the design of the task is created for active student learning. Therefore, role-play & simulation exercises such as virtual share trading, marketing simulation etc. are being promoted for the practical-based experiential learning of our students.
5. ***Video Based Learning (VBL) & Learning through Movies (LTM):*** These days technology has taken a front seat and classrooms are well equipped with equipment and gadgets. Video-based learning has become an indispensable part of learning. Similarly, students can learn various concepts through movies. In fact, many teachers give examples from movies during their discourses. Making students learn few important theoretical concepts through VBL & LTM is a good idea and method. The learning becomes really interesting and easy as videos add life to concepts and make the learning engaging and effective. Therefore, our institute is promoting VBL & LTM, wherever possible.
6. ***Field / Live Projects*:** The students, who take up experiential projects in companies, where senior executives with a stake in teaching guide them, drive the learning. All students are encouraged to do some live project other their regular classes.
7. ***Industrial Visits:*** Industrial visit are essential to give students hand-on exposure and experience of how things and processes work in industries. Our institute organizes such visits to enhance students' exposure to practical learning and work out for a report of such a visit relating to their specific topic, course or even domain.
8. ***MOOCS:*** Students will have to earn 12 credits from chosen specializations by passing MOOCS as decided and identified by the college and platform permitted by University from time to time. If

student fails to provide the MOOC passing certificate, then student need to clear University exam for that particular course for getting the credits.

9. ***Special Guest Lectures (SGL) & Extra:*** Some topics/concepts need extra attention and efforts as they either may be high in difficulty level or requires experts from specific industry/domain to make things/concepts clear for a better understanding from the perspective of the industry. Hence, to cater to the present needs of industry we organize such lectures, as part of lecture-series and invite prominent personalities from academia and industry from time to time to deliver their vital inputs and insights.
10. ***Student Development Programs (SDP):*** Harnessing and developing the right talent for the right industry an overall development of a student is required. Apart from the curriculum teaching various student development programs (training programs) relating to soft skills, interview skills, SAP, Advanced excel training etc. that may be required as per the need of the student and industry trends, are conducted across the whole program. Participation in such programs is solicited through volunteering and consensus.
11. ***Industry Focused programs:*** Establishing collaborations with various industry partners to deliver the programme on sharing basis. The specific courses are to be delivered by industry experts to provide practice-based insight to the students.
12. ***Special Assistance Program for slow learners & fast learners:*** write the note how would you identify slow learners, develop the mechanism to correcting knowledge gap. Terms of advance topics what learning challenging, it will be provided to the fast learners.
13. ***Orientation Program:*** Student orientation programme plays an important role in a student's transition to a university life. Orientation programmes are aimed at familiarizing the students to an unknown campus environment, its faculties and infrastructure. It enables them to make essential connection with studies and develop network among other peers.
    - The orientation program would be of approximately 2 weeks. The main purpose of the orientation program is to make the students aware of institute policy rules and assets so that students would feel comfortable when they join that college.
    - Various topics would be covered in the orientation program like:
      - ✓ Bridge Courses: Accounting & Statistics.
      - ✓ Introducing students to their college life.
      - ✓ Incorporating them in the university environment.
      - ✓ Giving the opportunity to the university members and faculties to get connected to the new batch.
      - ✓ Awareness of linkages among Society, Environment, Education & Development.
      - ✓ Philosophy of Education, Indian Education System and Pedagogy.
      - ✓ Background for enriching Subject Knowledge.
      - ✓ Personality Development and Management.
      - ✓ Information Technology and Computer Awareness.

14. ***Mentoring* Scheme:** Mentoring schemes aim to provide a forum in which students can talk about common issues such as their career development, share their experiences and discuss challenges they are facing, their problems related with college or outside college. They talk with their mentors and mentors provide them solutions.
15. ***Career & Personal Counseling***: It is a process that will help the student to know and understand yourself and the world of work in order to make career, educational, and life decisions. Career development is more than just deciding on a major and what job you want to get when you graduate. Corporate Resource Cell or Placement Cell provides support to shape the students to a brighter future. The CRC majorly helps students by:

Career Counseling:
The main reason of consulting this department was your uncertainty about career prospects. With the view of catering to this need of the students, the Corporate Resource Centers have employed proficient counselors who are familiar with the contemporary industry trends. CRCs also provide guidance and mentoring for all choice-based career options like Placements, Entrepreneurship, Higher Studies services. By knocking their door, you would be able to bring your thoughts to the table and in return, they would be able to guide you in the right direction.
Workshops:
Before expanding your skills and way before propelling you in the industry, the department will brief you about the requirements through regular workshops. Through these workshops, the students are given insights on the topics such as designing an impressive CV with the assistance of latest tools and techniques, the use of different applications, etc.
All-inclusive Training:
Placement centers have a full hold on the training activities. In furtherance of sharpening the skills apropos to recent demands, these centers conduct interwoven training sessions like Training on Aptitude, Logical Reasoning and Quantitative skills. Employability Assessment Test is conducted periodically to check the progress of training and assess the skill level of the student for various sectors of jobs. Also, training is provided on latest technologies which are relevant to the industry needs of today. From communication skills to clothing etiquette, these centers incorporate each and every aspect of your personality. This training is the tipping point which instills full confidence and desired skills in you.
Mock Interviews:
Interviews, for some, are herculean tasks while for others they are child's play. Undoubtedly, it is all intrinsic to our nature but these things can be transfigured with some tactics. Now, those techniques which construct a smooth road to success are with career services center workers-they know what needs to be done. So, with the help of mock interviews, your nervousness is reduced and one gets an opportunity to improve on the weak areas. This indeed proves to be a great help for the final face-off!
Internships:
For unveiling the real-life working and functions of any company, internships are important tools for providing work exposure in the company. Here, the students undergo training at the actual physical locations. These are of utter importance as they give the students the much-required experiential learning. These internship programs let the students ponder their choices. Through these internships, the students are exposed to situations to adapt for taking on the challenges as they venture into the professional workspace. Students will undergo Internship, supported by college after 2nd semester for a period of 45 – 60 days during summer break. The Evaluation of Summer Internship will be done through Student's Summer Internship Report in the examinations of 3rd semester.
On / Off Campus placement:
Placement centers are the driving forces behind on-campus recruitments. Those who work under the head of this department make a strategic alliance with a gamut of companies. During and towards the end of the session, companies visit the campus. As inexperienced candidate may face trouble finding a befitting job, so these centers actually help them in bypassing that trouble and become more confident and prepared.
All in all, consulting your placement center is always a great option for it resolves numerous career-related issues. Taking its working and functioning into account, placement center emerges as a helpful department. From counseling the students to boosting morale, it provides every possible help needed. While adding something more to your portfolio, it gives back-end support for a better career avenue to the student and in regard to this, one should never ignore it.

16. ***Competitive Exam Preparation***: Competitive exams require a certain mindset and understanding which is quite different from a regular school or college academic test. Aptitude, Logical Reasoning, Computer Questions will help the students to prepare for Online Exam. Apart from revision, another important thing is to practice. This practice can include previous year's paper and the test papers of the exams that are available online.

17. ***Extracurricular Activities:*** An extracurricular activity is an activity that is not required by the course of study at your university. They are not obligatory but are invaluable in developing your talents and practical skills. Some of these activities, such as fundraising and volunteering, not only benefit you but also help others. Organizing & participation in extracurricular activities will be mandatory to help students develop confidence & face audience with care.
18. ***Participation in Seminars/ Workshop and Writing and Presenting Papers:*** As per the requirement of course, students have to participate in various seminars/ workshops. Students have to develop writing research articles and also develop the presentation skills under the guidance of faculty members.
19. ***Formation of Students Clubs, Membership and Organizing & Participating Events:*** Various clubs are to be formed like Marketing Club, Finance Club, H.R. Club, Naukri Club etc. as per requirement of programme. These clubs shall organize various events on time to time basis to create a experiential leaning environment for the students. The membership of clubs is voluntary.
20. ***Capability Enhancement & Development Schemes:*** Time to time program coordinator shall organize capability enhancement program for students which are essential to complete the degree which are not covered in the syllabus.
21. ***Library Visits and Utilization of E – Learning Resources:*** Course faculties will ensure the regular visit of the student to the library and help them to utilize the available resources in the library.

MBA Curriculum – Dual Specialization

MBA-Semester I

S. N	Category	Course Code	Course	Periods			Credit	Evaluation Scheme		
				L	T	P		Internal	External	Total
1	CC-1	MBACC101	Management Concepts & Practices	2	0	2	3	40	60	100
2	CC-2	MBACC102	Accounting for Managers	2	0	2	3	40	60	100
3	CC-3	MBACC103	Business Environment	2	1	0	3	40	60	100
4	CC-4	MBACC104	Organizational Behavior	3	0	0	3	40	60	100
5	AECC-1	MBAAE101	Business Communication	2	0	0	2	40	60	100
6	AECC-2	MBAAE102	Human Values & Professional Ethics	2	0	0	2	40	60	100
7	SEC-1	MBCSE101	Excel & PowerPoint for Professionals	2	0	2	3	40	60	100
8	SEC-2	TPC 101	Self-Development for Managers	0	0	2	1	50	50	100
9	GEC-1		Generic Elective Courses: Elective-1	3	0	0	3	40	60	100
10	GEC-2		Generic Elective Courses: Elective-2	3	0	0	3	40	60	100
Total				**21**	**1**	**8**	**26**	**410**	**590**	**1000**

MBA-Semester II

S.N	Category	Course Code	Course	Periods			Credit	Evaluation Scheme		
				L	T	P		Internal	External	Total
1	CC-5	MBACC201	Marketing Management	2	1	0	3	40	60	100
2	CC-6	MBACC202	Financial Management	2	0	2	3	40	60	100
3	CC-7	MBACC203	Human Resource Management	2	1	0	3	40	60	100
4	CC-8	MBACC204	Production and Operations Management	2	0	2	3	40	60	100
5	AECC-3	MBAAE201	Managerial Communication	2	0	0	2	40	60	100
6	SEC-3	MBASE201	Business Research Methods	2	0	2	3	40	60	100
7	SEC-4	TPC 201	Work Place Effectiveness for Managers	0	0	2	1	50	50	100
8	SEC-5	TPC 206	Numerical Ability	0	0	2	1	50	50	100
9	GEC-3		Generic Elective Courses: Elective-3	3	0	0	3	40	60	100
10	GEC-4		Elective-4	3	0	0	3	40	60	100
11	Viva-Voce	MBAVV251	Comprehensive Viva- Voce	0	0	0	6	50	50	100
Total				**18**	**2**	**10**	**31**	**470**	**630**	**1100**

MBA-Semester III

S. N	Category	Course Code	Course		Periods			Credit	Evaluation Scheme		
					L	T	P		Internal	External	Total
1	CC-9	MBACC301	Strategic Management		2	1	0	3	40	60	100
2	CC-10	MBACC302	International Business Management		3	0	0	3	40	60	100
3	CC-11	MBACC303	Project Management		2	0	2	3	40	60	100
4	SEC-6	TPC 303	Arithmetic and Logical Ability		0	0	2	1	50	50	100
Specialization I											
5	DSEC-1	Select any 2 courses offered and 1 MOOC from the chosen specialization		Elective – 1	3	0	0	3	40	60	100
6	DSEC-2			Elective – 2	3	0	0	3	40	60	100
7	DSEM-1			Elective – 3 (MOOC)	3	0	0	3	0	100	100
Specialization II											
8	DSEC-3	Select any 2 courses offered and 1 MOOC from the chosen specialization		Elective – 1	3	0	0	3	40	60	100
9	DSEC-4			Elective – 2	3	0	0	3	40	60	100
10	DSEM-2			Elective – 3 (MOOC)	3	0	0	3	0	100	100
11	Viva Voce	MBAVV351	Summer Internship		0	0	0	6	50	50	100
Total					**25**	**1**	**4**	**34**	**380**	**720**	**1100**

MBA-Semester IV

S. N	Category	Course Code	Course	Periods L	Periods T	Periods P	Credit	Evaluation Scheme Internal	Evaluation Scheme External	Evaluation Scheme Total
Specialization I										
1	DSEC-5	Select any 1 course offered and MOOC 1 from the chosen specialization	Elective – 4	3	0	0	3	40	60	100
2	DSEM-3		Elective – 5 (MOOC)	3	0	0	3	0	100	100
Specialization II										
3	DSEC-6	Select any 1 course offered and MOOC 2 from the chosen specialization	Elective – 4	3	0	0	3	40	60	100
4	DSEM-4		Elective – 5 (MOOC)	3	0	0	3	0	100	100
5	Project	MBAVV451	Dissertation Report Evaluation (Based on OJT /Start-up Engagements/ Family Business Exposure)	0	0	18	9	50	50	100
		Total		**12**	**0**	**18**	**21**	**130**	**370**	**500**

ELECTIVE COURSES OFFERED

Generic Elective Courses (GEC)

S.No	Code	Course	L	T	P	Credit
Semester I (Any two)						
1	MBAGE101	Managerial Economics	3	0	0	3
2	MBAGE102	Quantitative Techniques for Managers	3	0	0	3
3	MBAGE103	Operations Research	3	0	0	3
Semester II(Any two)						
4	MBAGE201	Legal Aspects of Business	3	0	0	3
5	MBAGE202	Innovation & Entrepreneurship Development	3	0	0	3
6	MBAGE203	Management of Intellectual Property Rights	3	0	0	3

Discipline Specific Elective Courses (DSEC) - Dual Specializations

Marketing					
Courses offered in III Semester (To choose any three courses, MOOC is compulsory)			**Courses offered in IV Semester** (To choose any two courses, MOOC is compulsory)		
S. No	**Course Code**	**Course Title**	**S. No**	**Course Code**	**Course Title**
1.	MBAM301	Consumer Behaviour	1.	MBAM401	Service Marketing
2.	MBAM302	Sales and Distribution Management	2.	MBAM402	Digital Marketing
3.	MBAM303	Brand Management	3.	MBAM403	Customer Relationship Management
4.	MBAM304	Rural Marketing	4.	MBAM404	Personal Selling Management
5.	MBAM305	Advertisement Management	5.	MBAM405	MOOC decided and identified from the platform prescribed by the College and University
6.	MBAM306	Retail Management			
7.	MBAM307	MOOC decided and identified from the platform prescribed by the College and University			
Finance					
Courses offered in III Semester (To choose any three courses, MOOC is compulsory)			**Courses offered in IV Semester** (To choose any two courses, MOOC is compulsory)		
1.	MBAF301	Security Analysis and Portfolio Management	1.	MBAF401	Mergers and Acquisitions
2.	MBAF302	Financial Markets and Services	2.	MBAF402	Goods and Services Tax
3.	MBAF303	Income Tax Law and Practice	3.	MBAF403	Behavioral Finance
4.	MBAF304	Financial Modeling using Excel	4.	MBAF404	Business Analysis and Valuation
5.	MBAF305	Financial Derivatives	5.	MBAF405	MOOC decided and identified from the platform prescribed by the College and University
6.	MBAF306	International Financial Management			
7.	MBAF307	MOOC decided and identified from the platform prescribed by the College and University			

Human Resource Management					
Courses offered in III Semester (To choose any three courses, MOOC is compulsory)			**Courses offered in IV Semester** (To choose any two courses, MOOC is compulsory)		
1.	MBAH301	Human Resource Planning & Management	1.	MBAH401	Performance and Compensation Management
2.	MBAH302	Organizational Change and Organizational Development	2.	MBAH402	Negotiation & Conflict Management
3.	MBAH303	Industrial and Labour Laws	3.	MBAH403	Global Human Resource Management
4.	MBAH304	Strategic Human Resource Management	4.	MBAH404	Training & Development
5.	MBAH305	Cross Cultural Management	5.	MBAH405	MOOC decided and identified from the platform prescribed by the College and University
6.	MBAH306	Employee Relations Management			
7.	MBAH307	MOOC decided and identified from the platform prescribed by the College and University			

International Business					
Courses offered in III Semester (To choose any three courses, MOOC is compulsory)			**Courses offered in IV Semester** (To choose any two courses, MOOC is compulsory)		
1.	MBAI301	International Business Environment	1.	MBAI401	International Trade Practices and Procedures
2.	MBAI302	International Marketing	2.	MBAI402	Global Logistics and Supply Chain Management
3.	MBAI303	Export – Import procedure and Documentation	3.	MBAI403	International Marketing Research
4.	MBAI304	Global Business Ethics	4.	MBAI404	Global Strategic Management
5.	MBAI305	Regulatory Framework for International Trade	5.	MBAI405	MOOC decided and identified from the platform prescribed by the College and University
6.	MBAI306	International Financial System			
7.	MBAI307	MOOC decided and identified from the platform prescribed by the College and University			

Note :			
L- Lecture	T- Tutorial	P- Practical	C- Credits
1 L = 1 Hour	1T = 1 Hour	1P = 2 Hour	1C = 1 Hour L or T 1C = 2 Hour P