

TMU Dental College,
Moradabad

12 November 2024, Gurugram

Agreement

University Key Account Agreement ("Agreement")

Between

Ivoclar Vivadent Marketing (India) Private Limited, incorporated and registered in India, having its registered office at 824/25/26/27, Tower A, Emaar digital greens, Golf Course Ext Rd, Sector 61, Gurugram, Haryana 122102 through its authorised representative **Vijay Kumar** (which expression unless it be repugnant to the context or meaning thereof, shall be deemed to mean and include all its successors in business, legal representatives and permitted assigns) - hereinafter referred to as "Ivoclar"
and

Dr. PRADEEP TANCHE TMU Dental College, Moradabad, The University, as an education facility as defined in **Annex A**, purchases Ivoclar products directly at Ivoclar. Ivoclar is a company dedicated to training & education, science and research and wants to reward this. Against this background, IV and the University agree the following:

1. **Price advantage**
The University fulfils the requirements according to **Annex A** or belongs to an association recognized by Ivoclar, which fulfils the requirements at **Annex A**. The University has provided the data contained in **Annex C** which Ivoclar considers a condition for qualifying for a Price Advantage.

By signing this Agreement, the University confirms that the information at **Annex A** and **Annex C** is correct.
- 1.1. IV grants a price advantage for the purchase of the products listed at **Annex B** (hereinafter: "Ivoclar Price Advantage Products"), which the University purchases during the term of this Agreement directly from Ivoclar.
- 1.2. The price advantage is calculated by application of the price reduction contained in **Annex B** to the Ivoclar price lists valid at the time of purchase (these prices are hereinafter referred to as the "List Price").
- 1.3. It is agreed that this Agreement and all orders that benefit from the Price Advantage shall be subject to our General Terms of Sale.

Ivoclar Vivadent Marketing
(India) Pvt. Ltd.
Unit No 824/25/26/27
Tower A 8th Floor
Emaar Digital Greens
Sector 61 Gurugram 122011
Haryana
India

T +91 124 44 88 528

ivoclar.com

2. **Billing**

The price advantage will be applied at the moment of purchase of the Ivoclar Price Advantage Products.

3. **Term**

This Agreement is applicable to binding orders submitted to us between the date when this Agreement has been signed by all Parties. This Agreement will automatically renew each calendar year. Either party may terminate this Agreement upon no less than thirty (30) days written notice to the other party.

4. **Miscellaneous provisions**

This Agreement is specific to the University and the affiliates named in this contract; therefore, the Agreement and its terms remain confidential and shall not be shared with any party outside this Agreement.

The place of jurisdiction for any and all disputes arising from this Agreement and its implementation is Gurugram, Haryana, India. The Parties agree on the application of the Laws of Gurugram, Haryana, India. The Vienna Convention on the International Sale of Goods shall not apply.

Annexes to the Agreement:

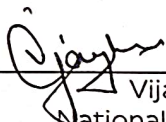
Annex A: University requirements

Annex B: Price Advantage Terms

Annex C: University basic data

Gurugram, 21/11/24
Place, Date

MORADABAD, 12-12-2024
Place, Date



Vijay Kumar
National sales Manager
(Clinical & Digital)

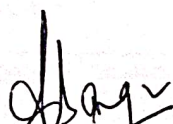


Dr. ~~Pradeep Tangade~~
TMU Dental College, Moradabad

Officiating Principal
Dr. Pradeep Tangade
MDS
Reg. No. 3740-A
TMDC & RC, Moradabad, TMU



Deepak Tiwari
Head of Finance & Operations



Anil Sangta
Head of ISC & SEA

Annex A: University requirements

The following universities qualify as a potential participant of the program: **Public institutions with an educational mandate and state accreditation.**

University type	Education Level	Training for
University/Dental School/Dental College	All*	Dentist, dental technician, dental assistant, dental hygienist
Vocational School/Technical College	All*	Dental technician, dental assistant, dental hygienist
Post-grad institution	All*	Dentist, dental technician, dental assistants, dental hygienist
Research Labs (associated with universities)	Yes	Yes

*This includes following education levels: undergraduate, post-graduate as well as extra-curricula courses such as summer schools.

Annex B: Price Advantage Terms

The following price advantage is granted on the List Prices of IV which are valid at the time of purchase by the University:

Chairside	
Clinical Prosthetics: Digital Material: Blocks Milling Materials All Ceramic (IPS e.max)	25%
Clinical Prosthetics: Digital Equipment: Milling: PrograMill One	25%
Clinical Prosthetics: Digital Equipment: Scanning: PrograScan One/PrograScan+	25%
Clinical Prosthetics: Digital Equipment: Scanning: Education Module Intraoral Scanner	0%
Labside	
Digital Equipment: Milling: PrograMill PM3 PrograMill PM5	15%
Digital Equipment: Scanning: 3Shape Lab Scanners (E1, E2, E3, E4, D2000) PrograScan PS3 PrograScan PS5	15%
Digital Equipment: Scanning: Education Module Lab Scanner	0%

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ANNEX C: University basic data

Following data needs to be provided for each university to qualify for the price advantage:

Ivoclar Vivadent Marketing
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Name of university	
Number of students	Undergraduate:
	Postgraduate:
	Other (please specify):
	Number of graduates/year:
Number of treatment chairs in the clinic:	
Does the University have its own in-house lab?	
Does the University also educate dental technicians?	
Does the University also educate dental assistants?	