



**COLLEGE OF AGRICULTURE SCIENCES  
TEERTHANKER MAHAVEER UNIVERSITY**

(Established under Govt. of U.P. Act No. 30, 2008)  
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**Compiled Activity Report of Ganga  
Champions Club  
(September 2024 – January 2025)**

## Executive Summary

The *Ganga Champions Club* of Teerthanker Mahaveer University (TMU), Moradabad, has actively contributed to the *Namami Gange Mission (NMCG)* through a diverse set of 13 impactful activities carried out between August 2024 and May 2025. These initiatives reflect a holistic approach to environmental conservation, blending community engagement, academic contribution, cultural awareness, and scientific dialogue.

The key highlights of the Ganga Champions' work include:

- **Awareness and Cleanliness Drives:** Multiple campaigns at Brijghat Garh Mukteshwar, and along the Ramganga River, where students and faculty conducted large scale cleaning, plantation, and awareness programs with local communities, priests, and vendors.
- **Tree Plantation Drive:** A dedicated plantation initiative on the ghats, University grounds, encouraging students to actively participate in greening their academic environment.
- **Academic Contributions:** Presentation of research papers at two reputed conferences — one organized by NMCG at Allahabad University, Prayagraj, and another by Swadeshi Shodh Sansthan at IARI, New Delhi — showcasing the Club's research-based approach towards river rejuvenation.
- **Youth Engagement:** A special program on International Youth Day (August 2024), highlighting the role of youth in nation-building and environmental protection, with cultural and motivational sessions.
- **Cultural and Creative Activities:** Events such as *Nukkad Nataks*, poster competitions, poetry recitations, and awareness rallies combined creativity with environmental messages to inspire collective responsibility.
- **Special Initiatives:** The Green Diwali Campaign, where students promoted eco-friendly celebrations by planting saplings instead of bursting crackers, reinforcing cultural traditions with sustainability.

- **Knowledge Exchange and Dialogue:** Organization of a National Seminar on “Sustainable Management of Water Resources with a Focus on Ganga Rejuvenation” and a Talk Show on Science and Law in Environmental Conservation, bringing together experts, academicians, and students for impactful discussions.

Collectively, these activities have engaged over 1,000 participants including students, faculty members, environmental experts, local vendors, priests, and community members. The initiatives have not only raised awareness on river conservation but also fostered a youth-driven movement of responsibility, innovation, and collaboration for protecting the Ganga and its tributaries. Looking ahead, the Ganga Champions Club envisions scaling up its initiatives by adopting long-term sustainable projects at Brijghat, Ramganga, and within TMU. To achieve this, financial and institutional support is essential for providing resources, tools, and continued engagement with communities. This report consolidates the Club’s contributions over the past year and presents its roadmap for further action, reaffirming its commitment to the rejuvenation of the sacred Ganga River.

## Table of Contents

| Sr. No. | Content                                                            |
|---------|--------------------------------------------------------------------|
| 1.      | Cover Page                                                         |
| 2.      | Executive Summary                                                  |
| 3.      | Table of Contents                                                  |
| 4.      | About Ganga Champions Club                                         |
| 5.      | Detailed Activities                                                |
| 5.1     | Activity 1 Visit to Brijghat for Survey (28 Sept 2024)             |
| 5.2     | Activity 2 Awareness Program at Brijghat (30 Sept 2024)            |
| 5.3     | Activity 3 Cleanliness & Awareness Drive at Brijghat (10 Oct 2024) |
| 5.4     | Activity 4 Green Diwali Plantation Initiative (Nov 2024)           |
| 5.5     | Activity 5 Tree Plantation Drive at TMU Campus (25 Jan 2025)       |
| 5.6     | Activity 6 Visit to Ramganga for Survey (29 Jan 2025)              |



## Ganga Champions Club

The *Ganga Champions Club* of Teerthanker Mahaveer University (TMU), Moradabad, was established under the vision of the *Namami Gange Mission (NMCG)* to create a youth driven platform dedicated to the rejuvenation and conservation of the Ganga River and its tributaries.

The Club serves as a bridge between academic learning and community service, empowering students to engage in awareness, research, and action-oriented initiatives. Its activities include:

- Organizing cleanliness drives, awareness campaigns, and plantation initiatives at Brijghat, Ramganga, and TMU campus.
- Conducting creative and cultural programs such as poster-making competitions, Nukkad Natak, poetry recitations, and rallies to spread environmental awareness.
- Facilitating academic engagement through paper presentations, seminars, and workshops to integrate research and innovation with social responsibility.
- Collaborating with faculty, local communities, NSS, and NMCG officials to ensure maximum outreach and sustainable impact.

The Club embodies the motto: **“Engage, Educate, and Empower”** – nurturing youth leadership to protect the sacred Ganga, promote sustainable practices, and inspire community participation.

**Membership Structure & Kit:** To strengthen the identity and active participation of its members, the Ganga Champions Club has introduced a membership plan.

- **Membership Amount:** ₹100 per member (one-time contribution).
- **Membership Strength:** More than 100 active members enrolled.
- **Membership Kit:** Every registered member receives a specially curated kit that includes:
  - Letter Pad, Pen, and badge
  - Welcome Card and Transparent Folder
  - Membership Certificate

This initiative not only formalizes participation but also builds a sense of pride, responsibility, and belonging among students and faculty who join hands in the mission of rejuvenating the sacred Ganga River.

## Activity 5 - Tree Plantation Drive at TMU Campus

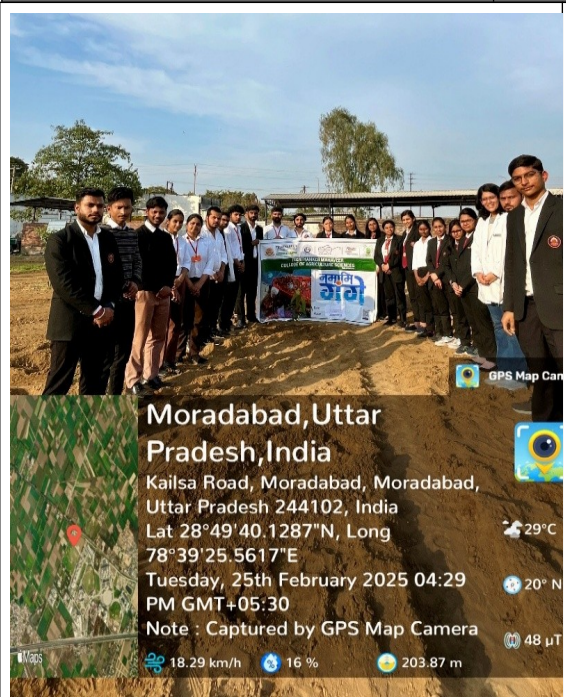


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| Name of Activity                                                                                                                         | Tree Plantation Drive Under Namami Gange                                                  |
| Date of Activity                                                                                                                         | 25 <sup>th</sup> February 2025                                                            |
| Venue of Activity                                                                                                                        | Near Helipad Area, Teerthanker Mahaveer University (TMU) Campus, Moradabad, Uttar Pradesh |
| Duration of activity in mins                                                                                                             | 90 minutes                                                                                |
| Offline/Online                                                                                                                           | Offline                                                                                   |
| Activity Conducted as<br>Conference/Seminar/Workshop/<br>FDP/ IIC Calendar activity/self-<br>driven activity/celebration day<br>activity | Self-driven activity / Celebration Day Activity                                           |
| Theme of activity<br>R & D and Innovation                                                                                                | Environment Protection / Skill Enhancement                                                |

|                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                |
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| /startup/entrepreneurship/Design thinking and critical thinking/IPR/Skill enhancement |                                                                                                                                                                                                                                                                                                                                                                                |
| Name of the Convener                                                                  | Prof. (Dr.) Parveen Kumar Jain, Dean, College of Agriculture Sciences, TMU, 2 Advisory Faculty                                                                                                                                                                                                                                                                                 |
| Name of the Coordinator(s)                                                            | Mr. Arpit Jain (Secretary, Environmental Club, TMU), Mr. Lochan Vyas (President, Ganga Champions Club), Mr. Mukund Singh (Vice- President, Ganga Champions Club)                                                                                                                                                                                                               |
| Name of Expert                                                                        | Nil                                                                                                                                                                                                                                                                                                                                                                            |
| Designation of Expert                                                                 | Nil                                                                                                                                                                                                                                                                                                                                                                            |
| Experts Organization                                                                  | Nil                                                                                                                                                                                                                                                                                                                                                                            |
| Total no. of Participants                                                             | 26                                                                                                                                                                                                                                                                                                                                                                             |
| No of Student participants                                                            | 23                                                                                                                                                                                                                                                                                                                                                                             |
| No of Faculty participants                                                            | 3                                                                                                                                                                                                                                                                                                                                                                              |
| No of External participants (if any)                                                  | Nil                                                                                                                                                                                                                                                                                                                                                                            |
| Aim of Activity                                                                       | To promote environmental sustainability and spread awareness regarding the preservation of natural resources, especially the Ganga River, through tree plantation.                                                                                                                                                                                                             |
| Objectives of Activity                                                                | The activity aimed to instil environmental responsibility among students, promote the plantation of fruit-bearing trees like Mango and Jamun, encourage collaboration between student-led clubs, and raise awareness about the importance of trees and clean rivers.                                                                                                           |
| Outcome of Activity                                                                   | More than 10 fruit trees were planted with active participation from students across various departments. The event inspired new students to join the Ganga Champions Club and strengthened collaboration between the Environmental Club and Ganga Champions Club. It also raised awareness about the importance of preserving the river Ganga and protecting the environment. |
| Keywords                                                                              | Tree Plantation, Environmental Club, Ganga Champions                                                                                                                                                                                                                                                                                                                           |

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|                              | Club, Namami Gange, TMU, Sustainability, Moradabad                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Social Media Link (Facebook) | <a href="https://www.facebook.com/profile.php?id=61566264926670">https://www.facebook.com/profile.php?id=61566264926670</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| YouTube Link (If any)        | <a href="https://www.instagram.com/ganga_champions/">https://www.instagram.com/ganga_champions/</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Brief report of Activity     | <p>On 25th February 2025, the Ganga Champions Club, in collaboration with the Environmental Club of Teerthanker Mahaveer University (TMU), organized a Tree Plantation Drive near the helipad area of the University campus. The initiative was held under the broader mission of environmental sustainability and river conservation, aligning with the values of the “Namami Gange” program.</p> <p>A total of 23 students participated in the activity, out of which 6 were active members of the Ganga Champions Club while the rest belonged to the Environmental Club. Students from various departments joined hands for this cause, demonstrating unity and shared concern for the environment. The participants planted more than 10 fruit-bearing trees, including Mango and Jamun, which are not only beneficial for the environment but also serve as a sustainable source of fruit and shade in the future.</p> <p>The event was honoured by the presence of Prof. (Dr.) P.K. Jain, Dean, College of Agriculture Sciences, who addressed the students and emphasized the role of youth in environmental conservation. He appreciated the efforts of both clubs and encouraged them to continue organizing such meaningful activities. His presence served as a great motivation for the students. Additionally, two faculty advisors of the Environmental Club also participated actively, guiding the students and reinforcing the academic support behind the initiative.</p> <p>The plantation drive was coordinated and led by Mr. Arpit Jain, Secretary of the Environmental Club, and Ms. Lochan Vyas, President of the Ganga Champions Club. Both leaders played a crucial role in planning and executing the event effectively. Through this initiative, awareness was raised about the significance of preserving Maa Ganga and protecting the environment as a whole. Students gained hands-on experience in plantation techniques and learned about the long-term</p> |

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|  | <p>impact of trees on ecological balance.</p> <p>The activity not only fulfilled its immediate goal of plantation but also created a ripple effect—new students were inspired to join the Ganga Champions Club, recognizing the value and impact of such environmental activities. It also fostered strong collaboration between the two clubs, setting the foundation for more joint initiatives in the future.</p> <p>The event was documented using GPS-enabled cameras, capturing the real-time location, date, and time of each plantation activity, adding transparency and credibility to the report.</p> <p>Overall, the drive served as a significant step toward environmental awareness, student engagement, and institutional commitment to sustainability. The participating students expressed satisfaction and a renewed sense of duty toward nature, vowing to nurture the planted trees and spread the message further.</p> |
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Plantation Drive at Kailsa Village



Plantation Site



**Activity Under the Banner Namami Gange**



**Team with Dean College of Agriculture Sciences**