



Accredited with NAAC **A** Grade

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# TEERTHANKER MAHAVEER UNIVERSITY

(Established under Govt. of. U.P. Act. No 30, 2008)

NH-09, Delhi Road, Moradabad-244001 (U.P) India

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## National Webinar on Significance and Impact of Corporate behavior on Productivity and Efficiency

The Centre for Teaching, Learning and Development, Teerthanker Mahaveer University, under the able leadership and guidance of Prof. (Dr.) R. N. Krishnia successfully organized a webinar on the topic ‘Significance and impact of Corporate behavior on Productivity and Efficiency’ on 21st July 2024. In his opening remarks, Director- CTLD, Prof. Krishnia, welcomed the eminent speaker and the participants to the national webinar, shared his decades of experience with the audience, and enlightened them with his valuable insights. His entire discussion was focused on Management Mantras to work efficiently at the workplace with appropriate corporate behavior.

Being a certified life coach and master NLP practitioner, the eminent speaker Mr. Moksha Undam (Head- L&D, Gati KWE Pvt. Ltd.) delivered an expert talk on “Significance and impact of Corporate behavior on Productivity and Efficiency.” He dived deep into the core subject and emphasized on necessity of interpersonal relations, strength analysis, skills identification, and development along with ideal workplace behavior. He suggested that for an effective professional environment and efficient learning, ego should be omitted, and open-mindedness towards learning should be adopted. Through the use of storytelling, he recommended that interpersonal relations go for the long term, and professional media channels such as LinkedIn can be used for beneficial networking. He also added that maintaining a healthy behavior is the key to success, for it gives one time to stay away from unwarranted actions such as gossip, therefore providing ample time to hone better skills.

The participants of the webinar excitedly sought guidance from the speaker and appreciated his efforts in keeping the webinar highly effective while keeping it simple to understand. Mr. Vipin Chauhan (Executive Trainer- Soft Skills, CTLD) played a crucial role in this event by organizing, coordinating, and moderating the entire session. 500+ participants, including students, faculty members, and working professionals, marked their presence in this exclusive webinar and had a learning and enriching experience.



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The banner features the TMU logo on the left and the text 'CENTRE FOR TEACHING, LEARNING AND DEVELOPMENT Presents' in the center. Below this, it states 'LIVE WEBINAR' and 'CORPORATE BEHAVIOUR' in large, bold letters. Underneath, it says 'Significance and Impact on Productivity and Efficiency'. Three circular portraits are shown, each with a role: 'WELCOME ADDRESS' by Prof. R. N. Krishna (Director - CTLD), 'SPEAKER' by Mr. R. Mokshagundam (Head - L&D, GATI-KWE Pvt. Ltd.), and 'ORGANISER' by Vipin Chauhan (Soft Skills Trainer).

**TMU**  
CENTRE FOR TEACHING, LEARNING AND DEVELOPMENT  
*Presents*

LIVE WEBINAR  
**CORPORATE BEHAVIOUR**  
Significance and Impact on Productivity and Efficiency

WELCOME ADDRESS      SPEAKER      ORGANISER

  
PROF. R. N. KRISHNA  
Director - CTLD

  
MR. R. MOKSHAGUNDAM  
Head - L&D, GATI-KWE Pvt. Ltd.

  
VIPIN CHAUHAN  
SOFT SKILLS TRAINER

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