

ENTREPRENEURSHIP DEVELOPMENT CELL

Workshop on ‘Agripreneurship- Growing Opportunities’ 8th December, 2011

The ‘Entrepreneurship Development Cell’, CMCA organised a one day workshop on ‘Agripreneurship- Growing Opportunities’ on 8th December 2011. The workshop was conducted by Mr. Deepak Mendiratta, the Nodal Officer, Agri Business Agri Clinic, Ministry of Agriculture. He apprised the students about the growing opportunities in the area of agri business for which the start- up cost is nominal. Further the MBA students were also told about the various government subsidies available for entrepreneurs in the area of marketing of organic vegetables and fruits, horticulture, floriculture, vermicompose etc. Quite interestingly unique business opportunity related to “Agripreneurship” was discussed in the workshop.

The convener of the workshop Ms. Vaishali Dhingra, Faculty Incharge, CMCA felicitated Mr. Mendiratta by presenting a memento to him.

MBA final year students actively volunteered in organising the event. Prominent among them were; Pooja, Amit Yadav, Nipendra, Vinay, and Jagveer.

The workshop brought a breakthrough in the thought process of MBA students as they came to know about diverse avenues of entrepreneurship.