

Revised Syllabus and Scheme of Examination

for

BFA

(Bachelor of Fine Arts)

w.e.f 2018-19

Under

Choice Based Credit System

CHOICE BASED CREDIT SYSTEM

BFA

(Bachelor of Fine Arts)



TEERTHANKER MAHAVEER UNIVERSITY
(Established under Govt. of U.P. Act No.30, 2008)

**Study & Evaluation Scheme of
Bachelor of Fine Arts (B.F.A.)**

SUMMARY

Programme	:	Bachelor of Fine Arts (B.F.A.)
Duration	:	Four years full time (Eight Semesters)
Medium	:	English/Hindi
Minimum Required Attendance	:	75 percent
Maximum Credit	:	200
Minimum credit required for the degree	:	188

Assessment (Theory)	:	Internal	External	Total
		40%	60%	100%

Assessment (Practical)	:	Internal	External	Total
		50%	50%	100%

Internal Evaluation (Theory Papers)	:	Class Test I	Class Test II	Class Test II	Assignment	Attendance	Total
		10 Marks	10 Marks	10 Marks	10 Marks	10 Marks	40 Marks

Note: Best two CT will be counted.

Internal Evaluation (Practical Papers):	Assignment(s)	Discipline/Activity	Attendance	Total
	30 Marks	10 Marks	10 Mark	50 Marks

Duration of Examination (Theory)	:	External	Internal
		3	1 ½ hr

Duration of Examination (Practical) : As per the requirement of the practical paper.

(To qualify the course a student is required to secure a minimum of 45% marks in aggregate in each course including the semester-end examination and the teacher's continuous evaluation shall be essential for passing the course and earning its assigned credits. A candidate, who secures less than 45% marks in a course, shall be deemed to have failed in that course.)

Question Paper Structure

- 1.** The question paper shall consist of six questions. All six are compulsory. First question shall be of short answer type (not exceeding 50 words). Question No. 1 shall contain 8 parts representing all units of the syllabus and students shall have to answer any five (weightage 2 marks each).
- 2.** Remaining questions will be one from each unit with internal choice. The student has to answer one of the two in each question. The weightage of Question No. 2 to 6 shall be 10 marks each.
- 3.** Usually each question in the examination should be designed to have a numerical component, where part of syllabus.

BFA (Bachelor of Fine Arts) Programme
Proposed Semester-wise Number of Papers & Credits under
Choice Base Credit System (CBCS)

Semester	Compulsory Foundation	Core Course	Ability Enhancement	Satisfactory Compulsory Paper	Interdisciplinary Elective	Open Elective	Total No. of Paper	Total Credit in A sem.
I	1	5	2	-	-	-	8	24
II	1	5	2	-	-	-	8	24
III	2	5	-	-	1	-	8	24
IV	2	5	-	-	1	-	8	24
V	2	5	-	-	1	-	8	24
VI	2	5	-	-	1	-	8	24
VII	2	5	-	1	-	1	9	27
VIII	2	5	-	1	-	1	9	27
No. of Paper	14	40	4	2	4	2	66	-
Total Credit	14x3= 42	40x3= 120	4x3= 12	2x3= 6	4x3= 12	2x3= 6	-	198

Foundation Course (B.F.A- I&II Semester)

Objective: The objective of the foundation course is to provide a sound exposure and fundamental training in inter-related areas of Art viz-, Drawing, Design, Color, Clay modeling, Painting, Methods and Materials in all its forms and expressions.

The course puts premium one educating the students about the principles and practical dynamics.

PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN B.F.A. Foundation

	CORE				Elective
Semester	Compulsory Foundation	CORECOURSE	Ability Enhancement	Satisfactory Compulsory (S Grade)	Interdisciplinary (IN)/ Open Elective (OE)
I	History of Indian Art I	Drawing I	Foundation English I	-	-
		2D Art & Design I			
		Color Composition I	Copy from Old Masters I		
		3D Art & Modeling I			
Print Making I	Environmental Studies				
II	History of Indian Art II	Drawing II	Foundation English II	-	-
		2D Art & Design II			
		Color Composition II	Copy from Old Masters II		
		3D Art & Modeling II			
Print Making II	Basic of Computer Fundamental				

*Students have flexibility to choose Specialization stream in IIIrd semester after read foundation courses.

PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN Sem. III to VIII Sem.

Semester	Compulsory Foundation	Applied Art Stream	Painting Stream	Ability Enhancement	Satisfactory Compulsory (S Grade)	Interdisciplinary (IN)/ Open Elective (OE)
III	History of Indian Art III	Advertising Theory I	Methods and Materials for Painting I			Chosen paper from interdisciplinary elective paper List (1)
		Illustration I	Drawing for Painting I			
	Oriental Aesthetics I	Lettering and Typography-I	Portrait I			
		Graphic Design I	Thematic Composition I			
		Computer Graphic I	Print Making III			
IV	History of Indian Art IV	Advertising Theory II	Methods and Materials for Painting II			Chosen paper from interdisciplinary elective paper List (1)
		Illustration II	Drawing for Painting II			
	Occidental Aesthetics I	Lettering and Typography-II	Portrait II			
		Graphic Design II	Thematic Composition II			
		Computer Graphic II	Print Making IV			
V	History of European Art I	Advertising Theory III	Methods and Materials for Painting III			Chosen paper from interdisciplinary elective paper List (1)
		Illustration III	Drawing for Painting III			
	Oriental Aesthetics II	Poster Design I	Life Study I			
		Photography & Reproduction Techniques I	Creative Composition I			
		Computer Graphic III	Mural Design I			
VI	History of European Art II	Advertising Theory IV	Methods and Materials for Painting IV			Chosen paper from interdisciplinary elective paper List (1)
		Illustration IV	Drawing for Painting IV			
	Occidental Aesthetics II	Poster Design II	Life study II			
		Photography & Reproduction Techniques II	Creative Composition II			
		Computer Graphic IV	Mural Design II			

Semester	Compulsory Foundation	Applied Art Stream	Painting Stream	Ability Enhancement	Satisfactory Compulsory (S Grade)	Interdisciplinary (IN) / Open Elective (OE)
VII	History of Modern Indian Art I	Advertising Theory V	Methods and Materials for Painting V		Educational Tour	Chosen paper from interdisciplinary elective paper List (1)
		Illustration V	Drawing for Painting V			
	History of European Art III	Press layout I	Life Study III			
		Photography & Reproduction Techniques III	Creative Composition III			
		Ad. Campaign I	Mural Design III			
VIII	History of Modern Indian Art II	Advertising Theory VI	Methods and Materials for Painting VI		Dissertation & Viva	Chosen paper from interdisciplinary elective paper List (1)
		Illustration VI	Drawing for Painting VI			
	History of Modern European Art I	Press layout II	Life Study IV			
		Photography & Reproduction Techniques IV	Creative Composition IV			
		Ad. Campaign II	Mural Design IV			

Study and Evaluation Scheme
Bachelor of Fine Art (Foundation Course)

Semester I

Sl. no.	Course Code	Subject Name	Character of Paper (Core/	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA104	History of Indian Art I	Core	3	-	-	-	3	40	60	100
2.	BFA103	Environmental Studies	Ability Enhance	2	1	-	-	2	40	60	100
3.	BFA156	Drawing I	Core	-	-	6	-	3	50	50	100
4.	BFA157	2DArt&Design I	Core	-	-	6	-	3	50	50	100
5.	BFA158	Color Composition I	Core	-	-	6	-	3	50	50	100
6.	BFA159	3D Art & Modelling I	Non-Core	-	-	6	-	3	50	50	100
7.	BFA160	Print Making I	Non-Core	-	-	6	-	3	50	50	100
Elective Course: Choose any one from the elective course English communication & soft skill I or Drawing Old Masters I											
8.	BFA199	English communication & soft skill I	Ability Enhance ment	3	-	2	-	4	50	50	100
	BFA 161	Copy from Old Masters- I	Ability Enhance ment	3	-	2	-	4	50	50	100
Total				8	1	32	-	24	380	420	800

Semester II

Sl. no.	Course Code	Subject Name	Character of Paper (Core/)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA204	History of Indian Art II	Core	3	-	-	-	3	40	60	100
2.	BFA203	Basics of Computer Fundamental	Ability Enhance	3	-	-	-	3	40	60	100
3.	BFA256	Drawing II	Core	-	-	6	-	3	50	50	100
4.	BFA257	2D Art & Design II	Core	-	-	6	-	3	50	50	100
5.	BFA258	Colour Composition II	Core	-	-	6	-	3	50	50	100
6.	BFA259	3D Art & Modelling II	Non-	-	-	6	-	3	50	50	100
7.	BFA260	Print Making II	Non-	-	-	6	-	3	50	50	100
Elective Course: Choose any one from the elective course English communication & soft skill II or Drawing Old Masters II											
8.	BFA299	English communication & soft skill II	Ability Enhance ment	3	-	2	-	4	50	50	100
	BFA 261	Copy from Old Masters- II	Ability Enhance ment	3	-	2	-	4	50	50	100
Total				9	-	32		25	380	420	800

SEMESTER III

Compulsory Foundation: Compulsory for all streams in programme.

For All Stream

Sr. No.	Course Code	Course Name	Character of Paper (Core/Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		internal	External	Total
1.	BFA307	History of Indian Art III	Core	3	-	-	-	3	40	60	100
2.	BFA308	Oriental Aesthetics I	Core	3	-	-	-	3	40	60	100

Core Course: Compulsory Course Paper for chosen discipline.

Applied Art

4	BFA309	Advertising Theory I	Core	3	-	-	-	3	40	60	100
5	BFA369	Illustration I	Core	-	-	6	-	3	50	50	100
6	BFA370	Lettering and Typography I	Non-Core	-	-	6	-	3	50	50	100
7	BFA371	Graphic Design I	Core	-	-	6	-	3	50	50	100
8	BFA372	Computer Graphic I	Core	-	-	6	-	3	50	50	100

Painting

4	BFA310	Methods and Materials for Painting I	Core	3	-	-	-	3	40	60	100
5	BFA373	Drawing for Painting I	Core	-	-	6	-	3	50	50	100
6	BFA374	Portrait I	Core	-	-	6	-	3	50	50	100
7	BFA375	Thematic Composition I	Non-Core	-	-	6	-	3	50	50	100
8	BFA376	Print Making III	Non-Core	-	-	6	-	3	50	50	100

Elective Course: Choose any **one** from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course).

9	BFA 373 BFA 374 BFA 369	Drawing for Painting I Portrait I Illustration I	Non-Core	-	-	6	-	3	50	50	100
Total				9	-	30	-	24	370	430	800

SEMESTER IV

Compulsory Foundation: Compulsory for all streams in programme.

For All Stream

Sr. No.	Course Code	Course Name	Character of Paper (Core/ Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA407	History of Indian Art IV	Core	3	-	-	-	3	40	60	100
2.	BFA408	Occidental Aesthetics I	Core	3	-	-	-	3	40	60	100

Core Course: Compulsory Course Paper for chosen discipline.

Applied Art

4	BFA 409	Advertising Theory II	Core	3	-	-	-	3	40	60	100
5	BFA 469	Illustration II	Core	-	-	6	-	3	50	50	100
6	BFA 470	Lettering and Typography II	Non-Core	-	-	6	-	3	50	50	100
7	BFA 471	Graphic Design II	Core	-	-	6	-	3	50	50	100
8	BFA 472	Computer Graphic II	Core	-	-	6	-	3	50	50	100

Painting

4	BFA 410	Methods and Materials for Painting II	Core	3	-	-	-	3	40	60	100
5	BFA 473	Drawing for Painting II	Core	-	-	6	-	3	50	50	100
6	BFA 474	Portrait II	Core	-	-	6	-	3	50	50	100
7	BFA 475	Thematic Composition II	Non-Core	-	-	6	-	3	50	50	100
8	BFA 476	Print Making IV	Non-Core	-	-	6	-	3	50	50	100

Elective Course: Choose any **one** from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course).

9	BFA 473 BFA 474 BFA 472	Drawing for Painting II Portrait II Computer Graphic II	Non-Core	-	-	6	-	3	50	50	100
---	-------------------------------	---	----------	---	---	---	---	---	----	----	-----

Total

9 - 30 - 24 370 430 800

SEMESTER V

SEMESTER V											
Compulsory Foundation: Compulsory for all streams in programme.											
For All Stream											
Sr. No.	Course Code	Course Name	Character of Paper (Core/ Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA 507	History of European Art I	Core	3	-	-	-	3	40	60	100
2.	BFA 508	Oriental Aesthetics II	Core	3	-	-	-	3	40	60	100
Core Course: Compulsory Course Paper for chosen discipline.											
Applied Art											
3.	BFA 509	Advertising Theory III	Core	3	-	-	-	3	40	60	100
4.	BFA 569	Illustration III	Core	-	-	6	-	3	50	50	100
5.	BFA 570	Poster Design I	Non-Core	-	-	6	-	3	50	50	100
6.	BFA 571	Photography & Reproduction Techniques I	Core	-	-	6	-	3	50	50	100
7.	BFA 572	Computer Graphic III	Core	-	-	6	-	3	50	50	100
Painting											
3.	BFA 510	Methods and Materials for Painting III	Core	3	-	-	-	3	40	60	100
4.	BFA 573	Drawing for Painting III	Core	-	-	6	-	3	50	50	100
5.	BFA 574	Life Study I	Core	-	-	6	-	3	50	50	100
6.	BFA 575	Creative Composition I	Core	-	-	6	-	3	50	50	100
7.	BFA 576	Mural Design I	Non-Core	-	-	6	-	3	50	50	100
Elective Course: Choose any one from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course). Student cannot repeat same Course paper.											
8.	BFA 574 BFA 570	Life Study I Poster Design I	Non-Core	-	-	6	-	3	50	50	100
Total				9	-	30	-	24	370	430	800

SEMESTER VI

Compulsory Foundation: Compulsory for all streams in programme.

For All Stream

Sr. No.	Course Code	Course Name	Character of Paper (Core/ Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1	BFA 607	History of European Art II	Core	3	-	-	-	3	40	60	100
2	BFA 608	Occidental Aesthetics II	Core	3	-	-	-	3	40	60	100

Core Course: Compulsory Course Paper for chosen discipline.

Applied Art

3	BFA 609	Advertising Theory IV	Core	3	-	-	-	3	40	60	100
4	BFA 669	Illustration IV	Core	-	-	6	-	3	50	50	100
5	BFA 670	Poster Design II	Non-Core	-	-	6	-	3	50	50	100
6	BFA 671	Photography & Reproduction Techniques II	Core	-	-	6	-	3	50	50	100
7	BFA 672	Computer Graphic IV	Core	-	-	6	-	3	50	50	100

Painting

3	BFA 610	Methods and Materials for Painting IV	Core	3	-	-	-	3	40	60	100
4	BFA 673	Drawing for Painting IV	Core	-	-	6	-	3	50	50	100
5	BFA 674	Life Study II	Core	-	-	6	-	3	50	50	100
6	BFA 675	Creative Composition II	Core	-	-	6	-	3	50	50	100
7	BFA 676	Mural Design II	Non-Core	-	-	6	-	3	50	50	100

Elective Course: Choose any **one** from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course). Student cannot repeat same Course paper.

8	BFA 674 BFA 670	Life Study II Poster Design II	Non-Core	-	-	6	-	3	50	50	100
Total				9	-	30	-	24	370	430	800

SEMESTER VII

Compulsory Foundation: Compulsory for all streams in programme.

For All Stream

Sr. No.	Course Code	Course Name	Character of Paper (Core/ Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA 707	History of Modern Indian Arts I	Core	3	-	-	-	3	40	60	100
2.	BFA 708	History of European Art III	Core	3	-	-	-	3	40	60	100
3.	BFA 791	Educational Tour	Core	-	-	-	6	3	50	50	100

Core Course: Compulsory Course Paper for chosen discipline.

Applied Art

4.	BFA 709	Advertising Theory V	Core	3	-	-	-	3	40	60	100
5.	BFA 769	Illustration V	Core	-	-	6	-	3	50	50	100
6.	BFA 770	Press layout I	Non-Core	-	-	6	-	3	50	50	100
7.	BFA 771	Photography & Reproduction Techniques III	Core	-	-	6	-	3	50	50	100
8.	BFA 772	Ad. Campaign I	Core	-	-	6	-	3	50	50	100

Painting

4.	BFA 710	Methods and Materials for Painting V	Core	3	-	-	-	3	40	60	100
5.	BFA 773	Drawing for Painting V	Core	-	-	6	-	3	50	50	100
6.	BFA 774	Life Study III	Core	-	-	6	-	3	50	50	100
7.	BFA 775	Creative Composition III	Core	-	-	6	-	3	50	50	100
8.	BFA 776	Mural Design III	Non-Core	-	-	6	-	3	50	50	100

Elective Course: Choose any **one** from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course). Student cannot repeat same Course paper

9.	BFA 775 BFA 772	Creative Composition III Ad. Campaign I	Non-Core	-	-	6	-	3	50	50	100
Total				9	-	30	6	27	420	480	900

SEMESTER VIII

Compulsory Foundation: Compulsory for all streams in programme.

For All Stream

Sr. No.	Course Code	Course Name	Character of Paper (Core/ Non-Core)	Periods				Credit (s)	Evaluation Scheme		
				L	T	P	S		Internal	External	Total
1.	BFA 807	History of Modern Indian Art II	Core	3	-	-	-	3	30	70	100
2.	BFA 808	History of Modern European Art I	Core	3	-	-	-	3	30	70	100
3.	BFA 891	Dissertation & Viva	Core	-	-	-	6	3	50	50	100

Core Course: Compulsory Course Paper for chosen discipline.

Applied Art

4.	BFA 809	Advertising Theory VI	Core	3	-	-	-	3	30	70	100
5.	BFA 869	Illustration VI	Core	-	-	6	-	3	50	50	100
6.	BFA 870	Press layout II	Non-Core	-	-	6	-	3	50	50	100
7.	BFA 871	Photography & Reproduction Technique IV	Core	-	-	6	-	3	50	50	100
8.	BFA 872	Ad. Campaign II	Core	-	-	6	-	3	50	50	100

Painting

4.	BFA 810	Methods and Materials for Painting VI	Core	3	-	-	-	3	30	70	100
5.	BFA 873	Drawing for Painting VI	Core	-	-	6	-	3	50	50	100
6.	BFA 874	Life Study IV	Core	-	-	6	-	3	50	50	100
7.	BFA 875	Creative Composition IV	Core	-	-	6	-	3	50	50	100
8.	BFA 876	Mural Design IV	Non-Core	-	-	6	-	3	50	50	100

Elective Course: Choose any **one** from the elective course list. S/he must have to choose (read) prior part before choosing next part of that paper (Course). Student cannot repeat same Course paper.

9.	BFA875 BFA 872	Creative Composition IV Ad. Campaign II	Non-Core	-	-	6	-	3	50	50	100
Total				9	-	30	6	27	420	480	900

Inter disciplinary Courses List

Student have to choose total Four (4) course paper from given list, odd paper part in odd sem. & even part in Even Sem. , S/he must have to choose (read) prior part before choosing next part of that course paper .

Sr. No	For Applied Stream		For Painting Stream		Credits
	Paper Code	Course Name	Paper Code	Course Name	
1.	BFA 373	Drawing for Painting I	BFA 369	Illustration I	3
2.	BFA 473	Drawing for Painting II	BFA 469	Illustration II	3
3.	BFA 374	Portrait I	BFA 372	Computer Graphic I	3
4.	BFA 474	Portrait II	BFA 472	Computer Graphic II	3
5.	BFA 574	Life Study I	BFA 570	Poster Design I	3
6.	BFA 674	Life Study II	BFA 670	Poster Design II	3
7	BFA 775	Creative Composition III	BFA 772	Ad. Campaign I	3
8	BFA875	Creative Composition IV	BFA 872	Ad. Campaign II	3

NOTE: Student has to complete all Core subjects to obtain the Degree

Bachelor of Fine Arts (B.F.A.) Semester-I

History of Indian Art I

Course Code: BFA 104

L T P C
3 0 0 3

Objective: A comprehensive understanding of art in all forms, expression and appreciation. Understanding of art in historical perspective incorporating the changing environment and technology.

Unit-1 (Lectures8)

- Meaning of art, Meaning of crafts, Characteristics of good art and bad art.

Unit-2 (Lectures8)

- Canons of Indian Art (shading)

Unit-3 (Lectures8)

- Art of prehistoric period including caves and (early, medieval and stone age)
- Important caves at Raigarh, jogimara, Kaimur Singanpur.

Unit-4 (Lectures8)

- **Art of ancient India:** Indus valley civilization- Mohanjo-daro and Harappa-, sculptures, seals coins, and architectural beauty.

Unit-5 (Lectures8)

- **Art of the Buddha religious period**-Nand period- (sculpture of Ajat shatru and his father etc)

Reference Books:

1. Meaning of Art by Harbert Read, The Penguin edition
2. Indian Art by Parth Mitra, Oxford University press New York,
3. The Transformation of nature in art by Ananda Coomaraswamy, New York, Dover
4. Elements of Indian art by S.P. Gupta, D.K.Pvt. Ltd, 2nd Edition New Delhi
5. Ancient sects and its impact on Human Civilization by Dr. A.P. Singh, Agam kala prakashan, New Delhi

NOTE: Latest edition of books used.

Bachelor of Fine Arts (B.F.A.) Semester-I English Communication & Soft Skills – I

(For All Undergraduate & Diploma Courses)

BFA 199

L T P C
3 0 2 4

Objective: To comprehend and communicate in simple English

Course Content

Module -1: Introduction to English language

(4 Lectures)

- a) Role and significance of English language in the present scenario
 - b) English Language: Its relevance for the Indian industry
 - c) Introduction to Listening, Speaking, Reading, Writing (LSRW) and benchmarking of the class
- [Note: As part of classroom activity, a guest lecture from an industry representative/Director (CRC) and maintaining progress card for each student on LSRW for future reference]*

Module -2: Phonetics& Functional Grammar

(14 Lectures)

- a) Pronunciation and daily usage correction (speak with differences between p/b, s/sh, f/ph, t/d, v/w sounds)
 - b) Parts of speech, articles, tenses, verbs and modals
 - c) Practice of daily use words, numerals and tongue twisters
 - d) Vocabulary building, Construction of simple sentences: Basic sentence pattern, subject and Predicate
- [Note: As part of classroom activity, language games, tongue & jaw exercises, simple passages from the newspapers for oral drills in the classroom and practice tests (written and oral)]*

Module -3: English Communication- About Myself

(14 Lectures)

- a) Let's talk, making conversation, meeting and greeting
 - b) Introducing myself, my family and my friends
 - c) My opinions, my likes and dislikes
 - d) Life at college, hostel and workplace
- [Note: As part of classroom activity, use the Workbook for reference for classroom and home assignments, carry out practice tests (written and oral)]*

Module -4: Personality Development-I

(8 Lectures)

- a) First impression: Dressing sense, good manners, speaking well and respectably
 - b) Positive Attitude: Being happy and alert, a good listener and a good friend
 - c) Consultation among peers: Soliciting advice and giving advice
 - d) Goal setting, confidence building& handling rejection
- [Note: As part of classroom activity, refer Workbook for classroom and home assignments, carry out practice tests (written and oral)]*

First Semester Outcome:

1. Students will realise the significance of English for their career progression
2. Benchmarking the students in the first semester to observe their progression in terms of LSRW
3. Students will be able to understand distinct sounds and improve pronunciation
4. Students will improve their English vocabulary of daily usage
5. Students will be able to form simple sentences to talk about themselves, friends and relatives.
6. Students will be able to imbibe the pre-requisites of personality development.

Reference Books:

1. TMU-ILFS English Communication & Soft Skills, TMU &ILFS Skill Development Corporation
2. English Grammar Composition & Usage by J.C. Nesfield, Macmillan Publishers
3. The Business letters by Madan Sood, Goodwill Publishing House, New Delhi
4. Communication Skills by Sanjay Kumar &PushpLata, Oxford University Press

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester- I

Environmental Studies

Course Code: BFA 103

L T P C
2 1 0 2

Objective: *To create awareness among students about environment protection.*

Course Outcomes: Based on this course, the graduate will understand / evaluate / develop technologies on the basis of ecological principles and environmental regulations which in turn helps in sustainable development.

Course Content:

Unit I (Lectures 08)

Definition and Scope of environmental studies, multidisciplinary nature of environmental studies, concept of sustainability & sustainable development.

Ecology and Environment: Concept of an Ecosystem- its structure and functions, Energy Flow in an Ecosystem, Food Chain, Food Web, Ecological Pyramid & Ecological succession, Study of following ecosystems: Forest Ecosystem, Grass land Ecosystem & Aquatic Ecosystem & Desert Ecosystem.

Unit II (Lectures 08)

Natural Resources: Renewable & Non-Renewable resources; Land resources and land use change; Land degradation, Soil erosion & desertification. Deforestation: Causes & impacts due to mining, Dam building on forest biodiversity & tribal population. Energy Resources: Renewable & Non-Renewable resources, Energy scenario & use of alternate energy sources, Case studies. Biodiversity: Hot Spots of Biodiversity in India and World, Conservation, Importance and Factors Responsible for Loss of Biodiversity, Biogeographical Classification of India

Unit III (Lectures 08)

Environmental Pollutions: Types, Causes, Effects & control; Air, Water, soil & noise pollution, Nuclear hazards & human health risks, Solid waste Management; Control measures of urban & industrial wastes, pollution case studies.

Unit IV (Lectures 08)

Environmental policies & practices: Climate change & Global Warming (Greenhouse Effect), Ozone Layer - Its Depletion and Control Measures, Photochemical Smog, Acid Rain Environmental laws: Environment protection Act; air prevention & control of pollution act, Water Prevention & Control of Pollution Act, Wild Life Protection Act, Forest Conservation Acts, International Acts; Montreal & Kyoto Protocols & Convention on biological diversity, Nature reserves, tribal population & Rights & human wild life conflicts in Indian context

Unit V (Lectures 08)

Human Communities & Environment: Human population growth; impacts on environment, human health & welfare, Resettlement & rehabilitation of projects affected person: A case study, Disaster Management; Earthquake, Floods & Droughts, Cyclones & Landslides, Environmental Movements; Chipko, Silent Valley, Vishnoi's of Rajasthan, Environmental Ethics; Role of Indian & other regions & culture in environmental conservation, Environmental communication & public awareness; Case study

Field Work:

1. Visit to an area to document environmental assets; river/forest/flora-fauna etc.
2. Visit to a local polluted site: urban/ rural/industrial/agricultural.
3. Study of common plants, insects, birds & basic principles of identification.
4. Study of simple ecosystem; pond, river etc.

Text Books:

1. “Environmental Chemistry”, De, A. K., New Age Publishers Pvt. Ltd.
2. “Introduction to Environmental Engineering and Science”, Masters, G. M., Prentice Hall India Pvt. Ltd.
3. “Fundamentals of Ecology”, Odum, E. P., W. B. Saunders Co.

Reference Books:

1. “Biodiversity and Conservation”, Bryant, P. J., Hypertext Book
2. “Textbook of Environment Studies”, Tewari, Khulbe & Tewari, I.K. Publication

***Latest editions of all the suggested books are recommended.**

Bachelor of Fine Arts (B.F.A.) Semester-I

Drawing I

Course Code: BFA 156

L T P C
0 0 6 3

Objectives: To create the awareness of Art and to develop the skill of the students.

1. Object Drawing: Drawing of simple shapes, studying their relation with real objects.
2. Nature Drawing:
 - a) Drawing of small part from nature (like –a leaf. Small twig, stone, flower, stem or a part of root)
 - b) Drawing of human figures on spot – mainly based on general forms and gesture in rapid sketches
3. Memory Drawing: Study of all the above type of drawings with the help of memory.

Reference Books:

1. Anatomy & Figure Drawing, By-Vivo foster, Edition-1rst, Oceania Books, London
2. Drawing Workshop, By-Doreen Roberts, Edition 1991 (Reprint), Harper Collins Publishers, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-I 2D Art & Design I

Course Code: BFA 157

L T P C
0 0 6 3

Objectives: The objective is to provide fundamental training to the students with element of visual art include design practice to prepare them for the specialization course.

1. Study of two dimensional space and its organizational possibilities and exploration.
2. Elements of pictorial Imageries related to concepts of space and forms developing.
3. Possibilities of pictorial with application of elements such as point, line, shape, volume, texture, light and color.
4. Study of various types of objects (natural and man-made) with a view to transform them into flat Pictorial images.
5. Exploration of pictorial space, division of space, form and its relation with other visual space, observed in primitive, folk and miniature paintings as well as in Contemporary graphical Images.

Reference Books:

1. Design: History, Theory and Practice of Product Design by Bernhard E. Bürdek, 2, illustrated, Birkhäuser
2. Advertising Design and Typography by Alex W. White, Skyhorse Publishing
3. Design Basics by David A. Lauer, Stephen Pentak, 8, illustrated, Cengage Learning
4. Principles of Two-dimensional Form by Wucius Wong, Illustrated, Van Nostrand Reinhold
5. Understanding Design by Kees Dorst, Phyllis Crabill, 2, illustrated, revised, Gingko Press

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-I Colour Composition I

Course Code: BFA 158

L T P C
0 0 6 3

Objectives: To develop understanding with possibility of colour medium through analysis of colour theory and its different techniques through experiments in various media.

- **Material**-water colour.
- Colour exercise based on colour wheel
 1. Tonal study
 2. Intensity study
 3. Warm /cool colour study
 4. Mono/multi chromatic study

Reference Books:

1. Seeing & Drawing By -mason Hayek, Edition-1rst Reprint, Sterling Publishing Co., New York
2. Drawing Workshop, By-Doreen Roberts, Edition 1991 (Reprint), Harper Collins Publishers, London
3. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-I 3D Art &Modelling I

Course Code: BFA 159

L T P C
0 0 6 3

Objectives: Handling of sculpture Materials –Clay and P.O.P. etc. in different techniques:

1. Clay modelling small objects
2. Carving in pop

Reference Books:

1. Modelling in Clay, By- Julia Lipke, Edition-1rst, Search Press Ltd, Kent
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-I

Print Making I

Course Code: BFA 160

L T P C
0 0 6 3

Objectives: To develop understanding of printing method through stages in corporation traditional & modern.

1. Basic techniques in leno cat surface printing in one colour.
2. Simple methods of making wood card board, stencil.

Reference Books:

1. भारतीयछापा-चित्रकला आदि से आधुनिक काल : डॉ सुनील कुमार, भारतीय कला प्रकाशन, नई दिल्ली
2. प्राचीनकाष्ठ: श्याम शर्मा, बिहार हिंदी ग्रन्थ अकादमी, पटना

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-I Copy from Old Masters- I

Course Code: BFA161

L T P C
3 0 2 4

Objectives: To study the lines of Indian old Masters' Drawings so that students could take benefits from their observation.

Unit-1 **(Lectures 8)**

- Historical Background of Abanindra Nath Tagore's work of art and his techniques

Unit-2 **(Lectures 8)**

- Techniques of Wash Paintings.

Unit-3 **(Lectures 8)**

- Historical Background of Abanindra Nath Tagore, A.K. Haldar and B.N. Arya 's work of art.

Reference: Monograph of the Artists.

(PRACTICAL)

Objective: Study of old Masters to understand the techniques of Wash Painting, lines and forms and usage of water colours.

Reference: Monograph of the Artists.

Evaluation& Assessment:

External Exam	Internal Assessment	Total
50	50	100

Internal Assessment: 50

Best 2 out of Three CTs	Attendance	Submission	Viva	Total
20	10	10	10	50

External Assessment: 50

Practical Exam*	Viva	Total
25 Marks	25 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II

History of Indian Art II

Course Code: BFA 204

L T P C
3 0 0 3

Objectives: Understanding Indian Art's in historical perspective and its major achievements.

Unit-1 **(Lectures8)**

Maurya Period- Buddha Stupa- pillar of Ashoka (Sarnath)

Shunga Period- Stupa of Sanchi, Bharhut, caves of Bhaja etc and their sculptures.

Unit-2 **(Lectures8)**

Kushana Period- coins of Kushana period, Amravati Stupa, sculptures, sculptures of Mathura (Jain, Buddha and Hindu)

Unit-3

Art of Gupta Period- (Art & architecture) **(Lectures 8)**

Unit-4

Ajanta –wall paintings, sculptures, stories of shandak, jataka etc. **(Lectures8)**

Unit-5

Importance of six limbs of art of Ajanta etc. **(Lectures8)**

Reference Books:

1. Indian Art by Parth Mitra, Oxford University press New York
2. The Transformation of nature in art by Ananda Coomara swamy, New York, Dover
3. Principles of Art by R.G.Colling wood, Landon
4. Art of Ancient India, by Susan Huntigton, NewYork
5. HistoryOfIndianPainting,byKrishnaChaityanya,AbhinavPublications,NewDelhi

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-II
English Communication & Soft Skills – II

(For All Undergraduate & Diploma Courses)

BFA 299

L T P C
3 0 2 4

Objective: To build vocabulary, make simple sentences and communicate freely in simple English and overall professional development

Course Content

Module -1: Basic Communication & Soft Skills

(6 Lectures)

- a) Reading and listening comprehension
- b) Building conversational skills
- c) Verbal & Non-verbal communication

[Note: As part of classroom activity, review and recap the last semester and carry out (oral and written) practice test to update the progress card of each student, refer to the Workbook]

Module -2: Vocabulary: Building Blocks

(10 Lectures)

- a) Word Formation: Prefix, suffix, conversion and compounding
- b) Homophones and one-word substitution
- c) Words often confused and misused
- d) Idiomatic phrase, Antonyms and Synonyms

[Note: As part of classroom activity, organise and learning language games, initiate the learning of 5 new words per class]

Module-3: English Communication: World around Me

(12 Lectures)

- a) Market place, Bus stop, Bank, Post Office
- b) Village, Town and City
- c) Eating out: Stall, Dhaba and Restaurant

[Note: As part of classroom activity, refer Work book for classroom and home assignments, carry out practice tests (written and oral)]

Module -4: Personality Development-II

(12 Lectures)

- a) Etiquettes: Telephone, e-mail and at a wedding or social gathering
- b) Public dealing: Making enquiries and requesting for help, handling difference of opinion, giving directions, instructions and getting assistance
- c) Expressions: Giving compliments, making complaints, Feeling sorry and saying thank you
- d) Entertainment: Radio, music, television, and computers

[Note: As part of classroom activity, refer Workbook for classroom and home assignments, carry out practice tests (written and oral)]

Second Semester Outcome:

1. Gradual but significant improvement in student's progression in terms of LSRW to be noted
2. Students will improve their English vocabulary of daily usage
3. Students will be able to understand the world around them and communicate in diverse situations
4. Students will be able to imbibe the requisites of personality development for demonstrating good manners in society
5. Students will be able to exhibit basic etiquettes of personal communication

Reference Books:

1. TMU-ILFS English Communication & Soft Skills, TMU & ILFS Skill Development Corporation
2. English Grammar Composition & Usage by J.C. Nesfield, Macmillan Publishers
3. The Business letters by Madan Sood, Goodwill Publishing House, New Delhi
4. Communication Skills by Sanjay Kumar & PushpLata, Oxford University

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-II

Basics of Computer Fundamental

Course Code: BFA 203

L T P C
3 0 0 3

Objectives: The objective is to know the fundamentals of computer.

Unit-1 **(Lectures08)**

Concepts in Computer Application:

Definition of Electronic Computer, History, Generations, Characteristic and Application of Computers, Classification of Computers, Functional Component of Computer: CPU, I/O devices, Type of Memory & Memory Hierarchy, Firmware and Human ware.

Unit-2 **S (Lectures08)**

Programming Language Classification & Number System: Generation of Languages, Introduction to 4GLs. Translators: Assembler, Compiler, and Interpreter. Number System: Decimal, Octal, Binary and Hexadecimal & their Conversions. Various Codes: BCD, ASCII and EBCDIC and Gray Code.

Unit-3 **(Lectures08)**

Concepts in Operating System, Office Tools and Data Management: Elementary Concepts in Operating System, textual Vs GUI Interface, Introduction to DOS, MS Windows, MS office Tools, MSWORD, MS EXCEL, MS PowerPoint.

Unit-4 **(Lectures08)**

Data Communication & Networks: Basic Concepts in Computer Networks, Networking of computers- Introduction of LAN and WAN, Network Topologies.

Internet and Web Technologies: Hypertext Markup Language, DHTML, WWW, Gopher, FTP, Telnet, Web Browsers, Net Surfing, Search Engines, Email.

Unit-5 **(Lectures08)**

IT Industry Trends: Careers and Applications in India Basic Awareness of NICNET and ERNET. Application of IT to Areas like ECommerce, electronic governance, Multimedia, and Entertainment.

Information Representation: Introduction to Information representation in Digital Media, Text, image, graphics, Animation, Audio, Video etc., Introduction to JPEG, MPEG, MHEG, MP3 & AVI.

Text Books

1. Sinha P.K., Computer Fundamentals
2. Yadav, DS, Foundations of IT, New Age, Delhi
3. Rajaraman, Introduction to Computers, Prentice-Hall India

Reference Books

1. Peter Nortans, Introduction to Computers, THYME
2. Leon & Leon, Fundamental of Information Technology, Vikas Publishing
3. Lehngart, Internet 101, Addison Wesley

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-II Drawing II

Course Code: BFA 256

L T P C
0 0 6 3

Objectives: To create the awareness of Art and to develop the skill of the students.

1. **Introduction to Elements of Perspective-** Study of basic, solids, plan, main aspects of One and Two point perspective.
2. **Sketching-** Rapid sketching of human figures with places like–street, market, station Museums, Zoo etc. (in pencil Charcoal & ink). Students should be exposed to such drawing made by master artists of different times.
3. **Sill Life drawing-** Still life drawing with drapery (in the pencil shedding, charcoal, ink etc.)
4. **Memory drawing-** Study of all the above type of drawings with the help of memory.

Reference Books:

1. Anatomy & Figure Drawing, By-Vive foster, Edition-1rst, Oceania Books, London
2. Drawing Workshop, By-Doreen Roberts, Edition 1991 (Reprint), Harper Collins Publishers, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II 2D Art & Design II

Course Code: BFA 257

L T P C
0 0 6 3

Objectives: The objective is to provide fundamental training to the students with element of visual art include design practice to prepare them for the specialization course.

1. Developing an awareness of inter-relationship of different shapes, forms and combination of colour values. Arrangement on space through form and color-optical illusion.
2. Handling of various types of material for pictorial organization and rendering.
3. Newsprint paper and other college material, Gums and Adhesives, Wax Crayon with Inks, etc.
4. A coordinated series of basic design problems with Aesthetic and analytical approach.
5. Design pictorial signage.

Reference Books:

1. Design: History, Theory and Practice of Product Design by Bernhard E. Bürdek, 2, illustrated, Birkhäuser
 2. Advertising Design and Typography by Alex W. White, Skyhorse Publishing
 3. Design Basics by David A. Lauer, Stephen Pentak, 8, illustrated, Cengage Learning
 4. Principles of Two-dimensional Form by Wucius Wong, Illustrated, Van Nostrand Reinhold
 5. Understanding Design by Kees Dorst, Phyllis Crabill, 2, illustrated, revised, Gingko Press
- NOTE:** Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II Colour Composition II

Course Code: BFA 258

L T P C
0 0 6 3

Objectives: The objective of painting lessons is to learn theory of colors and develop the ability to draw and paint also to understand the formal structure of color through analysis of color theory and notation. Experience of color through experiments in various media.

- **Medium-** water colour and poster colour.
1. Light and shade study with single object.
 2. Still life (composition) and landscape.

Reference Books:

1. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
2. Drawing Workshop, By-Doreen Roberts, Edition 1991 (Reprint), Harper Collins Publishers, London
3. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II 3D Art &Modelling II

Course Code: BFA 259

L T P C
0 0 6 3

Objectives: Experimenting with various types of forms and figures and their combinations.

- **Material-clay and POP**
 1. Clay modelling composition.
 2. Relief work in pop.

Reference Books:

1. Modelling in Clay, By- Julia Lipke, Edition-1rst, Search Press Ltd, Kent
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II Print Making II

Course Code: BFA 260

L T P C
0 0 6 3

Objectives: Experimenting printing with other materials and their combination.

- Experimentation with printing taking recourse to materials such as:
 1. Lino cut
 2. Block work
 3. Ink wash
 4. Composition with the help of black ink

Reference Books:

1. भारतीयछापा-चित्रकला आदि से आधुनिक काल : डॉ सुनील कुमार, भारतीय कला प्रकाशन, नई दिल्ली
2. प्राचीनकाष्ठ छापा कला: श्याम शर्मा, बिहार हिंदी ग्रन्थ अकादमी, पटना

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continuous evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-II Copy from Old Masters- II

Course Code: BFA 261

L T P C
3 0 2 4

Objective: To study the lines of old Master's work of art and there techniques.

Unit-1

(Lectures 8)

- Historical Background of R.S. Bisht's work of art and his technique.

Unit-2

(Lectures 8)

- Historical Background and salient features of Satish Chandra's work of art and his techniques.

Unit-3

(Lectures 8)

- Technique of B.N. Shukla's works of art

Reference: Monograph of the Artists.

(PRACTICAL)

Objective: Study of old Masters to understand the techniques of Wash Painting, lines and forms and usage of water colours.

Reference: Monograph of the Artists.

Evaluation & Assessment:

External Exam	Internal Assessment	Total
50	50	100

Internal Assessment: 50

Best 2 out of Three CTs	Attendance	Submission	Viva	Total
20	10	10	10	50

External Assessment: 50

Practical Exam*	Viva	Total
25 Marks	25 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III

History of Indian Art III

Course Code: BFA 307

L T P C
3 0 0 3

Objectives: Understanding Art and architecture of Southern India.

- Unit-1** **(Lectures 8)**
- **Important Caves-** Singaria, Sittanvashan, Bagh, Badami, Ellora, Elephanta, Mahabalipuram, Bhaja. Art and architecture of Southern India
- Unit 2** **(Lectures 8)**
- **Pallava Art-** Mahabalipuram
 - **Chalukyas Art**– Ellora, temple of malikaaryuvs
- Unit 3** **(Lectures 8)**
- **Chola Art-**sculptures of Shiva& Parvati
- Unit 4** **(Lectures 8)**
- **Art of Rashtrakuta-**(civilization of Arya and Dravid), Hoysala art (1110- 1294 ad), VijayNagara Art (1316-1563 ad) (sculptures of stone and bronze)
- Unit 5** **(Lectures 8)**
- **Art of medieval Hindu period-**Pala School Sena School, Tantrik kala – Buddha and Hindu Temples

Reference Books:

1. The Transformation of nature in art by Ananda Coomaraswamy, New York Pracheen Bhartiye Murti kala by Dr. Shiv Kumar Gupt, Agam kala Prakashan
2. Master piece of early south Indian Bronzez by R. Naga Swami, Agam kala prakashan, NewDelhi
3. Indian painting by Percy Brown
4. Indian art by Shiv Rama Murthy
5. Bhartiya Chitrakala by VS Agarwal
6. Roots of Indian Art by SP Gupta

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-III Oriental Aesthetics I

Course Code: BFA 308

L T P C
3 0 0 3

Objectives: Under standing Oriental Aesthetics, concept of beauty, different schools of Aesthetics and Hindu shilpi texts.

Unit-1 **(Lectures8)**

- An introduction to Indian Aesthetics and its brief historical background.
- Introduction of Egyptian, Chinese, Buddhist and Islamic Aesthetics.

Unit-2 **(Lectures8)**

- Introduction of Indian Aesthetics, Definition, Beauty, Pleasure, Intuition
- References from Ancient Scriptures.

Unit-3 **(Lectures8)**

- Hindu view of Art of life
- Life as interpreted by religious and philosophy.

Unit-4 **(Lectures8)**

- Aspects of Indian Aesthetics
- Beauty and pleasure, Rasa and pleasure.

Unit-5 **(Lectures8)**

- Beauty and literature.

Reference Books:

1. Indian Kāvya Literature, Volume 4 by A. K. Warder
2. Abhinava gupta on Indian Aesthetics by Y.S. Walimbe
3. Comparative Aesthetics: Indian aesthetics by Kanti Chandra Pandey
4. Aesthetics meaning by Rekha Jhean ji, Ajanta Publication , vol3
5. भारतीय काव्य शास्त्र की भूमिका: डा.नागेन्द्र, प्रभात पब्लिकेशन, जयपुर

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-III Advertising Theory I

Course Code: BFA 309

L T P C
3 0 0 3

Objectives: Understanding the Fundamentals and Principles of Advertising objective.

Unit-1

(Lectures8)

- **Introduction to Advertising I:** Introduction, Definitions of advertising.

Unit-2

(Lectures8)

- **Introduction to Advertising Part-II:** Features of advertising, Objectives of advertising, Importance of advertising.

Unit-3

(Lectures8)

- **Role of Advertising Part-III:** Active Participating advertising, Role of Advertising marketing mix, Role of advertising in society.

Unit-4

(Lectures8)

- **History of Advertising I:** Introduction, Before printing era, printing era, post printing era

Unit-5

(Lectures8)

- **History of Advertising II:** History of advertising in India.

Reference Books:

1. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
2. Ogilvy on Advertising by David Ogilvy, Knopf Doubleday Publishing Group
3. Confessions of an advertising man by David Ogilvy, illustrated, revised, Southbank Publishing,
4. Adland: A Global History of Advertising by Mark Tungate, 2, revised, Kogan Page Publishers,
5. Advertising by Jen Green, The Rosen Publishing Group
6. विज्ञापनतकनीकएवंसिद्धांत- नरेन्द्रसिंहयादव, राजस्थान हिंदी ग्रन्थ अकादमी (6 वा सं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-III Illustration I

Course Code: BFA 369

L T P C
0 0 6 3

Objectives: Understanding of illustration and to develop the skill of illustration.

1. Study of Human Figure: draped and undraped, study of anatomy, proportion, blocking of mass with the help of light and shade.
2. Outdoor : Sketching from nature, Object drawing, Public place & Cityscape.
3. Basics of visual Story boarding: Character designing, background design in the Medium of Pen, Ink & Water colour

Reference Books:

1. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
2. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
3. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
4. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
5. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III Lettering and Typography-I

Course Code: BFA 370

L T P C
0 0 6 3

Objectives: Study of the Basic typefaces and designing with calligraphy.

1. Evolution of alphabets.
2. Practice of hand writing
3. Elements of Calligraphy
4. Basic Strokes and design
5. Fundamental of Visual Art calligraphy motives design.

Reference Books:

1. Hebraic Calligraphy: Exercise Book, by Catherine P. Kail (Volume 4), CreateSpace Independent Publishing Platform
 2. Creative Lettering and Beyond by Gabri Joy Kirkendall, Walter Foster Publishing
 3. Calligraphy: The Ultimate Beginner's Course to Mastering Calligraphy and Improving Your Penmanship by Rolland Martuso, Kindle
 4. Complete Book of Calligraphy by C.Young (Combined Volume), Usborne Publishing
- NOTE:** Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III

Graphic Design I

Course Code: BFA 371

L T P C
0 0 6 3

Objectives: Learning Graphic Design essentials and basics in the context of advertising.

1. Making of Logo design
2. Usage of Single colour in the making of logo design.
3. Book covers Designs
4. Dangles and Bunting designs to know different shapes and sizes to have idea of die cutting.
5. Book mark designs and sticker designs

Reference Books:

1. Logo Design Workbook: A Hands-On Guide to Creating Logos by Sean Adams, Rockport Publishers
2. Designing Brand Identity: An Essential Guide for the Whole Branding Team by Alina Wheeler, John Wiley & Son
3. Color Design Workbook: A Real World Guide to Using Color in Graphic Design by Adams Morioka, Rockport Publishers
4. Big Book of Corporate Identity Design by David E. Carter, HBI

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III Computer Graphics I

Course Code: BFA 372

L T P C
0 0 6 3

Objectives: Learning computer graphic with simple techniques.

1. CorelDraw simple tracing techniques
2. Making of simple vector forms with the help of vectors
3. Photoshop introduction with image cutting technique
4. Making of design elements compositions with the help of vectors
5. Photoshop collage making

Reference Books:

1. Straight to the Point - Coreldraw X3 by Dinesh Maidasan, Firewal Media, New Delhi (India)
2. Photoshop Down & Dirty Tricks for Designers, by Corey Barker, (Volume 2), New Riders, USA
3. Design Elements, Understanding the rules and knowing when to break them, by Timothy Samara, (Volume 2), Rockport Publishers, New York
4. Making and Breaking the Grid: A Graphic Design Layout by Timothy Samara, Rockport Publishers, New York

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III Methods and Materials for Painting I

Course Code: BFA 310

L T P C
3 0 0 3

Objectives: Understanding the Methods and Materials, Nature and Characteristics of Drawing and Painting Media, Great Scholars and Masters.

Unit-1 (Lectures10)

- Importance of methods and Materials.

Unit-2 (Lectures10)

- Permanence-Beautiful matiere, Bio-deterioration of paint.

Unit-3 (Lectures10)

- Nature and characteristics of Drawing and Painting Media such as Pencil, Crayon, Charcoal, Pen & Ink, Water color, Gouache, Pastel and Oil paint.

Unit-4 (Lectures10)

- Fresco-Buono, Fresco-Secco, mosaic, and silk-screen, Etching, Lithography and weaving.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-III

Drawing for Painting I

Course Code: BFA 373

L	T	P	C
0	0	6	3

Objectives: Understanding composition, tonal and textural values and medium of the drawing and related aspects.

Material- pen pencil and ink

1. Still life (group of objects) in light
2. Perspective – one point, two point and three point perspective study with small objects.
3. Landscape –study with pen and ink
4. Memory drawing-study of all above drawing on the basis of memory

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-III Portrait I

Course Code: BFA 374

L T P C
0 0 6 3

Objectives: To develop the sense of understanding a head through blocking or planes.

Material- water colour and poster colour and drawing with charcoal.

Head study from life model.

- A. Blocking, plane and mass study
- B. Detail study in water & poster colour (mono & polychromatic)

Reference Books:

1. Art school Portraits By- jack Buchan and Jonathan baker, Edition-1rst Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1rst Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III Thematic Composition I

Course Code: BFA 375

L T P C
0 0 6 3

Objectives: Development of pictorial design into content oriented painting with representational Aspect. Compositional exercises based on various types of objects (natural and manmade) with a view to transform them into flat pictorial images.

This studio practice is focused on observe and interpret the visible world in two dimensional Forms through painting, crossing over a wide range of mediums and dealing with a variety of Issues-the personal, formal, social etc.

Students are encouraged to create a working process that incorporates technical skills and Adventurous thinking and experimentation with space and colour.

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-III Print Making III

Course Code: BFA 376

L T P C
0 0 6 3

Objectives: Introduction to the various methods and materials used in the following media.
Submission of one work in each at the end of program.

1. Printmaking (wood cut print, Lino cut print, engraving & printing, print, etc.
2. Mural(3-Dimensional Exercises). Execution in Clay, Terracotta, Sand Cast Relief & Fresco Techniques

Reference Books:

1. भारतीय छापा-चित्रकला आदि से आधुनिक काल : डॉ सुनील कुमार, भारतीय कला प्रकाशन, नई दिल्ली
2. प्राचीनकाष्ठ छापा कला: श्याम शर्मा, बिहार हिंदी ग्रन्थ अकादमी, पटना

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV History of Indian Art IV

Course Code: BFA 407

L T P C
3 0 0 3

Objectives: Understanding the historical background of Indian miniature.

Unit-1 (Lectures 8)

- Medieval Buddha Manuscripts, Medieval Jain Manuscripts, Aprabhansh School
- Indian miniature paintings (1500- 1900 AD)

Unit-2 (Lectures 8)

- Mughal Miniature paintings.

Unit-3 (Lectures 8)

- Rajasthani Miniature paintings

Unit 4 (Lectures 8)

Pahari Miniature painting

Unit-5 (Lectures 8)

- Jammu –chamba- kulu –Basholi
- Important artists, regional effects, Regional schools etc.

Reference Book:

1. Mughal Painting during Jahangir's time by Ashok Kumar Das, Asiatic Society
2. Paintings of Akbar's court by Geeti Sen, Luster press Pvt
3. Imperial Mughal painting by Amina Okhada, Paris
4. Indian Miniature by WG. Archer, New York
5. Transformation of Nature by Rai Nihar Ranjan
6. Bhartiya Chitra-Kala by Agarwal Vasu Dev Sharan
7. Bhartiya Murti-Kala by Singh Arbind Kumar
8. Indian Sculpture by Agarwal V.S.

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester IV

Occidental Aesthetics I

Course Code: BFA 408

L T P C
3 0 0 3

Objectives: A study of the elements of the Occidental Aesthetics viz. expressiveness, pleasure etc.

Unit-1 (Lectures 8)

- **Art as imitation-** Socrates, Plato, Plotinus Catharsis -Aristotle, Sense of utility, Absolute beauty, Beauty consists in creation.

Unit-2 (Lectures 8)

- Italian Aesthetic- (beauty lies in profound truth)
- Philosophers- St. Augustine, St. Thomas,
- Beauty through divine nature, Beauty through eyes and ears.

Unit-3 (Lectures 8)

- Fine art Concept of Expression through interact of the artist.

Unit-4 (Lectures 8)

- Italian thoughts- Dante (Beauty lies in profound truth)

Unit -5 (Lectures 8)

- Francis thought- (French philosophy)
- Philosopher- Rene Descartes

Reference Books:

1. Aesthetics- philosophy of beauty & Art by Rajendra vajpai
2. Ethics in culture: the dissemination of values through literature and other media by Astrid Erll, Herbert Dr.Mazhar Husain, Robert Wilkinson
3. रस सिद्धांत स्वरूप विश्लेषण: आनंद प्रकाश दीक्षित, दिल्ली
4. **NOTE:** Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-IV Advertising Theory II

Course Code: BFA 409

L T P C
3 0 0 3

Objectives: Understanding Advertising classification and design element.

Unit-1 (Lectures8)

- **Classification of Advertising I:** Classification of Advertising based on design classification advertising, Display classification advertising, Classification of Advertising based on Advertiser and Customer.

Unit-2 (Lectures8)

- **Classification of Advertising II:** Classification on the basis of area Coverage Local Advertising, Classification on the basis of Media, Difference between national advertising and retail Advertising.

Unit-3 (Lectures8)

- **Advertising Design I:** Element of design, headline, subline, illustration, body copy, logo trademark, monogram, and emblem.

Unit-4 (Lectures8)

- **Advertising Design II:** layout, types of layout, steps in layout, process of layout.

Unit-5 (Lectures08)

- **Advertising copy:** Introduction, types of copy, USP.

Reference Books:

1. Branding by Helen Vaid, illustrated, Watson- Guptill
2. Basic Design 02: Layout by Gavin Ambrose, illustrated, AVA Publishing
3. Basics Advertising 01: Copywriting By Rob Bowdery, illustrated, AVA Publishing
4. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
5. Ogilvy on Advertising by David Ogilvy, Knopf Doubleday Publishing Group
6. Confessions of an advertising man by David Ogilvy, illustrated, revised, Southbank Publishing,
7. विज्ञापनतकनीक एवं सिद्धांत- नरेन्द्रसिंहयादव, राजस्थान हिंदी ग्रन्थ अकादमी (6 वा सं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester- IV Illustration II

Course Code: BFA 469

L T P C
0 0 6 3

Objectives: Enhance the drawing skills for illustration and Conceptualization.

1. Outdoor sketching with study based on different compositions. (Medium: Photo colour, Rotring pen and Waterproof ink)
2. Character development, Model sheet,(studying character's different postures)
3. Story creation, Visual story boarding and execution of the concept through the illustration in the medium of ink or monochromatic colour.

Reference Books:

1. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
2. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
3. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
4. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
5. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Lettering and Typography-II

Course Code: BFA 470

L T P C
0 0 6 3

Objectives: Learning type and typography design.

1. Typographic – Advance Calligraphic.
2. Letter Design, Type study.
3. Sans serif & Serif, Roman & Gothic.
4. Principles of type Design
5. Advertising related word s & Slogans

Reference Books:

1. Hebraic Calligraphy: Exercise Book, by Catherine P. Kail (Volume 4), CreateSpace Independent Publishing Platform
2. Creative Lettering and Beyond by Gabri Joy Kirkendall, Walter Foster Publishing
3. Calligraphy: The Ultimate Beginner's Course to Mastering Calligraphy and Improving Your Penmanship by Rolland Martuso, Kindle
4. Complete Book of Calligraphy by C.Young (Combined Volume), Usborne Publishing Ltd

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Graphic Design II

Course Code: BFA 471

L T P C
0 0 6 3

Objectives: Understanding the sage of graphics in the field of advertising

1. Logo design with multi colours
2. Logo designs with logotype and monogram
3. Simple graphic design poster using flat colors with the help of simple minimal poster technique
4. Unit designs
5. Show card designs with die cut.

Reference Books:

1. Logo Design Workbook: A Hands-On Guide to Creating Logos by Sean Adams, Rockport Publishers
2. Designing Brand Identity: An Essential Guide for the Whole Branding Team by Alina Wheeler, John Wiley & Son
3. Color Design Workbook: A Real World Guide to Using Colour in Graphic Design by Adams Morioka, Rockport Publishers
4. Big Book of Corporate Identity Design by David E. Carter, HBI

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Computer Graphics II

Course Code: BFA 472

L T P C
0 0 6 3

Objectives: Knowing the advertising elements and working on the same

1. Merchandising on apparels of any brand.
2. Branding on any of the area related to any Event, Festival or carnival
3. Shop signages and backdrop designs
4. Product Dispensers
5. Certificates designs

Reference Books:

1. Straight to the Point - Coreldraw X3 by Dinesh Maidasan, Firewal Media, New Delhi (India)
2. Photoshop Down & Dirty Tricks for Designers, by Corey Barker, (Volume 2), New Riders, USA
3. Design Elements, Understanding the rules and knowing when to break them, by Timothy Samara, (Volume 2), Rockport Publishers, New York
4. Making and Breaking the Grid: A Graphic Design Layout by Timothy Samara, Rockport Publishers, New York

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Methods and Materials for Painting II

Course Code: BFA 410

L T P C
3 0 0 3

Objectives: Understanding Methods and materials of painting of the great schools and masters.

Unit-1 (Lectures10)

- Classification of Acrylic colour, Primary Pigment, Light Theory, Secondary, Tertiary, Quaternary.

Unit-2 (Lectures10)

- Course of changing colours. Hue Value, Tint Shade and tone Mounting Of the Work of art – Water colour, silk. Tempera Painting etc.

Unit-3 (Lectures10)

- Types of oil for painting, Thinners and Siccatives .Varnish, Linseed oil & Turpentine

Unit-4 (Lectures10)

- Practical: Mounting and Pasting of art works/coating surface on paper etc.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-IV Drawing for Painting II

Course Code: BFA 473

L T P C
0 0 6 3

Objectives: Understanding Human Anatomy, Structure Rhythm and Unity.

• **Material- pastel and charcoal**

1. Still life (group of objects) in light
2. Perspective – one point, two point and three point perspective study with nature and architectures.
3. Landscape
4. Memory drawing-study of all above drawing on the basis of memory

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Portrait-II

Course Code: BFA 474

L T P C
0 0 6 3

Objectives: To develop the sense of understanding a head through masses of colour.

- **Material-** Acrylic / oil colour on canvas and pastel colour.
1. Portrait of life model with different angle.

Reference Books:

1. Art school Portraits By- jack Buchan and Jonathan baker, Edition-1rst Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1rst Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI

Thematic Composition II

Course Code: BFA 475

L T P C
0 0 6 3

Objectives: Development of pictorial design into content oriented painting with representational Aspect. Compositional exercises based on various types of objects (natural and manmade) with a view to transform them into flat pictorial images.

- The two dimensional surface and its structural possibilities elements of plastic expression related to the concepts of space and form and use of colours and textural values; form and contents; compositional exercises based on objects, forms and animals; various media.

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York-
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-IV Print Making IV

Course Code: BFA 476

L T P C
0 0 6 3

Objectives: Introduction to the various method and materials used in the following media.
Submission of one work in each at the end of program.

1. Mosaic, Direct and Indirect methods, Designs Materials and Techniques.
2. Multi-color stencil print work.

Reference Books:

1. भारतीयछापा-चित्रकला आदि से आधुनिक काल : डॉ सुनील कुमार, भारतीय कला प्रकाशन, नई दिल्ली
2. प्राचीनकाष्ठ छापा कला: श्याम शर्मा, बिहार हिंदी ग्रन्थ अकादमी, पटना

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V

History of European Art I

Course Code: BFA 507

L T P C
3 0 0 3

Objective: A comprehensive understanding of art in all forms, expression and appreciation.
Understanding of art in historical perspective incorporating the changing environment and technology.

Unit-1 **(Lectures 8)**

- Palaeolithic period-(about 10,000BC), Mesolithic, Neolithic period-(Bronze and Iron Age)
- Stone age-Rock picture, Franco Cantabrian Rock art, Upper Palaeolithic period.

Unit-2 **(Lectures 8)**

- Important Caves- Altamira, Font-de Gauma, Lascaux, Niaux, TroixFresel, Reference of these caves of Spain and Italy.

Unit-3 **(Lectures 8)**

- Egyptian Art, Old Kingdom, Middle kingdom, The Empire, Crete and Mycenaean, Middle, Eastern-Babylonian, Assyrian and Aegean, Geometrical design on pottery.

Unit-4 **(Lectures 8)**

- Greek Art - Classical, Neo classical and Hellenistic period, Art and architecture.

Unit-5 **(Lectures 8)**

- Etruscan and Roman—2nd Century to 400 BC

Reference Books:

1. History of Arts by J.W. Janson, Thames and Hudson, London
2. A History of Western Art: From Pre history to the 20th Century by Antony Mason, John T. Spike
3. Through the Ages (Ninth Edition) by Richard G. Tansy, 8th Edition, Harcourt publisher, Australia
4. Ancient sects and its impact on Human Civilization by Dr. A.P. Singh, Agam kala prakashan, New Delhi

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-V

Oriental Aesthetics II

Course Code: BFA 508

L T P C
3 0 0 3

Objectives: Understanding Oriental Aesthetics with reference to Rasa & Sadanga.

Unit-1

(Lectures 8)

- Aspects of Indian Aesthetics- Beauty and Pleasure
- Rasa and pleasure
- Beauty and Indian Literature

Unit-2

(Lectures 8)

- Bharata Muni and his Natya Shastra
- Genises of Rasa
- Markende Muni and ninth Rasa
- Source of Rasa

Unit-3

(Lectures 8)

- Sadanga –the six limbs of Indian Art

Unit-4

(Lectures 8)

- Bhava- Definition and kind
- Philosopher- Bharat muni, Markende muni, Abhinav gupt
- Dhavani- meaning of dhavani, philosopher, Anand verdhana

Unit-5

(Lectures 8)

- Alankara School (Rhetoric)Bhamha, Dandin, Udbhat and Rudra Bhatt Vamana-The Riti School

Reference Books:

1. Oriental aesthetics and musicology:theart and scienceof Indianmusic,Volume1 by Premalata
2. Śharmā, SangeetNatak Academy
3. IndianKāvyaLiterature,Volume4byA. K. Warder
4. Abhinava Gupta on Indian aesthetics by Y.S. Walimbe
5. Indian aesthetics by Kanti Chandra Pandey

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester- V

Advertising Theory III

Course Code: BFA 509

L T P C
3 0 0 3

Objectives: Understanding media, planning and research for advertising.

Unit-1

(Lectures8)

- **Advertising Media Part-1:** Determinants of advertising media:- Nature of the product, Market Requirements, Advertising objectives, Distribution Strategy. Nature of the message and Appeals budget-: Competitors choices, Media Circulation, Media Availability Penetration, Size and Nature of the Business Enterer.

Unit-2

(Lectures8)

- **Advertising Media Part-2:** Radio advertising:- Advantages or merits of radio advertising, Disadvantages, Demerits or limitations of radio advertising, FM broadcasting. Internet advertising:- type of internet advertising, Websites, Banners, Buttons, Sponsorships, Television Advertising, Press Advertising, Film Advertising, Video Advertising, Outdoor Advertising

Unit-3

(Lectures8)

- **Media Planning:** Introduction, Steps in Media Planning, Media vehicle choice. Significance of reach frequency and continually in media and zipping and zapping.

Unit-4

(Lectures08)

- **Introduction Media Research:** Introduction, Role of Media Research. Audit bureau of circulation (ABC), Television Rating Points (TRPS), National Readership Survey (NRS), Media Survey.

Unit-5

(Lectures08)

- **Interacted marketing communication:** Introduction, Meaning of IMC. Tools of IMC, Importance of IMC, and Farming integrated marketing.

Reference Books:

1. The Fundamental of Creative Advertising by Ken Burtenshaw, Nik Mohan, Caroline Barfoot, illustrated, A&C Black
2. Basic Design 02: Layout by Gavin Ambrose, illustrated, AVA Publishing
3. Basics Advertising 01: Copywriting By Rob Bowdery, illustrated, AVA Publishing
4. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
5. विज्ञापन तकनीक एवं सिद्धांत- नरेन्द्रसिंहयादव, राजस्थान हिंदी ग्रन्थ अकादमी (6 वा सं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-V Illustration III

Course Code: BFA 569

L T P C
0 0 6 3

Objectives: Development of illustration and its dynamics, color and publication.

1. Drawing on spot to study the elements required for the story.
2. Story illustration creation for children books in any two opaque or transparent color.
3. Illustration on given subjects. Pictorial and dimensional representation in opaque and transparent colour, both in line and halftone for letter press and offset printing.

Reference Books:

1. The Art of the Storyboard: A filmmaker's introduction by John Hart, 2, revised, Taylor & Francis,
2. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
3. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
4. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
5. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
6. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V

Poster Design I

Course Code: BFA 570

L T P C
0 0 6 3

Objectives: Learning the concept behind poster making, Understanding and designing of outdoor advertisement. Conceptual, symbolic and typographic poster making.

1. History of Poster, different influences on poster designing and element layout of poster.
2. Designing a collage poster for any brand/ issue.
3. Typographical poster/ on any concept.
4. Designing of minimalist poster on current social issues.
5. Designing of minimalist series poster for any brand.

Reference Books:

1. Poster design by Walter George Raffé, Poster design by Walter George Raffé
2. Typography by Zeixs, illustrated
3. Contemporary posters: design and techniques by George F. Horn, illustrated, Davis Publications
4. Posters; designing, making, reproducing by George F. Horn, Davis Publications
5. Creative Advertising: Ideas and Techniques from the World's Best Campaign by Mario Pricken, 2, illustrated, reprint, revised, Thames & Hudson

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V Photography & Reproduction Techniques I

Course Code: BFA 571

L T P C
0 0 6 3

Objectives: Understanding about camera and its mechanism, learning composition basics with camera.

1. Brief history of camera development and types of camera.
2. Understanding of camera and its mechanism. Understanding Exposure, Shutter speed, Aperture and ISO etc.
3. Learning composition basics (Rule of third, leading lines, symmetry & pattern, eye view/perspective, framing etc.)
4. Exploring basic composition, landscape & portraits.
5. Making Sepia tint /black & white and sizing of photographs on suitable application.

Reference Books:

1. Complete Introduction to Photography by J.Harris Gable, Illustrated, Read Books
 2. The art of digital photography by John Hedgecoe, Dorling Kindersley Ltd
 3. Outdoor photography : Portraits by Cathy Joseph, Illustrated, Bloomsbury Academic
 4. The photographer's guide to light by Nigel Hicks, illustrated, David & Charles
 5. The Everything Photography Book: by Melissa Martin Ellis, 2nd edition, Everything Books,
- NOTE:** Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V Computer Graphics III

Course Code: BFA 572

L T P C
0 0 6 3

Objectives: To provide best knowledge of the software's usage in advertising industry with the help of tracing techniques.

1. Short introduction of Adobe Illustrator tracing technique & CorelDraw printing & art work Techniques.
2. Illustrations tools usage and vector tracing techniques for making graphics and Vector Illustrations
3. Illustrations and CorelDraw printing guidelines and technical usage of its tools

Reference Books:

1. Adobe Illustrator CS6 Classroom in a Book by Adobe Creative Team, Mac Win Pa edition
2. Straight to the Point - Coreldraw X3 by Dinesh Maidasan, Firewal Media, New Delhi (India)
3. Photoshop Down & Dirty Tricks for Designers, by Corey Barker, (Volume 2), New Riders, USA
4. Design Elements, Understanding the rules and knowing when to break them, by Timothy Samara, (Volume 2), Rockport Publishers, New York
5. Making and Breaking the Grid: A Graphic Design Layout by Timothy Samara, Rockport Publishers, New York

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V Methods and Materials for Painting III

Course Code: BFA 510

L T P C
3 0 0 3

Objectives: Descriptive Knowledge of Different forms of folk arts, miniature painting and the techniques used.

Unit-1 **(Lectures 10)**

- Folk Art: Madhubani, Kalamkari and Pat-Chitra, Warli Painting

Unit-2 **(Lectures 10)**

- Making of Miniature Painting, Preparation of ground for tempera, binder color & earth color.

Unit-3 **(Lectures 10)**

- Fresco(Secco/Buono)JaipurifrescotechniqueGlazeandwall,Plastering,andPainting,colors.

Unit-4 **(Lectures10)**

- Introduction of Mural & Print making.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-V Drawing for Painting III

Course Code: BFA 573

L T P C
0 0 6 3

Objectives: Enhancement to the previous Year emphasis to analytical drawing, drawing as an art form, and formation of style.

1. Indoor and outdoor-drawing Landscape in pen, pencil Crayons, ink, soft pastel and charcoal.
2. Indoor and outdoor – painting Landscape in water Colour and poster colour.

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V

Life Study I

Course Code: BFA 574

L T P C
0 0 6 3

Objectives: Study from life model with view to exploring various application methods and Rendering techniques

- **Medium**-painting with acrylic colour/ oil colour on canvas and drawing with charcoal or dry pastel colours.
1. Anatomy study from on spot sketching and development painting in studio to comparison with its skeleton and muscular part.
 2. Differential study of male and female figure.

Reference Books:

1. Art school Portraits By- jack Buchan and Jonathan baker, Edition-1rst Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1rst Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V

Creative Composition I

Course Code: BFA 575

L T P C
0 0 6 3

Objectives: Development of pictorial design into content oriented painting with representational Aspect.

- **Material-** drawing with charcoal and/or pastel colour and painting on canvas with oil colour and/or acrylic colour
1. Distortion of simple forms i.e. Simple shapes canvas with the elements of art.
 2. Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect.

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continues evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-V Mura Design I

Course Code: BFA 576

L T P C
0 0 6 3

Objectives: Understanding different technique of mural & prints.

1. Terracotta & paper mesh for mural and fresco (Buena/Sacco) painting.
2. Linocut, Manipulation of Different Textures and basic Techniques of making prints in mono colour, two colour method of inking.

Reference Books:

1. बाटिककला: डा. अब्दुल माजिद, राजस्थान हिंदी ग्रन्थ अकादमी, जयपुर
2. Mosaic Artists by- Viv Foster, Edition- 1st Reprint, Quantum Books London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI

History of European Art II

Course Code: BFA 607

L T P C
3 0 0 3

Objectives: Evolution Growth and Appreciation of Art in Historical Perspective

Unit-1 (Lectures 8)

- Early Christian Art-(200-700AD)

Unit-2 (Lecture 8)

- Byzantine Period-(726-1453 AD)

Unit-3 (Lectures 8)

- Romanesque Period-(-11th and 12th Century)

Unit-4 (Lectures 8)

- Gothic Period- (1140-16th Century)

Unit-5 (Lectures 8)

- Introduction of Renaissance-15th -16th century
- Artists –Masaccio, Domenieo, Ueehollo, Botticelli

Reference Books:

1. A History of Fine Arts in India and West by Edith Tomory, London
2. History of Arts by J.W .Janson,Thames and Hudson ,London
3. A concise History of Modern painting by Sir Herbert Read Edward, Kessinger Publication LCC-
4. A History o fWestern Art by LaurieAdams
5. The Oxford History of Western Art edited by MartinKemp
6. A History of Western Art: From Prehistoryto the 20thCentury by Antony Mason, JohnT.Spike
7. History of Western Art with Guide to Electronic Research in Art by Laurie Schneider Adam

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VI Occidental Aesthetics II

Course Code: BFA 608

**L T P C
3 0 0 3**

Objectives: Understanding the views of different philosophers on Art, beauty and other aspects.

Unit-1 **(Lectures 8)**

- Russian thoughts
- German thoughts, Philosopher- Baumgartner
- Aesthetics theory of Kant.

Unit-2 **(Lectures 8)**

- George William Frederick Hegel- Nature on beauty

Unit-3 **(Lectures 8)**

- British thought on beauty-Philosopher- Bakan, HerbertRead

Unit-4 **(Lectures 8)**

- Addison, Hume, Woodsworth

Unit-5 **(Lectures 8)**

- Modern Philosopher-Croce, Richard Bradley

Reference Books:

1. The impossible enude: Chinese art and western aesthetics by François Jullien
 2. Japan, France, and East-West Aesthetics: French Literature by Jan Hokenson
 3. Art, beauty, and creativity: Indian and Western aesthetics by Shyamalal
- NOTE:** Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VI Advertising Theory IV

Course Code: BFA 609

L T P C
3 0 0 3

Objectives: Understanding the culture of advertising agency and its working behavior for the betterment of the society

Unit-1 (Lectures 8)

- **Economic Advertising:** Introduction, Effect of Advertising on production cost, Effect of Advertising on Distribution costs, Effect of Advertising on consumer Prices, Advertising and Monopoly Wastages in advertising.

Unit-2 (Lectures 8)

- **Social Aspects of Advertising:** Ethics in advertising, Truth in Advertising.

Unit-3 (Lectures 8)

- **Regulation of Advertising:** introduction, need in advertising, regulation bodies.

Unit-4 (Lectures 8)

- **Control on Advertising:** Introduction, Advertising Standards Council of India (ASCI), Doordarshan Code and Ministry of information and Broadcasting.

Unit-5 (Lectures 8)

- **Advertising Agency:** Introduction, Meaning and Definition. Service Rendered by an Ad Agency-: Agency Selection Criterion, Agency Accreditation, Agency Client Relationship. Organization Structure of an advertising agency-: Changing of advertising Agency, Career Options in Advertising.

Reference Books:

1. Advertising in Developing and Emerging Countries: The Economic, Political and Social Context by Emmanuel C. Alozie,
2. Advertising Media planning, by Roger Baron, Jack Sissors, Seventh Edition, McGraw Hill Professional,
3. The Fundamental of Creative Advertising by Ken Burtenshaw, Nik Mohan, Caroline Barfoot, illustrated, A&C Black
4. Advertising agency and studio skills: a guide to the preparation of art and mechanicals for reproduction by Tom Cardamone, 2, illustrated, Watson-Guption Publications
5. Basics Advertising 03: Ideation by Nik Mohan, AVA Publishing
6. विज्ञापनतकनीक एवं सिद्धांत- नरेन्द्रसिंहयादव, राजस्थान हिंदी ग्रन्थ अकादमी (6 वा सं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VI Illustration IV

Course Code: BFA 669

L T P C
0 0 6 3

Objectives: Enhance the knowledge of illustration skills conceptual and professional.

1. Story illustration for children books in multicolour.
2. Cartoonist illustration for satire in magazine or newspaper.

Reference Books:

1. The Art of the Storyboard: A filmmaker's introduction by John Hart, 2, revised, Taylor & Francis,
2. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
3. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
4. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
5. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
6. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI Poster Design II

Course Code: BFA 670

L T P C
0 0 6 3

Objectives: Understanding and designing of outdoor advertisement. Learning of large size poster (hording).

1. Layout and designing poster for social issue.
2. Layout and designing poster for Brand/ services.
3. Making of event poster for any upcoming events.
4. Propaganda/ political/movies poster making.
5. Making of a Hording/billboard (large size) on social issues/brand.

Reference Books:

1. Poster design by Walter George Raffé, Poster design by Walter George Raffé
2. Typography by Zeixs, illustrated
3. Contemporary posters: design and techniques by George F. Horn, illustrated, Davis Publications
4. Posters; designing, making, reproducing by George F. Horn, Davis Publications,
5. Creative Advertising: Ideas and Techniques from the World's Best Campaign by Mario Pricken, 2, illustrated, reprint, revised, Thames & Hudson

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI Photography & Reproduction Techniques II

Course Code: BFA 671

L T P C
0 0 6 3

Objectives: Knowing about lens and their field of view. Working with studio equipment.

1. Knowing about different type of lens and their field of view.
2. Exploring landscape and making panorama.
3. Working with indoor lighting equipment. (Table top/ product photography)
4. Knowing about different type of image quality in camera and their uses. (Camera RAW, Large, Medium, Small etc.)
5. Basic development & enhancement of photography with application.

Reference Books:

1. Complete Introduction to Photography by J.Harris Gable, Illustrated Edition
2. The art of digital photography by John Hedgecoe, first edition
3. Out door photography: Portraits by Cathy Joseph, Illustrated Edition
4. The photographer's guide to light by Nigel Hicks, First Edition
5. The Everything Photography Book: by Melissa Martin Ellis
6. Photography by Barbara Jim Stone ,John Upton, London, 10illustrated, Prentice Hall

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI

Computer Graphics IV

Course Code: BFA 672

L T P C
0 0 6 3

Objectives: Understanding the usage of professional working platform for advertising and Promotional materials and the concept of campaign with the usage of different techniques and its professional implementation.

1. CorelDraw & Adobe Illustration & Adobe Photoshop technical techniques and its implementation.
2. Photoshop layers technical usage in Image editing.
3. 360 Degree Campaign making on CorelDraw and Illustrator tools usage side by side to support vector making graphics.

Reference Books:

1. Adobe Illustrator CS6 Classroom in a Book by Adobe Creative Team, Mac Win Pa
2. Straight to the Point – Coreldraw X3 by Dinesh Maidasan, Firewal Media, New Delhi (India)
3. Photoshop Down & Dirty Tricks for Designers, by Corey Barker, (Volume 2), New Riders, USA
4. Design Elements, Understanding the rules and knowing when to break them, by Timothy Samara, (Volume 2), Rockport Publishers, New York
5. Making and Breaking the Grid: A Graphic Design Layout by Timothy Samara, Rockport Publishers, New York

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester- VI

Methods and Materials for Painting IV

Course Code: BFA 610

L T P C
3 0 0 3

Objectives: Theory about practical process of work of Art how to make canvas, tempera painting, silk, terracotta, fresco etc. and its process.

Unit-1

(Lectures10)

- Practical as well as theory preparation of canvas stretching and canvas framing.

Unit-2

(Lectures10)

- Egg tempera.

Unit-3

(Lectures10)

- Shortnotestobewrittenanalysingartexhibitionstakingplaceinthenearbygalleries,oronwork of Art.

Unit-4

(Lectures10)

- Write a short note on display work of different museums of India: Indian museum Calcutta, National museum, New Delhi, National Lalit Kala academy New Delhi.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VI

Drawing for Painting IV

Course Code: BFA 673

L T P C
0 0 6 3

Objectives: Experiment with color & mix medium on Drawing,

- **Material-** oil or acrylic on canvas

- 1. Compositional exercises based on studies of objects, human and animals and animals. (on studies of the local scene.)
- 2. Outdoor: Landscape as a controlled design, difference of handling near and distant objects.

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI Life Study II

Course Code: BFA 674

L T P C
0 0 6 3

Objectives: Study from life model with view to exploring various application methods and Rendering techniques.

- **Medium**-painting with acrylic color/ oil color on canvas and drawing with charcoal or dry pastel.
- comparative figure study of different ages (child young adult and old).
- Posture study accordingly of people from different professions, regions, and country,

Reference Books:

1. Art school Portraits By- jack Buchan and Jonathan baker, Edition-1rst Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1rst Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VI Creative Composition II

Course Code: BFA 675

L T P C
0 0 6 3

Objectives: Is to describe the vital process of drawing as an accessible, enjoyable and productive activity which, at its heart, is a creative process. Seeing, Visualizing and expressing through drawing.

- **Material-** Painting on canvas with oil colour and/or acrylic colour

1. Distortion of figures
2. Creative composition

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester –VI Mural Design II

Course Code: BFA 676

L T P C
0 0 6 3

Objectives: Understanding mural painting & printing with different material.

1. Painting and mural with different methods.
2. Experiment with Assemblage in wood, Fibber Plaster & scrap work and casting process, making of slap & relief.

Reference Books:

1. बाटिककला: डा. अब्दुल माजिद, राजस्थान हिंदी ग्रन्थ अकादमी, जयपुर
2. Mosaic Artists by- Viv Foster, Edition- 1st Reprint, Quantum Books London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII

History of Modern Indian Arts I

Course Code: BFA 707

L T P C
3 0 0 3

Objectives: Understanding Modern Indian art in historical perspective.

Unit-1 **(Lectures 8)**

- Essence and impact of modern art
- Origin of Company painting, Important Historical Sites.

Unit-2 **(Lectures 8)**

- Define- Tantric art, Folk art, Traditional art and Modern art.

Unit-3 **(Lectures 8)**

Development of Indian Modern art since 1850 British impacts and important art institutions and artists.

Unit- 4 **(Lectures 8)**

- **Schools of art at Metropolitan cities**-Madras, Calcutta, Bombay, Lahore colonial educational policy 1835 of Thomas B. Macaulay.
- **Important art schools**- Govt. Art School, Madras, Govt. Art School, Calcutta, Sir JJ School of Art.

Unit 5 **(Lectures 8)**

- Pre independence of art trends in India
- Bombay art society, AIFACS, New Delhi, Raja Ravi Verma.

Reference Books:

1. Indian Art by Parth Mitra, Oxford University press New York
2. The Transformation of nature in art by Ananda Coomaraswamy, New York, Dover
3. Elements of Indian art by S.P. Gupta, D.K.Pvt. Ltd, 2nd Edition New Delhi

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VII

History of European Art III

Course Code: BFA 708

L T P C
3 0 0 3

Objectives: Understanding European art in historical perspective taking account of Renaissance to Romanticism in art.

Unit-1 (Lectures 8)

- History of Renaissance- High, Late Renaissance Period, Leonardo Da Vinci, Michelangelo, Raphael, Giovanni Bellini.

Unit-2 (Lectures 8)

- Mannerism
- Renaissance in Germany-Albert Durer

Unit-3 (Lectures 8)

Neither land- Hurbert van Eyek
Renaissance in Spain- El-Greco

Unit-4 (Lectures 8)

Baroque Period- Caravaggio, Gian Lorenzo Bern Watteau, Fraus Hals, Rembrandt, Jan Vermeer, Peter Paul Rubens, Sir Anthony Van Dyek, William Hogarth.

Unit-5 (Lectures 8)

Rococo (18th century) -Watteau, Boucher, Giovanni, Tiepto, Francisco Goya.

Reference Books:

1. AHistoryofWesternArtLaurieAdamstheOxfordHistoryofWesternArteditedbyMartínKemp
2. A History of Western Art: From Pre history to the 20thCenturyAntonyMason, by JohnT.Spike
3. History of Western Art with Guide to Electronic Research in Art by Laurie Schneider
4. The birth of Greek art by Andre Malraux and Georges Salles, Golden press, New york
5. History of Arts by J.W .Janson, Thames and Hudson ,London

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VII
Educational Tour
(Compulsory Satisfactory Course)

Course Code: BFA 791

L T P S C
0 0 0 6 3

Objectives: To enrich the student with the history of art and relevance with their subject course.

- Tour report
- Discipline on tour
- Work project during tour (i.e. Drawing, photography etc.)

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): the educational tour will primarily go to historical art places to enhance the learning process for the student and it will follow accordingly the concern academic calendar of the year the tour will be evaluated with some measures like tour report of the student project done during the tour and discipline behaviour of the student.

Tour Report	Assignment on tour	Attendance & Discipline	Total (Internal)
30	10	10	50

External Evaluation (50 Marks):The external examiner will evaluate the tour report and learning done by the student through viva voice

Report	viva	Total (External)
30	20	50

Bachelor of Fine Arts (B.F.A.) Semester-VII Advertising Theory V

Course Code: BFA 704

L T P C
3 0 0 3

Objectives: Understanding the usage of campaign & its requirement with the proper usage of budget involved.

Unit-1 **(Lectures8)**

- **Advertising Campaign I:** – Introduction. Objective of campaign, Process of Planning the advertising Campaign, Factors Influencing the Planning of an Advertising Campaign.

Unit-2 **(Lectures8)**

- **Advertising Campaign II:** Advertising Appeal, types of appeal, Visualisation, method of visualization

Unit-3 **(Lectures08)**

- **Advertising Budget:** - Introduction, importance of advertising. Methods of forming advertising budget.

Unit-4 **(Lectures08)**

- **Advertising Design I: Layout & Illustration:** Introduction of layout, Features of a Good Layout, Types of Layout, Process of Layout steps of layout. Illustration of Illustration, Essentials of a good illustration, Functions of Illustration, Types of Illustrations types of illustration.

Unit-5 **(Lectures08)**

- **Advertising Design II Copy:** introduction, Characteristics of Copy, Types of Copy, Elements of Copy elements of copy types of copy. Headline, features of headline.

Reference Books:

1. Advertising Campaign Design: Just the Essentials by Robyn Blakeman, Routledge
2. Basics Advertising02: Art Direction by Nik Mohan, (volume-2) AVA Publishing
3. Cutting Edge Advertising: How to Create the World's Best Print for Brands in the 21st Century by Jim Aitchison, 3rd Edition, FT Press
4. Advertising Concept and Copy by George Felton, 2, illustrated, W.W. Norton
5. विज्ञापनतकनीकएवंसिद्धांत- नरेन्द्रसिंहयादव,राजस्थानहिंदीग्रन्थअकादमी (6 वासं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VII Illustration V

Course Code: BFA 769

L T P C
0 0 6 3

Objectives: Understanding the new media to create illustration for print and electronic media.

1. Create visual storyboard for social campaign with tag lines.
2. Story illustration for publication.
3. Illustration by memory on subjects.

Reference Books:

1. The Art of the Storyboard: A filmmaker's introduction by John Hart, 2, revised, Taylor & Francis,
2. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
3. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
4. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publication
5. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
6. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII Press Layout I

Course Code: BFA 770

L T P C
0 0 6 3

Objectives: Study of different types of layout making. Understanding fundamentals of indoor advertisement layout, practical knowledge and practices in print media.

1. Study of fundamentals of layout and Comparative study of different types of layout.
2. Understanding of press sizing and terminology (Column, gutter, spine, stream etc.)
3. Designing layout for Newspaper advertisement.
4. Designing layout & advertisement for Magazines.
5. Understanding of press printing methods and die-cuts & folds etc. (Packaging/ Folders and booklets design.)

Reference Books:

1. The Layout Book by Gavin Ambrose, Paul Harris, Bloomsbury Publishing
2. Layout Index by Jim Crause, North Light Books
3. Type & Layout: How Typography and Design Can Get Your Message Across--or Get in the Way by colin wheidon, illustrated, revised, Strathmoor Press
4. A Guide to Layout, Design and Publication by Scott Down man, 2nd edition illustrated, Oxford University Press
5. Layout Design by Iain Rice, illustrated, Haynes Publishing UK

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts(B.F.A.) Semester-VII

Photography & Reproduction Techniques III

Course Code: BFA 771

L T P C
0 0 6 3

Objectives: Exploring Photography and learning for different platforms of photography.

1. Exploring Micro shots and composition.
2. Model / fashion photography. (indoor & outdoor)
3. Photography for advertisement campaign.
4. Exterior and interior shoot (architectural photography)
5. Cleaning and editing with application and making files towards Final Prints.

Reference Books:

1. Close-up photography by Michael Freeman, illustrated, The Ilex Press
2. The art of digital photography by John Hedgecoe, Dorling Kindersley Ltd
3. The photographer's guide to light by Nigel Hicks, illustrated, David & Charles
4. Outdoor photography: Portraits by Cathy Joseph, Illustrated, Bloomsbury Academic
5. Photography by Barbara Jim Stone, John Upton, London, Pearson

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII Ad. Campaign Project I

Course Code: BFA 772

L T P C
0 0 6 3

Objectives: Understanding local market and its requirement for the advertising promotion and t usage of media options in it.

1. Project based on market survey/study, any topic related on social issues.
2. Adobe Illustrator, CorelDraw and Photoshop usage in ad making.
3. Brochure designs to know the sense of corporate advertising culture.
4. Coffee table book designs and ad campaigns 360 degree print media
5. Website design for any of the brand.

Reference Books:

1. Advertising Campaign Design: Just the Essentials by Robyn Blake man, Routledge
2. One Show by One Show Club, (Volume 35), Rockport Publishers
3. Web Designer's Idea Book by Patrick McNeil, (Volume 4), How Design Books

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII Methods and Materials for Painting V

Course Code: BFA 710

L T P C
3 0 0 3

Objectives: Understanding method & materials of fresco painting, tools & techniques of ceramic, glass, terracotta tiles.

Unit-1 (Lectures10)

- Jaipur method of Fresco painting.

Unit-2 (Lectures10)

- Techniques of Ajanta Mural paintings.

Unit-3 (Lectures10)

- Mosaic: Material, Tools, wall plastering etc.
 - a) Direct
 - b) Indirect methods.

Unit-4 (Lectures10)

- Ceramic and Glass, Terra-Cotta tiles.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VII Drawing for Painting V

Course Code: BFA 773

L T P C
0 0 6 3

Objectives: To develop the sense of structures study using different mediums and methods. It also encompasses practical exercises in drawing and painting to develop their mental faculties of observation, imagination, creation and physical skills required for its expressions.

- **Material-**oil on canvas

1. Landscape
2. Pictorial composition
3. Copy to an Indian artist's painting (miniature painting)

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII Life Study III

Course Code: BFA 774

L T P C
0 0 6 3

Objectives: Study from life model with view to exploring various application methods and Rendering techniques.

1. Elaborate study of full figure drawing with different rendering techniques on Paper/Canvas & Mix Medium.
2. Innovative approach in Rendering and application, reference of Master artists.

Reference Books:

1. Art school Portraits By- Jack Buchan and Jonathan Baker, Edition-1st Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv Foster, Edition-1st, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1st Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/project. This continuous evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII Creative Composition III

Course Code: BFA 775

L T P C
0 0 6 3

Objectives: Development of pictorial design into content oriented painting with representational Aspect.

- **Material-** Painting on canvas with oil colour and/or acrylic colour

1. Abstraction
2. Creative landscape

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York-
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VII

Mural Design III

Course Code: BFA 776

L	T	P	C
0	0	6	3

Objectives: Understanding the technique of installation art & mural.

- Introduction of non-conventional material with suitable combination of formed space.
- Use of mural technique in two and three dimensional space.

Reference Books:

1. बाटिककला: डा. अब्दुल माजिद, राजस्थान हिंदी ग्रन्थ अकादमी, जयपुर
2. Mosaic Artists by- Viv Foster, Edition- 1st Reprint, Quantum Books London

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VIII

History of Modern Indian Arts II

Course Code: BFA 807

L T P C
3 0 0 3

Objectives: Understanding modern Indian art, development of different schools of art, study of art & artist of post independent India.

- | | |
|---|--------------------|
| Unit-1 | (Lectures8) |
| <ul style="list-style-type: none">• Contemporary and Modern Art Concept of Indian Modernism, European Influence on Indian Art | |
| Unit-2 | (Lectures8) |
| <ul style="list-style-type: none">• Progressive arts Group, Delhi Shilpi Chakra | |
| Unit-3 | (Lectures8) |
| <ul style="list-style-type: none">• Art Movemen tin Delhi, Calcutta,& Baroda School | |
| Unit-4 | (Lectures8) |
| <ul style="list-style-type: none">• Detailed study of Ram Kumar, Satish Gujral, Verain Day, FN Souza | |
| Unit-5 | (Lectures8) |
| <ul style="list-style-type: none">• Comparative study of the technique of Ramachandran Nair and Satish Gujral. | |

Reference Books:

1. Art and Nationalism in Colonial India by Parth Mittar, New Delhi
2. History of Modern art by H.H. Arnason, 7TH Edition, publisher Pearson
3. Modern Indian Art by Gayetri Sinha
4. Contemporary Art In India & Pak by Yashodhara Dalmia
5. समकालीन भारतीय चित्रकला: अशोक भूमिका, अंकित प्रकाशन
6. आधुनिकचित्रकला का इतिहास: आर. वी. सखालके
7. वृहद् आधुनिक कला कोश: विनोद भारद्वाज

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VIII

History of Modern European Arts I

Course Code: BFA 808

L T P C
3 0 0 3

Objectives: Understanding western art and artist, study their work and techniques.

Unit-1

(Lectures8)

- **Neo- Classism-** Jacques Louis David.
- **Romanticism-** Gericault, Delacroix, Camille Corot, Jean Francois Millet

Unit-2

(Lectures8)

- **Realism-** Honore Daumier, Gustave Courbet, Millet, Core.
- **Impressionism-**Edouard Manet, Claude Monet, Camille Pissarro, Degas, Aguste Renoir

Unit-3

(Lectures8)

- **Neo Impressionism-** George Seurat,
- **Post Impressionism-** Paul Cezanne, Van- Gogh, Paul Gauguin
- **Dadaism-** Marcel Duchamp,ManRayetc.

Unit-4

(Lectures8)

- **Fauvism-** Henri Matisse, Andre Derain, Dufy, Georges Rouault,
- **Cubism-** Georges Braque, Pablo Picasso

Unit-5

(Lectures8)

- **Expressionism-** Ferdinand Hodler, Edward Munch, James Ensor.
- **Blue Reiter Group-** Wassily Kandinsky, Paul Klee

Reference Books:

1. .History of Arts by J.W .Janson, Thames and Hudson ,London
2. History of Modern art by H.H. Arnason, 7TH Edition, publisher Pearson
3. Through the Ages (Ninth Edition) by Recharad G. Tansy, 8th Edition, Harcourt
4. आधुनिकचित्रकला का इतिहास: आर. वी. सखालकर
5. वृहद् आधुनिक कला कोश: विनोद भारद्वाज
6. Modern Art by DonaldKuspit
7. Modern Art by Britt
8. Social History of Art by Arnold Mouser

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VIII
Dissertation & viva
(Compulsory satisfactory course)

Course Code: BFA 891

L T P S C
0 0 0 6 3

Objectives: for research knowledge about on particular topic/ part of subject.

- Making dissertation on subject part
- Level of research (content)
- Designing/ execution of dissertation
- Knowledge about subject (viva)

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): The dissertation for a chosen subject opted by the student will be first passed by the guide and to be submitted to him.

Research	Viva	Total (Internal)
30 Marks	20 Marks	50 Marks

External Evaluation (50 Marks): The evaluation will be done by external examiner through viva and checking the content.

Research	Viva	Total (External)
30 Marks	20 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII
Advertising Theory VI

Course Code: BFA 809

L T P C
3 0 0 3

Objectives: Understanding consumer psychology and buying motives and creation of visualization.

Unit-1 **(Lectures 8)**

- **Consumer Psychology:** Meaning, Factors Influencing Consumer Psychology

Unit-2 **(Lectures 8)**

- **Buying Motives:** Meaning, Classification of Buying Motives, Primary Motives and Secondary Motives. Selling Point, USP.

Unit- 3 **(Lectures 8)**

- **Advertising Research-:** Definition, Importance of Research in Advertising, Types of advertising research.

Unit- 4 **(Lectures 8)**

- **Testing of an Advertisement part-I:** Introduction, 5w, DAGMAR Model, AIDA

Unit- 5 **(Lectures 8)**

- **Testing of an Advertisement Part-II:** Pre-Testing Methods and merits, Post-Testing Methods and merits.

Reference Books:

1. Advertising Research by Neil Holbert, Marketing Classics Press
2. Advertising Campaign Design: Just the Essentials by Robyn Blakeman, Routledge
3. Basics Advertising02: Art Direction by Nik Mohan, (volume-2) AVA Publishing
4. Cutting Edge Advertising: How to Create the World's Best Print for Brands in the 21st Century by Jim Aitchison, 3rd Edition, FT Press
5. Advertising Concept and Copy by George Felton, 2, illustrated, W.W. Norton
6. विज्ञापनतकनीकएवंसिद्धांत- नरेन्द्रसिंहयादव, राजस्थानहिंदीग्रन्थअकादमी (6 वासं)

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VIII Illustration VI

Course Code: BFA 869

L T P C
0 0 6 3

Objectives: Developing the conceptualization and illustration skills for professional work.

1. Project Oriented and Industry specific illustration.
2. Influence of Modern trends of Illustrations and Editorial illustrations
3. Story boarding for creative TVC or social awareness

Reference Books:

1. The Art of the Storyboard: A filmmaker's introduction by John Hart, 2, revised, Taylor & Francis,
2. Character Design from the Ground Up: Make Your Sketches Come to life by Kevin Crossley Hachette UK
3. Fashion Illustration: Inspiration and Technique by Anna Kiper, David & Charles Book
4. An Illustrated Book of Bad Arguments by Ali Almosawi, Scribe Publications
5. Force: Character Design from Life Drawing by Mike Mattesi, Taylor & Francis
6. Anatomy and Drawing by Victor Perard, Courier Corporation

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Press Layout II

Course Code: BFA 870

L T P C
0 0 6 3

Objectives: Understanding of design problem and solution, technical and practical knowledge of press media.

1. Understanding layout problem and solution in design.
2. Working with text arrangement and calculating copy.
3. Designing layout for Newspaper & magazine advertisement.
4. Manipulation of writing work & images with help of suitable computers of software.
5. Practical knowledge of die-cuts & folds. (Point of purchasing / display design)

Reference Books:

1. The Layout Book by Gavin Ambrose, Paul Harris, Bloomsbury Publishing
2. Layout Index by Jim Crause, North Light Books
3. Type & Layout: How Typography and Design Can Get Your Message Across--or Get in the Way by colin wheidon, illustrated, revised, Strathmoor Press
4. A Guide to Layout, Design and Publication by Scott Down man, 2nd edition illustrated, Oxford University Press
5. Layout Design by Iain Rice, illustrated, Haynes Publishing UK

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Photography & Reproduction Techniques IV

Course Code: BFA 871

L T P C
0 0 6 3

Objectives: Developing a subject photography among students and their composition correction.

1. Selecting a subject for photography and exploring their shots.
2. Exploring night and weather photography.
3. Photography for advertisement campaign.
4. Different Media Purposes, Reproduction Techniques, Printing, Developing etc.
5. Use of advance layering, advanced composition on transferred scanned image or photographs.

Reference Books:

1. Close-up photography by Michael Freeman, illustrated, The Ilex Press
2. The art of digital photography by John Hedgecoe, Dorling Kindersley Ltd
3. The photographer's guide to light by Nigel Hicks, illustrated, David & Charles
4. Outdoor photography: Portraits by Cathy Joseph, Illustrated, Bloomsbury Academic
5. Photography by Barbara Jim Stone, John Upton, London, Pearson

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Ad. Campaign Project II

Course Code: BFA 872

L T P C
0 0 6 3

Objective: To provide best of the knowledge with the practical introduction/ practical works on the live account and clients available in the market and understanding different media options available in the market.

1. Ambient designs and Transit advertisement on any of the brand
2. Project work on any client available in the market
3. E-mailers and Innovative Direct mailers
4. Magazine designs including branding, cover design and inside pages
5. Creating brand guidelines of any brand and working on it right from logo designs and stationery.

Reference Books:

1. Advertising Campaign Design: Just the Essentials by Robyn Blake man, Routledge
2. One Show by One Show Club, (Volume 35), Rockport Publishers
3. Web Designer's Idea Book by Patrick McNeil, (Volume 4), How Design Books

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Methods and Materials for Painting VI

Course Code: BFA 810

**L T P C
3 0 0 3**

Objectives: Understanding how to display art work, techniques of paintings of contemporary artists of India

Unit-1 **(Lectures10)**

- Display art work & source of lighting.

Unit-2 **(Lectures10)**

- Viscosity technique in print-making, Practical, preservation and finishing.

Unit-3 **(Lectures10)**

- Open discussions on paintings of contemporary Indian artist (with the help visuals).

Unit-4 **(Lectures10)**

- Shortnotestobewrittenanalysingartexhibitionstakingplaceinthecapital.

Reference Books:

1. कला सैद्धांतिक: लक्ष्मी नारायण, (४ वा सं), श्री मति बधू देवी, बिहार
2. रूपांकन : गिरिराज किशोर अग्रवाल, (४ वा सं), संजय प्रकाशन, आगरा
3. Art and Technique by- Avinash Bahadur Verma, Edition-2nd, Rajni Press, Meerut

NOTE: Latest edition of books used

Bachelor of Fine Arts (B.F.A.) Semester-VIII Drawing for Painting VI

Course Code: BFA 873

L T P C
0 0 6 3

Objectives: To develop the sense of structure study using different mediums and methods. It also encompasses practical exercises in drawing and painting to develop their mental faculties of observation, imagination, creation and physical skills required for its expressions.

- **Material**-oil /mix medium on canvas

1. Landscape
2. Pictorial composition
3. Copy to a western artist's painting

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By -mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York-
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By- Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Life Study IV

Course Code: BFA 874

L T P C
0 0 6 3

Objectives: Study from life model with view to exploring various application methods and Rendering techniques.

1. Painting from Male and Female Figures in Different Postures of draped and undraped.
2. Sketches/Drawing of Figure, People in Group and at work.

Reference Books:

1. Art school Portraits By- jack Buchan and Jonathan baker, Edition-1rst Reprint, Reed Book Limited, London
2. Anatomy & Figure Drawing, By- Viv foster, Edition-1rst, Oceana Books, London
3. The Creative Drawing Course By- Richard Taylor, edition-1rst Reprint, David and Charles Ltd, Cincinnati, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII Creative Composition IV

Course Code: BFA 875

L T P C
0 0 6 3

Objectives: Development of pictorial design into content oriented painting with representational Aspect.

- **Material-** Painting on canvas with mix medium

1. Abstraction
2. Creative landscape

Reference Books:

1. Fundamentals of Drawing & Painting, By -Richard Taylor, Edition-1st, Amber books Ltd, London
2. Seeing & Drawing By mason Hayek, Edition-1st Reprint, Sterling Publishing Co., New York
3. Sketch Book, By-Milind mulick, Edition- 1st Reprint, Jyotsana Prakashan, Pune
4. Oil painting develop your natural ability, By -Charles sovek, Edition-1st, North Light Books an imprint of F & W Publications, Ohio

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks

Bachelor of Fine Arts (B.F.A.) Semester-VIII
Mural Design IV

Course Code: BFA 876

L T P C
0 0 6 3

Objectives: Execution of mural technique with suitable demand of construction division of space etc.

1. Study of principles of design as applied to mural considering size situation and material concept of space and dissertation as applied to mural.
2. Wood cut print in different colour.

Reference Books:

1. बाटिककला: डा. अब्दुल माजिद, राजस्थान हिंदी ग्रन्थ अकादमी, जयपुर
2. Mosaic Artists by- Viv Foster, Edition- 1st Reprint, Quantum Books London

NOTE: Latest edition of books used

Evaluation of Practical Examination:

Internal Evaluation (50 Marks): Each Experiment/Assignment/Project would be evaluated by concerned faculty on the close date of that experiment/assignment/ project. This continue evaluation will be entered in award list.

Experiment	Attendance	Viva	Total (Internal)
30 Marks	10 Marks	10 Marks	50 Marks

External Evaluation (50 Marks): The external examiners will evaluate on the basis of student performance in external exam work that will be held on end of the semester.

Idea	Execution	Total (External)
35 Marks	15 Marks	50 Marks