

ENTREPRENEURSHIP DEVELOPMENT CELL BIZPLAN-THE BUSINESS PLAN CONTEST 2011



The Entrepreneurship Development Cell was inaugurated on 30th of September and became functional by conducting its maiden activity- BIZPLAN- 2011- a business plan competition on the same day.

Ms. Vaishali Dhingra, Faculty Incharge, CMCA initiated the club to induce imagination, initiative, and a readiness to undertake new projects among the students of the university. The idea behind starting this cell was that entrepreneurs change the world in concrete ways through their inventions, their businesses, their social and economic impacts.

The contest received an over whelming response in the form of 70 entries from various colleges of University like, Medical College & Research Centre, College of Engineering, College of Pharmacy and College of Management and Computer Applications. A screening round was conducted on 22nd of September. 17 entries were shortlisted who qualified for the final round. The team of Malay Srivastava and Imran Khan from CMCA stood first Harpreet and Pulkit Gupta, CMCA stood second and Kshitiz Gupta of the same college stood third. Dr. Swapnil, Dr. Apoorva Shah of Dental College and Avindra Singh of College of Engineering received consolation prizes.

Prof. R. K Mudgal, Hon'ble Registrar inaugurated the cell. The occasion was marked to an end by a motivational speech and prize distribution by Prof R. K. Mittal, Hon'ble Vice Chancellor. Guests of honor on the occasion were, Shri Pradeep Johri, Unit Head, Amar Ujala, Shri Jitendra Sharma, Sr. Engineer, Forbes Marshall, Shri Deepak Mendiratta, ABAC, Ministry of Agriculture.

The EDC team consisting of Mrs. Meenu Anand, Mr. Rupal Gupta, Mr. Vibhore Jain, Ms. Yuvika, Ms. Gunjan Saxena, Mr. Avinash Mr. Priyank and Ms. Parinita helped in coordinating the event.

The students very enthusiastically synchronised the various activities related with the event. Prominent among the student members were, Devna Jain, Deepak Singh, Shobhit Sharma, Deshraj, Rachit Jain, Manisha Jain, Kshitij Gupta, and Brijesh Rai.

The cell will go a long way with its next activity already conducted on 18th of October 2011 i.e the visit of world famous President and Secretary of Mumbai Dabbawala Association, Shri Raghunath Medge and Shri Gangaram Talekar respectively.

The third activity of the Entrepreneurship Development Cell is the visit of National award winner Shri Mansukhbhai Prajapati on 15th November 2011. Shri Mansukhbhai has received accolades from the former president of India, Shri APJ Abdul Kalam, present president of India, Smt. Pratibha Patil, and Shri Narendra Modi, Chief Minister of Gujarat. His product 'Mitticool' is patented by NIF and IIT Mumbai and IIM Ahmedabad patronize this rural entrepreneur.